

**SMT. MITHIBAI MOTIRAM KUNDNANI COLLEGE OF COMMERCE AND ECONOMICS**  
**Vidyasagar Principal K.M. Kundnani Bandra Campus**  
**Adv. NariGursahani Road, TPS-III, Off. Linking Road, Bandra (W), Mumbai 50**

**Re-Accredited "A" Grade by NAAC – 3<sup>rd</sup> Cycle (May 2017)**  
**Permanently Affiliated to University of Mumbai**  
**Recognized under Section 2(f) and 12(b) of UGC Act**

**ACADEMIC YEAR 2020 – 21 – WINTER SESSION 2020**

**T. Y. BMS (Semester – VI) Examination Time table REV-16 [2M00156] & (C-7525) REV [2M00146] Pattern (ATKT)**

Date	DAY	TIME	SUBJECT	Abbreviation
12-01-2021	Tuesday	<b>4.00 PM TO 5.00 PM</b>	Operations Research	OR
13-01-2021	Wednesday		Brand Management	BM
14-01-2021	Thursday		Retail Management	RM
15-01-2021	Friday		International Marketing	IM
16-01-2021	Saturday		Media Planning & Management	MPM

**Note:**

- 1) This Time-table is applicable for students enrolled in academic year (2020-2021) for TYBMS (Sem-VI) and students who have filled and submitted the ATKT Exam Forms by **15<sup>th</sup> December, 2020.**
- 2) The Examination will be conducted on **ONLINE** mode only.
- 3) Students can appear Examinations through devices like ***Smart phones, Laptop, Tablet and Desktop (having webcam and microphone facility).*** Online exam is **Proctored Exam** and in case the student indulges in any unfair means the online exam would be terminated and the student case would be reported as a suspected case to the Unfair Means Inquiry Committee.
- 4) Students are requested to appear online exam preferably using an Android Smartphone and students need to **enable the access of Camera and Microphone** before starting the online exam.
- 5) As per instructions received from University of Mumbai [**No. Exam/DBOEE/ICC/2020-21/15 dated 15<sup>th</sup> November**], students are required to attempt 40 questions out of 50 questions and each question would be of 1.5 marks each and the duration of the exam would be of 60 minutes.

13) पारंपारिक अभ्यासक्रमांच्या (कला, वाणिज्य व विज्ञान) पदवी व पदव्युत्तर परीक्षेसाठी ६० गुणांची ऑनलाईन थॅअरी परीक्षा घेण्यात यावी यात ५० बहुपर्यायी प्रश्न (MCQ Type) देण्यात यावेत यात ४० प्रश्न विद्यार्थ्यांनी सोडवावेत व सदर परीक्षेसाठी विद्यार्थ्यांना १ तास वेळ देण्यात यावी.

**6) Help Desk for students during the Examinations:**

<b>Level-01 : College Help Desk</b> – In case of Issues not solved with Microsoft Help desk	<b>022-26495230 / 9324624269 / 9324644583</b>
<b>Level – 02:</b> Chief Conductor	<b><a href="mailto:admin@mmk.edu.in">admin@mmk.edu.in</a></b>

- 7) In case the student is not able to appear for the online examinations due to technical glitches, it is **mandatory** for the student to inform college examination committee by writing email to **admin@mmk.edu.in** by **6.00 PM.** The mail should contain complete student details and the difficulties faced by the student during the exam.
- 8) Re-exam would be conducted only for students with genuine reasons who were not able to give exams due to technical glitches only.
- 9) Any request mail received after the deadline would be subject to the decision of the college Examination Committee.

**Date: 08<sup>th</sup> January, 2021**

**Place: Bandra (West), Mumbai – 50**

**S. R. Dagia**  
**Convenor, Exam Committee**

**Mr. M. N. Iyer**  
**Vice – Principal & chairperson**  
**Exam Committee**

**Dr. CA Kishore S Peshori**  
**I/C Principal**

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**ACADEMIC YEAR 2020 – 21 – WINTER SESSION 2020**

**T. Y. BMM (Semester – VI) Examination Time table**

**(ATKT) (REVISED COURSE)**

Date	DAY	TIME	SUBJECT	Abbreviation
12-01-2021	Tuesday	4.00 PM TO 5.00 PM	Advertising & market Research	AMR

**Note:**

- 1) This Time-table is applicable for students enrolled in academic year (2020-2021) for TYBMM (Sem-VI) and students who have filled and submitted the ATKT Exam Forms by **15<sup>th</sup> December, 2020.**
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**6) Help Desk for students during the Examinations:**

<b>Level-01 : College Help Desk</b> – In case of Issues not solved with MasterSoft Help desk	<b>022-26495230 / 9324624269 / 9324644583</b>
<b>Level – 02: Chief Conductor</b>	<b>admin@mmk.edu.in</b>

- 6) In case the student is not able to appear for the online examinations due to technical glitches, it is **mandatory** for the student to inform college examination committee by writing email to **admin@mmk.edu.in** by **6.00 PM.** The mail should contain complete student details and the difficulties faced by the student during the exam.
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