

**B.M.S --- SEMESTER – 5**

**NAME OF SUBJECT : E-Commerce & Digital Marketing**

**NAME OF FACULTY: SHRADDHA MEHTA**

**DATE OF ASSIGNMENT GIVEN: 30.11.2020**

**DATE OF SUBMISSION: 7.12.2020**

**ASSIGNMENT TOPIC:**

***(COMMON OR INDIVIDUAL TOPIC AS PER ROLL NO WISE DECIDED BY SUBJECT TEACHER)***

***Individual Assignment: Website/Apps Modification***

***Common Assignment: Digital Campaign/ News Analysis***

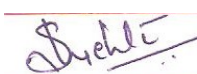
**INSTRUCTIONS FOR THE ASSIGNMENT/PROJECT IN SUBJECT 1:**

**Kindly Refer it from MS Teams.**

**INSTRUCTIONS FOR THE PRESENTATION/VIVA IN SUBJECT 1:**

- ***IT SHOULD BE INDIVIDUAL.***
- ***TIME FOR INDIVIDUAL VIVA/PRESENTATION BETWEEN 3 TO 5 MIN.***
- ***IT SHOULD BE COMPLETED MAX WITHIN 5 LECs. (300 MIN/60 STUD)***
- ***IT SHOULD BE STRICTLY AS PER FOLLOWING SHEDULE.***
- ***CHANGE IN SHEDULE OF PRESENTATION/VIVA ALLOWED AT THE PRIOR PERMISSION OF COORDINATOR/ EXAM COMMITTEE.***

<b><i>Division</i></b>	<b><i>DATE &amp; DAY</i></b>	<b><i>DURING TIME OF LEC</i></b>	<b><i>EXTRA TIME/REMARK IF ANY</i></b>
<b><i>Div A</i></b>	<b><i>8/12/20 &amp; Tuesday</i></b>	<b><i>11.30 – 2.00</i></b>	
<b><i>Div B</i></b>	<b><i>11/12/20 &amp; Friday</i></b>	<b><i>11.00 – 1.30</i></b>	



**Signature: Faculty**



**Signature: Coordinator**