

Smt. M.M.K College of Commerce and Economics
Bandra (W), Mumbai

T.Y.B.Com Assignment Sem-V (A.Y: 2022-23)

List of Subjects:

Sr. No.	Name of Subjects
1	Business Economics Paper V
2	Commerce Paper V
3	Export Marketing
4	Industrial Psychology
5	Computer System & Application
6	B.M-I: Business Management
7	B.M-II: Management Accounting

Note: *Financial Accounting, Cost Accounting and Direct Taxation papers* are given in separate pdf files, which are attached with this file. Kindly check.

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Subject- ***Business Economics- Paper V***

Answer, in brief, all the questions:

- Q.1. Explain the Initiatives taken by the government under new economic policy 1991.
- Q.2. Write a note on sustainable development goals. Explain any five sustainable development goals with reference to Steps initiated by India.
- Q.3. Examine the government initiatives towards the education sector in India since 1991.
- Q.4. Write a detailed note on make in India and skill India.
- Q.5. Explain in detail the concept of foreign direct investment and its significance to developing countries like India.
- Q.6. Explain the advantages and disadvantages of multinational corporations to investment recipient countries.

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Subject- **Commerce Paper V-Marketing**

Answer, in brief, all the questions:

- Q.1. Define Marketing and explain the functions of marketing in detail.
- Q.2. Explain the components of the Marketing Information System.
- Q.3. Describe the various techniques of building CRM
- Q.4. Explain the various stages in the Product life cycle.
- Q5. Explain any four bases of market segmentation
- Q.6. Describe the various pricing strategies.

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Subject- **Export Marketing**

Answer, in brief, all the questions:

- Q.1. Write a note on Status holder
- Q.2. Discuss the concept of Negative list of export and Deemed export
- Q.3. Discuss in detail, Highlights of Indias' Foreign Trade Policy-2015-20
- Q.4. Explain the importance of Export for a nation.
- Q.5. Write a brief note role of DGFT as watch of Export and Import
- Q.6. Discuss EOU, AEZ and BTP in briefly

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Subject- ***Industrial Psychology***

Answer, in brief, all the questions:

- Q.1. What are the various managerial roles? Describe them.
- Q.2. Which managerial skills help in making a successful leader?
- Q.3. What are the challenges in improving ethical behavior? How can a manager respond to this problem?
- Q.4. Describe the three components of attitudes.
- Q.5. What are the three main determinants of job satisfaction? Elaborate.
- Q.6. Explain the exit-voice-loyalty-neglect model.

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Subject- **Computer System & Application**

Answer, in brief, all the questions:

Q.1.Explain the following Networking devices in detail with a diagram?

- A)Hubs
- B) Routers
- C) Switches
- D) Bridges

Q.2.Explain in detail the Concept of OSI model and TCP model also draw the layered diagram for both?

Q.3.Give the Classification of Transmission Media also explain each part of it?

Q.4) Explain the following MYSQL Command?

- A)Drop
- B)Alter
- C)Set/Update
- D) Having
- E) Group By

Q.5) Create database named as Employee and Within Employee create table Office(emi_id smallint primary key,emp_name varchar(20),City Character,Salary decimal (7,2),age smallint,date of birth date). Perform the following operation in it.

- A)Insert any 10 random values in table office.
- B)Use Alter command to delete the 7th row value.
- C) Create duplicate table pay with the help of table office with same details.
- D) Change the primary key in table office as emp_id to new added column contact number bigint.

Q.6. What is the role of Joins and sub queries in MySQL ? Explain different types of Joins and sub queries in detail with appropriate example.

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Subject- ***B.M-I: Business Management***

Answer, in brief, all the questions:

- Q.1. Define Management. Explain its characteristics.
- Q.2. Discuss the important functions of Management.
- Q.3. Explain any eight principles of management.
- Q.4. Define planning. Explain its merits and demerits.
- Q.5. Discuss the steps involved in the planning process.
- Q.6. What is MBO? Explain its importance.

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Subject- ***B.M-II: Management Accounting***

Answer, in brief, all the questions:

Q1) Sources of Long-term Finance

Q 2) Wealth Maximisation Vs. Profit Maximisation

Q 3) Functions of a finance manger

Q 4) Format of the vertical income statement of a manufacturing company

Q 5) (a) Balance sheet Ratios (b) If Current Ratio is 2:3 and Working Capital is Rs. 7,00,000
Find

(1) The amount of Current Assets=_____

(2) The amount of Current Liabilities=_____

Q 6) Limitation of Ratio Analysis