

**HYDERABAD (SIND) NATIONAL COLLEGIATE BOARD'S**  
**SMT. MITHIBAI MOTIRAM KUNDNANI**  
**COLLEGE OF COMMERCE AND ECONOMICS**  
(ESTABLISHED IN 1961)



**PROSPECTUS : 2020-2021**  
**DEGREE COLLEGE**

(RE-ACCREDITED "A" GRADE BY NAAC, 3RD CYCLE IN MAY 2017)

(AFFILIATED TO MUMBAI UNIVERSITY & APPROVED UNDER  
SECTION 2(F) AND 12(B) OF THE UGC ACT)

**'Education is the most powerful weapon which you can use to change the world'**  
**Dr. A.P.J. Abdul Kalam**

# Our Vision

To become a premier institution of learning, providing Undergraduate and Postgraduate Education in Commerce and Economics, specializing in Accountancy, Management and International Business.

# Our Mission

- Kindle intellectual curiosity among students and motivating them to attain academic excellence.
- Motivate faculty towards continuous upgradation of knowledge and delivery of teaching.
- Empower faculty to be 'change-makers' in their responsibility towards students.
- Foster Indian values through culture, care, compassion, creativity and collaboration through our portals.
- Espouse vigorous research-orientation in faculty and students.
- Develop 'esprit de corps' in alumni.



# Revered Lady



Smt. Mithibai Motiram Kundnani  
*in the fond memory of whom the college is named*

# Founding Fathers



Late  
Barrister H.G. Advani



Late  
Vidyasagar Principal K.M. Kundnani



## **HYDERABAD (SIND) NATIONAL COLLEGIATE BOARD**

The Hyderabad (Sind) National Collegiate Board, H(S) NC Board was founded in the year 1921 in an undivided India. It was destined to play a pivotal role in the lives of millions of students. So, even when the partition of India sent the entire sub-continent into a state of chaos, the Late Vidyasagar Principal K. M. Kundnani and Late Barrister H.G. Advani, the founding fathers of the Board, fought against the onslaught of circumstances and established the debutant college- R. D. National College in Bandra in the then Bombay, in June, 1949. The founding fathers soon opened their second college of the H(S)NC Board, Kishinchand Chellaram College in 1954 and SMT. M.M.K. College in 1961.

The next 50 years saw the Board pillaring 25 more educational institutions from various fields with 45000 students and a State Cluster University.

Today, the H(S)NC Board is headed by a very dynamic President, Mr. Kishu H. Mansukhani. The Board is committed to be an international centre of value based education, nurturing students with innovative skills and preparing them to become persons of integrity and commitment who will make a difference to the profession, nation and to humanity. The Board aims to continue working dedicatedly towards fulfilling his goal of education for all blended with service to the larger community. The other eminent and devoted members of the Board are the Immediate President Mr. Anil Harish, Past President Dr. Niranajan Hiranandani, Trustee Ms Maya Shahani, Trustee Mr. Lal Chellaram and Secretary of Board Principal Mr. Dinesh Panjwani.

Several international exchanges, visits, tie-ups and programmes have been initiated by the Board. Besides the above, modernization, consolidation and expansion of all its programmes are also being carried out which are of great importance in the life of a student.

