



R.D. AND S.H. NATIONAL COLLEGE &
S.W.A. SCIENCE COLLEGE
BANDRA WEST, MUMBAI - 400050



Institution Innovation Council 3.0

LOGO DESIGNING & SLOGAN WRITING COMPETITION

Overview

The logo and slogan have theme for innovation and entrepreneurship. It should be highlighting the idea evolving in human consciousness which upholds the virtues / values of Intellectual Property Rights.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. IIC & VPKIEC TEAM has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open for ALL STUDENTS from all four colleges of Bandra campus of HSNCB.
2. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from 12:01 a.m. October 19, 2020 Central Standard Time (CST) and closes at 11:59 p.m. October 22, 2020. Late submissions will not be considered.
2. All entries must be submitted electronically to the IIC & VPKIEC TEAM by **Google form only as per this link:**
<https://forms.gle/aY8Q925quNUGrStc6>
Submissions must include all the details described in google form.
3. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

1. The purpose of this contest is to design a logo to be used by the VPKIEC TEAM FOR THE NEWLY ESTABLISHED "Vidyasagar Principal Kundnani Innovation and Entrepreneurship Center".
2. The logo should incorporate the VPKIEC (abbreviated or spelled out)
3. The logo must be appropriate for a professional business setting. In IMAGE OR PDF file only.

Slogan Design Guidelines and Parameters

1. It should not be more than 15 words matching the theme of innovation and entrepreneurship.

2. The slogans should not contain any offensive or inappropriate language or content.
3. The slogan entries must be submitted in English - Only one entry per person is allowed.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of VPKIEC TEAM and may be used for any VPKIEC TEAM purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. VPKIEC TEAM shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. VPKIEC TEAM reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. VPKIEC TEAM reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. The winning entry will be selected by a panel comprised of board members of VPKIEC TEAM. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is 1000/each for logo and slogan. This prize remains the same regardless of the size of the team submitting the winning entry.
4. The winner will be notified via email and announced on the RDNC website.

Disclaimer

1. VPKIEC TEAM. is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. VPKIEC TEAM. reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by VPKIEC TEAM including after the submission window has closed.
3. VPKIEC TEAM is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.