

B. A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) CBCS

SEMESTER – VI SUMMER 2023

EXAMINATION TIME TABLE (PROGRAM CODE : 4000166)

BRANCH : ADVERTISING

TIME : 2.30 PM TO 5.00 PM

Date	Day	Paper Code	Subject
30 th May, 2023	Tuesday	55331	Digital Media
01 st June, 2023	Thursday	55333	Brand Management
02 nd June, 2023	Friday	55334	Media Planning & Buying
06 th June, 2023	Tuesday	55336	Rural Marketing and Advertising
08 th June, 2023	Thursday	55338	Entertainment and Media Marketing

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EXAMINATION TIME TABLE (PROGRAM CODE : 4000166)

BRANCH : JOURNALISM

TIME : 2.30 PM TO 5.00 PM

Date	Day	Paper Code	Subject
30 th May, 2023	Tuesday	55321	Digital Media
31 st May, 2023	Wednesday	55322	Contemporary Issues
05 th June, 2023	Monday	55325	Magazine Journalism
06 th June, 2023	Tuesday	55326	Sports Journalism
09 th June, 2023	Friday	55329	Television Journalism