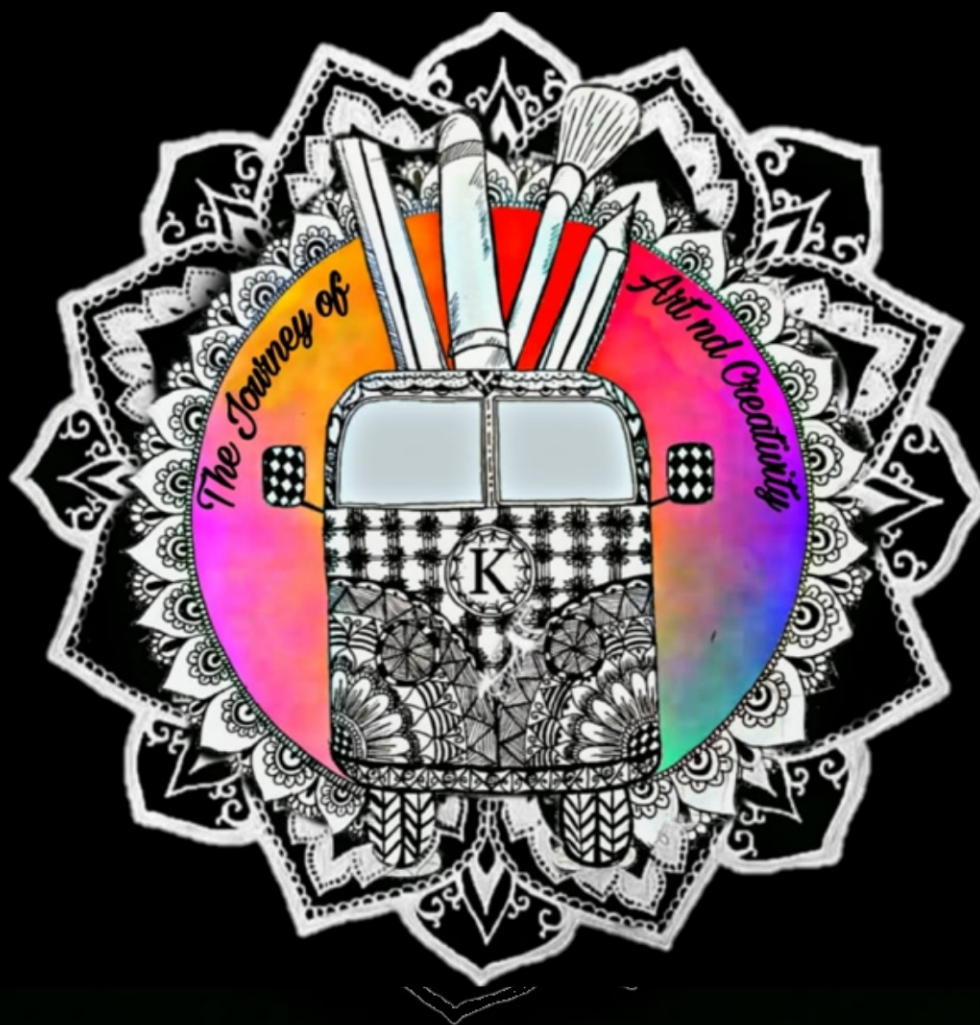




SMT. MITIHBAI MOTIRAM
KUNDNANI COLLEGE OF
COMMERCE & ECONOMICS



BMM/BAMMC DEPARTMENT PRESENTS TO YOU



KARAVAN 2021



FROM THE PRINCIPAL'S DESK



DR.C.A KISHORE PESHORI

SMT. Mithibai Motiram Kundnani College of Commerce & Economics has been continuously striving for excellence. Even though in this current situation of a pandemic that has created havoc all around the world our college strongly believes that "Excellence is the progressive result to always endeavor for a better tomorrow".

As long as we have a dedicated team aiming for the same goals, anything can be achieved. I am remarkably pleased that since the past 60 enchanting years our college has left no stone unturned and due to the constant support of the staff members as well as our very own ingenious students this college has made its manifestation to where it is today! Thereafter facing one full year of constant dilemmas, outbreaks, and great difficulties, Our College commemorates, rebuilds a positive outlook, and comes back with stronger purposes striving towards growth and prosperity.

Finally, the wait is over, and today I feel so privileged, fortunate, and elated to announce the first-ever intercollege fest, The most-awaited, the most unique, and the most exquisite Art festival- KARAVAAN organized by the BMM/ BAMMC Committee of Smt. Mithibai Motiram Kundnani College. This festival is going to embark on a new milestone. The foremost purpose of organizing this arts festival is to build a legacy for the next upcoming years for our college. Every beat of my heart makes me feel proud makes me think and makes me want to say that my students are going to do an incredible job in building the legacy of this Arts Festival.

