

TYBMS SEMESTER – 5

NAME OF SUBJECT : STRATEGIC MARKETING MANAGEMENT

NAME OF FACULTY: SANA DHANANI

DATE OF ASSIGNMENT GIVEN: 27TH NOV 2020

DATE OF SUBMISSION: 7.12.20

ASSIGNMENT TOPIC:

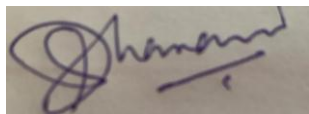
STUDENTS HAVE BEEN GIVEN A SET OF QUESTIONS FROM MODULE 1 & 2

THEY SHALL MAKE A TYPED DOC IN WORD FORMAT OF THE ANSWERS

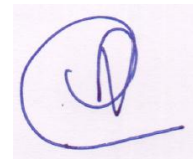
IT WILL BE UPLOADED ON MS TEAMS & OR EMAILED TO THE FACULTY

THE VIVA SHALL BE CONDUCTED ON THE ANSWERS WRITTEN BY THEM

ROLL NO	DATE & DAY	DURING TIME OF LEC	EXTRA TIME/REMARK IF ANY
MARKETING STUDENTS	8.12.20	1.00-2.30	



Signature: Faculty



Signature: Coordinator