

7.3 INSTITUTIONAL DISTINCTIVENESS

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust. Provide the weblink of the institution in not more than 500 words.

ENCOURAGEMENT TO SKILL DEVELOPMENT AND ENTREPRENEURSHIP AMONG STUDENTS:

The college strives to inculcate employability skills among students so that they can become independent and employment ready once they are graduates. Various activities are conducted in the college in order to achieve this objective. The college also arranges many industrial visits to give exposure and experiential learning to students.

i) SEMINARS /WORKSHOPS/SYMPOSIUM CONDUCTED:

- a) **Guidance on Career Plans to help sketch their future (A Workshop on NET/SET/PET/Public Service Entrance Exams):** On 18th January 2019, a workshop was conducted to provide a broad overview of the numerous career options available to students with an introduction to career planning
- b) A Two –day National level workshop on “Digital Marketing and Hands-On training on Photoshop & Coral –Draw Illustrator” was conducted on 16th and 17th January 2019.
- c) **Development of Life Skill-A Symposium on Budget and Indian Economy on 2nd March 2019:** This program was organized to promote two –way communication. Students learned how to evolve thinking and come to a solution for a particular issue/concern
- d) A seminar on opportunity in media industry was conducted on 31st August 2018 by **MAAC** Bandra branch; students were explained different career opportunities in animation/VFX/Film and gaming industries by Mr. Nitin Gadia, Centre Director of MAAC, Bandra.
- e) On the 4th of September 2018 a seminar on developing professional competencies through coaching and mentorship was conducted by college in association with **TALERANG**, Mr. Bineet Hora revealed need for students to develop professional competencies and engage in summer internships for skill development.
- f) As part of skill development initiative of Government of India, **NYCS** (National Yuva Cooperative Society Ltd) held a skill development counseling workshops on 10th January 2019. Students were administered psychometric test to help select right career path and also various government schemes like PMKK (Pradhan Mantri Kaushal Kendra, JSS (Jan Shikshan Sansthan, DDUGKY (Deen Dayal Upadhyay Grameen Kaushal Yojana) etc were explained to the students.
- g) On 20th February 2019, **Growth Centre Pvt Ltd** held a seminar highlighting importance of employability skills amongst the students. Ms Tanvi Ashar, psychologist stressed importance of soft skills, summer internships and participation in extra and co curricular value addition activities in college.

ii) INDUSTRIAL VISITS:

B.COM:

The Commerce department of our college had conducted one day visit to Mahanand dairy in Goregoan on **5th January 2019**. The aim of this visit was to provide exposure to students on

realistic operational environment. This visit added to theoretical knowledge being provided in the classrooms. **180 students from B.COM Course** were accompanied by Dr. Shreekumar Menon, Ms. Chippy Bobby and Mr. Sushant Damodare.

BMM:

- a) Students were taken for an Industrial Visit to Mysore and Bangalore in August where they visited the biggest plant of Karnataka State Milk Cooperative Ltd and understood the entire processing of milk and milk based products.
- b) The class of SYBMM visited ND Film studio on the 25th February 2019. The students entered the studio as we passed by the Mount Rushmore type sculpture of the various acting legends of Bollywood. They learned about the old to the new movie making transition and walked along a huge wall of movie posters from old to new (Black and White to Color).

BAF:

- a) Industrial Visit to Katrej Dairy Farm, Pune (March) and Industrial Visit to Hyderabad. (July)
- b) In the month of March the students visited Pune city for an Industrial Visit. In the month of July, the BAF department went for an Industrial Visit to Hyderabad- the City of Pearls. Providing insight into how industries conduct their activities in different states, how they continue to survive and expand during difficult circumstances are valuable lessons that the students took back home.
- c) An educational trip to Silvassa to visit industry such as Voltas and Hind Aluminum was a learning experience for all.

BMS:

SEBI VISIT students attended a session on 'Capital Markets' conducted by SEBI personnel.

BBI:

- a) INDUSTRIAL VISITS continue to remain the centre of attraction for everyone. This year we have visited *Alok Industries Ltd.* at *Silvassa*.
- b) We also focused on developing adventurous attributes among students by organizing NATURE TRAIL near Khapoli and Karjat.

iii) PLACEMENT

- a) Our college has a very active placement cell as we firmly believe in providing opportunities to our students as much as we can from our end and shaping their careers by the time they are in their 3rd and final year.
- b) MMK proudly can boast of a number of companies that absorbed our students last year. Some of the names include.
- c) Deloitte, P3 Architectural solutions, ICICI Prudential life insurance, LIC, All Ayurveda, Spice PR, Tess Joseph Casting Co., Jarvis Technology and Strategic Consulting Pvt Ltd.
- d) We strive to bring in the best pay packages as per industry standards for our students