***FACULTY DEVELOPMENT PROGRAMME***

***IQAC AND DEPARTMENT OF COMMERCE***

Smt. MMK College of Commerce and Economics college conducted a four day Faculty Development Programme at national level on “Fundamentals of Research Writings” from 3rd June to 6th June 2020. It was an initiative by the Department of Commerce and the IQAC of the College. Each session was for two hours between 11 am to 1 pm. The resource persons were persons of eminence in their respective fields.

Each session started with the prayer song “Saraswati Vandana”, in keeping up with the tradition of our college. The event was graced by the presence of Principal of the college Dr. CA Kishore S, Peshori and Vice –Principal Mr. Mani Iyer.

The first session on day one was on the topic “Basic Framework of Research” by Prof. Dr. J. K. Sharma, from Maharishi Dayanand University. He elaborated upon the research connection with ancient civilization and epics emphasizing the fact that research was existing since olden days in some form or the other. From the past, he brought the subject to the present times by discussing the main parameters of research such as – the statement of the problem covering introduction of the research topic, review of literature, objectives, hypothesis and the coverage of the subject. He emphasized on the five aspects of research termed as five W‟s such as What, When, Whom, Why and Where and pointed out their importance in research.

The second session of FDP was on “Research Design”. The resource person Prof (Dr.) Sangeeta Pawar, from University of Mumbai, began the session by explaining the conceptual framework of research design. She highlighted the important aspects of research such as qualitative and quantitative techniques, various ways in framing research questions, classification of design, Probability and Non-Probability sampling, research design formats. She concluded the session by mentioning various new topics and areas with research scope in the fields of HRM, Marketing Management, Finance & Banking and General management.

The third session was on “Literature Review” by the honorable resource person Prof. (Dr.) Debabrata Mitra, from, University of North Bengal. In his presentation, he focused on the process of conducting a literature review step by step, highlighted on the need for evaluation of sources while selecting the relevant research topic. He also pointed out the importance of keywords and citation in literature search, various steps involved in literature review. He emphasized that literature review should have an introduction, main body and conclusion and details that should be included in each section.

The topic for the last day of FDP was “Role of Statistics in Research” conducted by resource person Dr. Mehul Raithatha, an Associate Professor in Finance & Accounting, IIM Indore. He gave detailed explanations of different statistical tools in research, an essential part of data analysis. The participants were made aware of various tests which could be applied. He also discussed various statistical packages and gave practical demonstration of data analysis using Excel and other statistical packages. Various analytical tools like Anova, Correlation, Regression, Chi- square test etc. were also discussed.

After every session, a poll was held for the participants to make the whole exercise very interesting .This was followed by a question and answer session with the resource persons in which the audience had addressed their queries and their doubts were resolved. The institution witnessed an exuberant session with the help of the organizing committee consisting of Dr. Vishal Tomar, Dr. Sandeep R. Sahu, Dr. Meena Kumari, and Mrs. Ligimol Benny.

Overall, the FDP covered topics ranging from fundamentals of research to the analytical aspects by very knowledgeable and experienced resource persons and all sessions were informative as well as interactive for the participants.

The online FDP program was coordinated by HOD of Commerce, Dr.Shreekumar Menon and IQAC Coordinator, Mrs. Chippy S.Bobby, which provided the right platform for the research scholars and faculty members to undertake a journey of lifelong learning in research.

*Dr.Shreekumar Menon Mrs. Chippy S. Bobby*

*Head, Department of Commerce IQAC Coordinator*