# *Our Management*



**Shri Kishu H. Mansukhani**

President



**Shri Anil Harish**

Trustee and immediate Past President



**Shri Dr. CA Niranjan Hiranandani**

Trustee and Pro Vost HSNC University



**Smt. Maya Shahani**

Trustee



**Shri Lal Chellaram**

Trustee



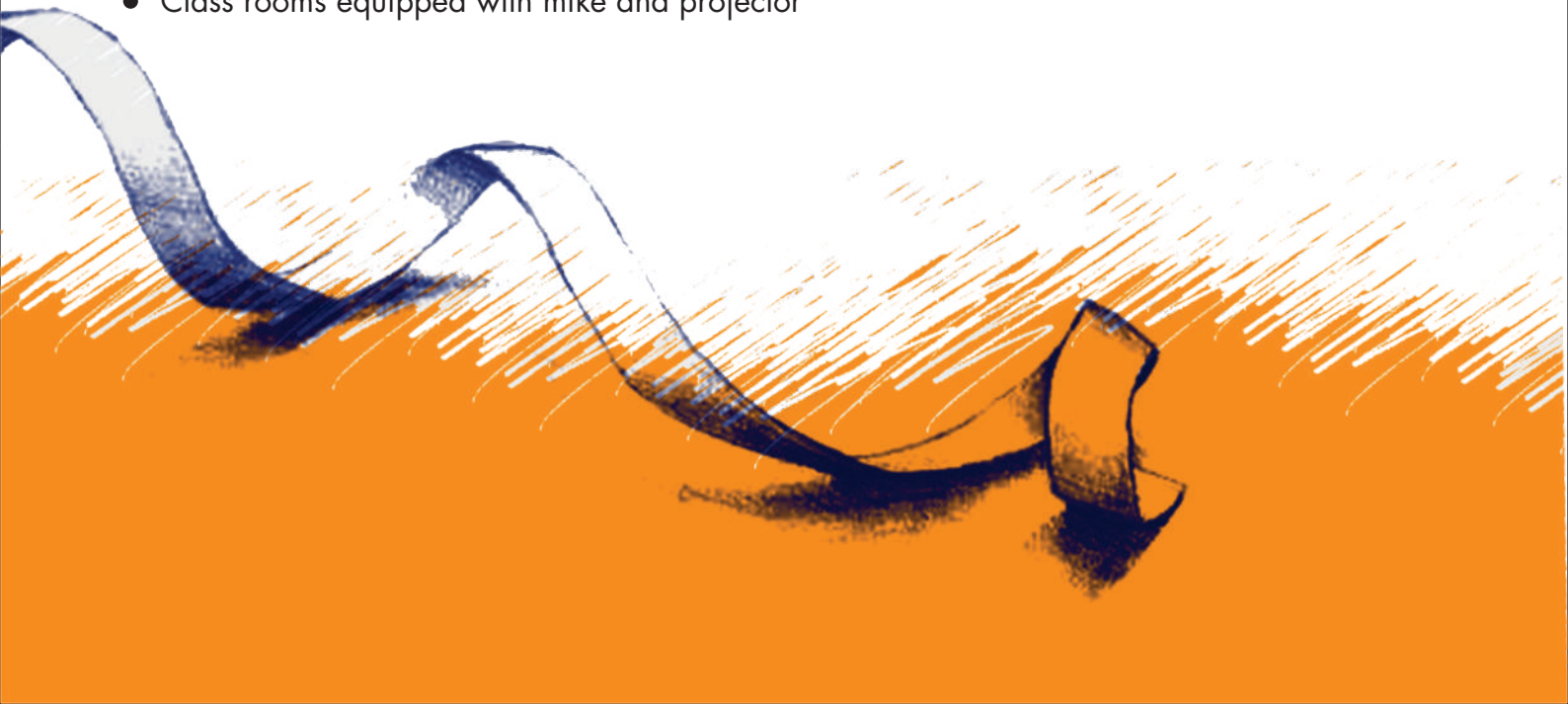
**Shri Principal Dinesh Panjwani**

Secretary of Board



# Atmanirbhar M.M.K

- Located in the Queen of the suburbs, Bandra area with easy access to road and public transportation.
- State of the art infrastructure.
- Well stocked library with quality books, e-content material, kindle for students to name a few .
- Qualified and technically resourceful faculty.
- Strong placement cell.
- Social and community outreach programs.
- Skill development and value added courses.
- Industrial visits for experiential learning.
- Sports for overall development of students.
- Student support and counseling.
- State of the art Gymkhana.
- Well equipped conference rooms.
- Two computer labs.
- Inter and intra collegiate festival.
- Developing research culture among students through International Economics Convention & Research Centre.
- Class rooms equipped with mike and projector





राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**

*An Autonomous Institution of the University Grants Commission*

# *Certificate of Accreditation*

*The Executive Committee of the  
National Assessment and Accreditation Council  
on the recommendation of the duly appointed  
Peer Team is pleased to declare the  
Smt. Mithibai Motiram Kundnani  
College of Commerce and Economics  
Bandra(W), Mumbai, affiliated to University of Mumbai, Maharashtra as  
Accredited  
with CGPA of 3.20 on seven point scale  
at A grade  
valid up to May 01, 2022*

*Date : May 02, 2017*



*Director*

EC(SC)/24/A&A/4.3

**महाराष्ट्र शासन**  
**सक्षम प्राधिकारी तथा प्रधान सचिव**  
**अल्पसंख्याक विकास विभाग,**  
**मंत्रालय, मुंबई - ४०० ०३२,**

क्रमांक:असीस-२००८/१५२/(१८)/प्र.क्र.३५९/२००८/का.१, दिनांक :- ४ फेब्रुवारी, २०१०.

