

**B.M.S --- SEMESTER – 3**

**NAME OF SUBJECT : ADVERTISING**

**NAME OF FACULTY: SHRADDHA MEHTA**

**DATE OF ASSIGNMENT GIVEN: 23/11/20**

**DATE OF SUBMISSION: 30/11/20**

**ASSIGNMENT TOPIC:**

***(COMMON OR INDIVIDUAL TOPIC AS PER ROLL NO WISE DECIDED BY SUBJECT TEACHER)***

***Group Project: Importance of Advertising in different sectors***

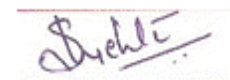
**INSTRUCTIONS FOR THE ASSIGNMENT/PROJECT IN SUBJECT 1:**

***Each group will be given an advertising topic to which they will do analysis and prepare a presentation. Assignment need to be submitted in PPT format. Marks allotment will be on the base of viva asked.***

**INSTRUCTIONS FOR THE PRESENTATION/VIVA IN SUBJECT 1:**

- ***IT SHOULD BE INDIVIDUAL.***
- ***TIME FOR INDIVIDUAL VIVA/PRESENTATION BETWEEN 3 TO 5 MIN.***
- ***IT SHOULD BE COMPLETED MAX WITHIN 5 LECs. (300 MIN/60 STUD)***
- ***IT SHOULD BE STRICKLY AS PER FOLLOWING SHEDULE.***
- ***CHANGE IN SHEDULE OF PRESENTATION/VIVA ALLOWED AT THE PRIOR PERMISSION OF COORDINATOR/ EXAM COMMITTEE.***

<b><i>Division</i></b>	<b><i>DATE &amp; DAY</i></b>	<b><i>DURING TIME OF LEC</i></b>	<b><i>EXTRA TIME/REMARK IF ANY</i></b>
<b><i>Div A</i></b>	<b><i>12/12/20 &amp; Saturday</i></b>	<b><i>9.00 – 10.30</i></b>	
<b><i>Div B</i></b>	<b><i>12/12/20 &amp; Saturday</i></b>	<b><i>10.30 – 12.00</i></b>	



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Signature: Faculty



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Signature: Coordinator