

DEPARTMENT OF COMMERCE

INDUSTRIAL VISIT TO SAHYADRI FARMS, NASHIK ON 11TH JANUARY 2020



'Sahyadri Farms' is a classic example of successful farmers' producer company in our country. From a modest beginning in the year 2000, the company has blossomed into one of the leaders in agriculture produce, processing and marketing with over 8000 plus marginal farmers as partners in the process. The beginning of the company was filled with challenges in form of lack of infrastructure, fragmented supply chain, poor cold storage and quality issues, farmers were exploited by intermediaries; this led to Mr. Vilas Shinde (chairman) take up challenge of setting up of agro processing company with farmers as partners. The company has setup its retail division to sell farm fresh produce and processed food to domestic and world markets.

Department of Commerce of our college has always imbibed the values of skill development and practical orientation centered teaching, sixty two degree college students were taken on field visit to Sahyadri farms by Head of Department Dr. Shreekumar Menon and senior faculty Dr. Sandeep Sahu on 11th January 2020. The students of B com degree course were eager to know about the farming practices and food processing method. The college teams were taken on guided company tour by Company's executive Mr. Dhananjay Gawale and the food processing units and packaging sections were visited. The visit helped students to gain insight into food processing technology and practices. The key take away for students was learning the importance of quality farming practices and role of farmers and agro processing company in supply chain management.

Dr.Shreekumar Menon

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