**अल्पसंख्याक दर्जाच्या मान्यतेचे प्रमाणपत्र**

हैदराबाद (सिंध) नॅशनल कॉलेजिएट बोर्ड, के.सी. कॉलेज बिल्डिंग, दिन्शा वाच्छा रोड, चर्वगेट, मुंबई या शैक्षणिक संस्थेने त्यांच्या संस्थेस भाषिक अल्पसंख्याक शैक्षणिक संस्था म्हणून दर्जाच्या मान्यतेचे प्रमाणपत्र मिळण्यासाठी दि.११.०४.२००७ रोजी सादर केलेल्या अर्जास अनुसरून तत्कालीन सक्षम प्राधिकारी तथा प्रधान सचिव व विशेष चौकशी अधिकारी-२, सामान्य प्रशासन विभाग यांनी संबंधित संस्थेच्या पदाधिकाऱ्यांसोबत झालेल्या सुनावणीअंती दिनांक १२ नोव्हेंबर, २००७ रोजी सादर संस्थेस शासन निर्णय, सामान्य प्रशासन विभाग, क्रमांक:असीस-२००६/६३४/प्र.क्र.६३/२००६/३५, दि.११ जून, २००७ अन्वये विहित केलेल्या तरतुदीनुसार शैक्षणिक वर्ष २००७-०८ पासून पुढील तीन वर्षाकरिता भाषिक (सिंधी) अल्पसंख्याक दर्जा प्रदान केला होता.

शासन निर्णय, अल्पसंख्याक विकास विभाग, क्रमांक:असीस-२००८/प्र.क्र.१३३/२००८/का.१, दि.४ जुलै, २००८ च्या परिच्छेद (१०) मध्ये विहित तरतुदीनुसार सादर संस्थेने सादर केलेल्या दिनांक २१.११.२००९ च्या अर्जास हैदराबाद (सिंध) नॅशनल कॉलेजिएट बोर्ड, मुंबई या शैक्षणिक संस्थेस याद्वारे भाषिक (सिंधी) अल्पसंख्याक शैक्षणिक संस्था म्हणून घोषित करण्यात येत आहे.

हे प्रमाणपत्र केवळ महाराष्ट्र राज्यापुरते लागू असेल. सादर संस्थेस प्रदान करण्यात आलेला भाषिक अल्पसंख्याक दर्जा हा संस्था संचालित करत असलेल्या सर्व शैक्षणिक शाखांना लागू राहील.

उपरोल्लेखित शैक्षणिक संस्थेस याद्वारे प्रदान करण्यात आलेला भाषिक अल्पसंख्याक दर्जा हा शैक्षणिक वर्ष २००९-१० पासून विविक्तान्न असेल. संबंधित संस्थेने अल्पसंख्याक विकास विभाग, शासन निर्णय, क्र.असीस-२००८/प्र.क्र.१३३/२००८/का.१, दि.४ जुलै, २००८ अन्वये विहित करण्यात आलेल्या निकष व अटीची सातत्याने व विनिर्देशपूर्वक पूर्तता करणे तत्पर राहील.



*टी.एफ. धेकेकरा*

( टी. एफ. धेकेकरा )

सक्षम प्राधिकारी तथा प्रधान सचिव,  
 अल्पसंख्याक विकास विभाग, महाराष्ट्र शासन,  
 मंत्रालय, मुंबई - ४०० ०३२.



## PROSPECTUS COMMITTEE

**01** Dr CA Kishore S Peshori—I/C Principal

**02** Dr. Megha Somani—Vice Principal

**03** Prof. M.N.Iyer—Vice Principal

**04** Dr. Vishal R Tomar—Committee In-charge

**05** Mrs. Asha Bhatt- Member

**06** Mrs. Prachi Raut- Member

Special thanks to IQAC coordinator Ms Chippy Susan Bobby

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## MESSAGE FROM PRESIDENT'S DESK

Dear Students,

I am happy to note that Smt. MMK College of Commerce and Economics has come out with its E- prospectus this year. This will be of great use for the quick dissemination of information about the College and help in reaching out to the student community during these pandemic times. It gives me immense satisfaction to see that the College has grown thus far from its inception in 1961. I cherish the rich tradition of the College which is the result of the vision and dedication of the founding fathers of the H(S)NC Board, Vidyasagar Principal K M Kundnani and Barrister Hotchand Advani. The foresighted founding fathers of the college created an educational institution of lasting value, located in the queen of the suburbs, Bandra area.