KARAVAAN- Art Festival will help students learn -"Aim of art is to represent not the outward appearance of things but their inward significance!" I am sure that the BMM/BAMMC Committee has the complete potential to organize it, execute it and accomplish it. All these upcoming years this committee has majorly contributed in organizing all kinds of cultural and mass media activities and festivals. I would like to appreciate all the efforts and struggles put in by each and every member of the BAMMC committee for working so hard in order to make KARAVAAN a great success. Wishing all the participants to put in their best effort. BEST OF LUCK TO ALL!!!



MESSAGE FROM THE COORDINATOR



PROF. SANA DHANANI

Being the head of the B.M.M/B.A.M.M.C department has always been the most exquisite and prestigious post for me. The experience that I have gained has today made me quote that "It takes passion and determination anywhere you go whatever you may desire, will come true as determination approaches towards success". Nothing comes easy unless and until you set your mind to achieve it. We all have further dreams to aspire but to make those dreams come true and turn into reality we all need to work hard and devote all our time and well being to make it a grand victory.

It has majorly been an arduous year for all of us but today with enormous pleasure and honour eventually after a great year of obstacles faced, I would like to announce that the B.A.M.M.C committee of Smt. Mithbai Motiram kundnani College takes up the initiative to host one of the biggest intercollege Arts Festival KARAVAN. "Who doesn't want to achieve the best out of the fest" to be one of a kind? So here we present you the platform to showcase unconventional artistic skills and bizarre talent so "Take every chance and drop every fear, deliver your impressions and relish your opportunities"

Being a part of this mind-blowing art festival has the power to transform, to illuminate, to educate, to inspire, and to motivate your intellects. I can assure you that this artistic festival will change your outlook towards art and life. Join us in not just participating but also creating and expressing art. I wish the BAMMC committee best of fortune in organising the art fest and wishing all the participants good luck. Hope KARAVAN brings happiness within your hearts!!!!



ABOUT BMM/BAMMC DEPARTMENT



BMM/BAMMC is an undergraduate course, essentially about the different means of media communication used by the masses, such as newspapers, magazines, cinema films, radio, television, etc. that aims at imparting detailed knowledge about the various fields of advertising, communication, and public relations.

The course is spread over 6 semesters, providing training to the students in the form of lessons, assignments, project work, seminar, workshops, field visits and internships.

Anyone who possesses a keen awareness of media laws, creativity and spontaneity, good communication, and interpersonal skills can pursue this course in the field of mass media.

This course aims at creating a concrete foundation of good communication skills and creative skills in students that helps them to find jobs in the field of writing and enhance their communication skills which can be called the most important if you want to enter the field of mass media.

This course provides a broad-based education that helps students not only in their career, but also improves their interpersonal skills, creative thinking, and may result in thinking outside the box.

In the nutshell, the course revolves around having good communication skills and a creative approach to looking at things. Good observation skills are always welcomed while pursuing the course.



ABOUT KARAVAAN



The BMM/BAMMC department is thrilled to announce and present to you this one-of-a-kind range of events- KARAVAAN 2021, an intercollegiate art festival. This fest is a full package of events that will broaden the horizons of your knowledge and experiences.

Through this series of events and workshops, we aim to help students to widen their scope of creativity and knowledge. After months of planning and discussions, the core team of Karavaan has formulated a plan of two days that will be filled with excitement, experiences, knowledge, fun, creativity and much more. This way we'll ensure that each participant takes back knowledge, experience and some fun filled memories with them.

We will have events like photography, face painting etc. and workshops of Mandala art, food and travel blogging conducted by some really talented and experienced people. We hope to provide all the artists out there, a chance and a platform to enhance their knowledge and explore their interests and talent.

We invite you all to this fun filled journey of two days. So, pick your brushes and be ready with your canvases as weapons to rock in this KARAVAAN of art and creativity.



WORKSHOP



☆Mandala Art

☆Travel/Food Blog

☆Digital Content Creation

☆Wildlife Photography





MANDALA ART



A mandala, which is Sanskrit for "circle" or "discoid object," is a geometric design that holds a great deal of symbolism in Hindu and Buddhist cultures. ... While extraordinary as a standalone work of art, mandalas hold symbolic and meditative meaning beyond their vibrant appearance.

1.5 hour session

Open to all age groups

Charge per attendee- ₹50

Learn Mandala Art with Mrs.ASHA BHAT.

