



**SMT. MITHIBAI MOTIRAM KUNDNANI COLLEGE
OF COMMERCE AND ECONOMICS**

Vidyasagar Principal K.M. Kundnani Bandra Campus

Adv. NariGursahani Road, TPS-III, Off. Linking Road, Bandra (West), Mumbai -050

Re-Accredited "A" Grade by NAAC – 3rd Cycle (May 2017)

Permanently Affiliated to University of Mumbai

Recognized under Section 2(f) and 12(b) of UGC Act

Date: 02nd March 2021

DEPARTMENT : BAMMC

IMPORTANT NOTICE

INTERNAL EXAMINATION FIRST HALF 2021

All students are informed that Internal Assessment shall be conducted by the respective faculties as per the schedule given. It is necessary for all the students to appear for and complete the internal assessment for all the subjects before the due dates specified in the schedule given.

Ms. Sana Dhanani
BAMMC Coordinator



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INTERNAL EXAMINATION FIRST HALF 2021

Class : FYBAMMC SEMESTER – II REGULAR INTERNAL EXAMINATION

TIME TABLE MARCH 2021

Dates	Subject	Name of Faculty	Time
15/03/2021	Media Gender and Culture	Ms. Sharon Menezes	11.15 am to 1.15 pm
16/03/2021 and 19/03/2021	Introduction to Journalism	Dr. Urvi Parikh	9.30 am to 11.00 am
16/03/2021	Content writing	Ms. Saudamini Bhagwat	10.30 am to 1.00 pm
17/03/2021 and 18/03/2021	Introduction to Advertising	Ms. Shraddha Mehta	1.00 pm to 3.00 pm and 2.00 pm to 4.00 pm
16/03/2021 and 20/03/2021	Foundation Course - II	Ms. Salma Sarguroh	11.30 am to 1.10 pm and 12.40 pm to 2.10 pm
20/03/2021	Effective Communication Skills -II	Ms. Sridevi shetty	10.00 am to 11.00 am

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INTERNAL EXAMINATION FIRST HALF 2021

Class : SYBAMMC SEMESTER – IV REGULAR INTERNAL EXAMINATION

TIME TABLE MARCH 2021

Dates	Subject	Name of Faculty	Time
18/03/2021 and 22/03/2021	Media Ethics and Laws	Ms. Sana Dhanani	11.00 am to 1.00 pm
16/03/2021 and 18/03/2021	Writing and Editing of Media Content	Ms. Renu Nauriyal	8.00 am to 9.00 am and 9.00 am to 10.30 am
15/03/2021	Film Communication	Mr. Manesh Salve	11.00 am to 1.00 pm
16/03/2021	Electronic Media – II	Ms. Aparajita Deshpande	8.00 am to 9.00 am
17/03/2021 and 18/03/2021	Mass Media Research	Ms. Kavita Makhija	10.00 am to 11.00 am
19/03/2021 and 20/03/2021	Computers and Multimedia - II	Mr. Gaurang Rajwadkar	3.00 pm to 5.00 pm

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INTERNAL EXAMINATION FIRST HALF 2021

Class : TYBMM SEMESTER – VI REGULAR INTERNAL

EXAMINATION TIME TABLE MARCH 2021

Dates	Subject	Name of Faculty	Time
16/03/2021	Legal Environment and Advertising ethics	Ms. Sana Dhanani	1.00 pm to 3.00 pm
16/03/2021 and 20/03/2021	Contemporary Issues	Ms. Saloni Khanderia	10.30 am to 12.05 pm and 2.00 pm to 3.30 pm
15/03/2021 and 19/03/2021	Advertising and Marketing Research	Ms. Sharon Menezes	9.15 am to 11.15 am
17/03/2021 and 20/03/2021	Digital Media	Mr. Abhijeet Mohite	11.30 am to 1.00 pm
18/03/2021 and 19/03/2021	Agency Management	Ms. Lubna Lakdawala	11.00 am to 1.00 pm
17/03/2021	Financial Management for Marketing and Advertising	Mr. Jinen jadhav	1.30 pm to 3.30 pm
20/03/2021 and 27/03/2021	The Principles and Practices of Direct Marketing	Ms. D souza Simmonelle	9.50 am to 11.30 am

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BAMMC Coordinator