On 26th Feburary Friday 12pm-1:30 pm



FOOD/TRAVEL BLOG



A rage in today's times, blogging is a stream of thoughts arising from experiences & events, the blogger would take the students through a journey of Indian tribal food & the finer experience of life when you travel in the interiors of the country. Students would go through a live session of blog making with the blogger.

1.5 hour session

Open to all age groups

Charge per attendee- ₹ 50

Learn Food Blogging with CHEF.RAHUL BANERJEE

On 26th February Friday 4pm-5:30 pm



CREATING DIGITAL CONTENT



Unlike generic sessions that explain the meaning of digital marketing this session will focus on explaining how is content created for the virtual world, use of mediums & outcomes from the same.

1 hour Session

Open to students

Charge per attendee ₹ 50

Learn Digital Content Creation with
MRS. RAJASREE CHATTERJEE

On 27th February Saturday 4pm-5:30 pm



WILD LIFE PHOTOGRAPHY



A very thrilling & adventurous journey through the jungles, how to capture images the right way, learning the craft from a passionate wild life photographer & hearing his experience of his latest visit to Bhandavgarh MP

1 hour Session

Open to all age groups

Charge per attendee ₹ 50

Learn Wildlife Photography with
MR.PREMAL KOTECHA

On 27th Feburary Saturday 12pm-1:30 pm



WORKSHOP FORMS

1. MANDALA WORKSHOP

<https://forms.gle/zW1q8jBMDFJ55k8H7>

2. TRAVEL/FOOD BLOG WORKSHOP

<https://forms.gle/znztiN6bXvmNdV7J6>

3. CONTENT CREATION WORKSHOP

<https://forms.gle/eFyDfGnxGHPDdgZm9>

4. PHOTOGRAPHY WORKSHOP

<https://forms.gle/1PEJRaoaQe9EauJC9>



COMPETITION



Competitions (free participation)

☆ **Photography (tribal theme based)**

☆ **Mono acting (no cheap dialogue,
pun or abuse allowed, political
reference not permitted either)**

☆ **Instrumental music (tribal theme
based)**

☆ **Face painting (tribal theme based)**





EVENTS FORMS

1. INSTRUMENTAL MUSIC

<https://forms.gle/3TANswc3DK2NRvmf7>

2. MONO ACTING

<https://forms.gle/MQRF9NBgBskgJUW89>

3. FACE PAINTING

<https://forms.gle/ePDcJX57qPiuGm5h9>

4. PHOTOGRAPHY

<https://forms.gle/sgona7sGwNq1SsEH8>

Submission deadline: 26th February



BANK DETAILS



BANK NAME :	UCO BANK
BRANCH :	KHAR - MUMBAI
ACCOUNTS NAME :	SMT MMK COLLEGE OF COMMERCE & ECONOMICIS
ACCOUNT NO.:	0216 01000 04012
IFS CODE :	UCBA <u>0000216</u>
MICR CODE :	400028018
ADDRESSED :	508, LINKING ROAD, KHAR BANDRA, MUMBAI 400050 A



GENERAL GUIDELINES



- It is a Two day live event which will be hosted online.
- There will be individual participation only.
- All Participants must ensure that they log into the Zoom Meeting at least 15 minutes before the scheduled time and are present in the Waiting Room.
- The Camera of the Participant must be switched on during the entire course of the event, unless directed otherwise by OC/Judge.
- Participants' Microphones should be muted unless specified otherwise by the Judge/OC.
- All Participants are expected to have a stable internet connection and a working device.
- Any delay/disruption caused due to internet issues and technical issues on the participant's end is not the responsibility of the OC and will not be entertained.



- Participants must ensure that decorum is maintained at all times during the event and must note that strict action will be taken against those indulging in any activities which would disturb the decorum said forth.
- Use of inappropriate language, profanities, obscenities and vulgarity will lead to immediate disqualification.
- Any content that is political, racist, controversial or hurts the sentiments of any particular religious group or community is not permitted and will lead to immediate disqualification.
- Plagiarism will not be tolerated. The content must be original to the performer.
- Participants must note that the decision of the Judges and the Event heads is final and binding and is not subject to any appeals or reviews.
- All the participants must adhere to the aforementioned details.
- Late registrations will not be entertained.





REWARD & RECOGNITION



★ Students participants would be given a digital certificate for participating in the fest.

★ Winners would be sent a trophy & a certificate of participation for their achievements.





CONTACT DETAILS

SHREY JAIN : +91 97573 54175

PRATEEK VAIDYA : +91 99209 06138

Incase any queries feel free to write us at
karavaan2021@gmail.com



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Karavaan2021



karavaan2021@gmail.com