It is heartening to note that the College is aiming to be the best and first choice for education with academic excellence and commitment to quality education with a holistic concern for better life, environment and society. It is also the endeavour of the HSNC Board to be at the forefront of knowledge and work towards the fulfilment of cultural, scientific, intellectual and humane needs of society in general and students in particular. In the past several decades, the Board has been at the forefront of creating opportunities for the Colleges and other educational institutions under its umbrella, in their enduring quest for excellence....

As we go through such a phase in history, we need to reflect and work out ways forward to embrace change and look at the present times as opportunities to innovate and grow. In the words of Dada JP Vaswani, "Let us not curse the darkness. Let us kindle little lights." He reminds us, "The children of today are the builders of a brave , new world" and as we teach them to learn , unlearn and relearn, let us not forget that the purpose of our education should be to make them better human beings who are equipped to adapt to the changes of these challenging times.

Yours,

Mr. Kishu H. Mansukhani  
President  
HSNC Board







## MESSAGE FROM PRINCIPAL'S DESK

Dear Students,

"It was the best of times, it was the worst of times...." These words of Charles Dickens in the opening of his novel, A tale of two cities written in the 18th century, strangely remind us of the present times we are living in. As we all struggle to cope up with the challenges posed by this world wide pandemic, the education sector also had to find new ways of working out our way to solve our problems and move ahead. It has always been the aim of our College to kindle intellectual curiosity among students and to motivate them to attain academic excellence. It is also the endeavour of our HSNC Board to be at the forefront of human knowledge and work towards the fulfilment of cultural, scientific, intellectual and humane needs of society in general and students in particular. Therefore, we, as a college have tried very hard to give our best to our students during this lockdown period.

Smt. MMK College of Commerce and Economics was established by H(S)NC Board in the year 1961. The college is a premier institution in the city of Mumbai, providing excellence in education at the undergraduate and postgraduate levels in the fields of Commerce and Economics, with specialization in Accountancy, Management, International Business and other emerging areas. The college has a range of programme options and courses relevant to the local needs and in tune with the emerging national and global trends. Professionalization of higher education is a daily practice at the College and it has been our constant endeavour to prepare future graduates and postgraduates for global challenges who could make a meaningful difference in the society. The college has also started a research centre to provide doctoral degree in Commerce-Business Policy and Administration.

It has been reaccredited with "A" grade by NAAC in the third cycle in May 2017. The institution with around 4,500 students on roll, has made rapid strides in diverse fields and grown from being only an undergraduate college providing education up to doctoral level.

The college believes in personality development by incorporating values and life skills. We strive to impart education which suits the needs of business and industry, where fulfilling social responsibility is being increasingly recognized as crucial for the progress of society. With this aim, we have been undertaking

outreach activities through NSS and various field activities organized by both regular and self financing courses. Our ultimate aim is the holistic development of students where we strive to kindle intellectual curiosity in them, motivate them to achieve academic excellence, imbibe positive and healthy values capable of working harmoniously in teamwork and adjusting to the ever-changing environment.

Last year, our college had the privilege of hosting a mega event, i.e. the XXVII HSNC Board's International Economics Convention-2019 from December 12<sup>th</sup> to December 14<sup>th</sup> 2019. The college also launched its first volume of our e- journal, ACE, where academicians and students are given a platform to publish their research articles.

We also organized a 6 days Short Term Course on E-Filling and Governance under RUSA for the period 18<sup>th</sup> December 2019 to 24<sup>th</sup> December 2019. Another feather in our cap was added with the Inauguration of Accountancy Museum which was the first of its kind in any college in Mumbai. We had two new cultural festivals this year Enthusia and Funkiria, where our students themselves played an active role in organising them.

Through the NSS, some unique initiatives were taken like providing Flood relief to various districts in Maharashtra, Collection of Bisleri bottles and training of Students as Heart Marshalls to render help in emergency.

MMK has always boasted of its Sports activities, with many good sportsmen and women emerging in football and other Sports. Our football and Chess tournaments are especially popular events which students look forward to every year.

The journey to progress and quality improvement of an institution is a slow and steady process. Every benchmark and milestone achieved is the fruit of the labour of the College administration and many stakeholders and the team effort that is put in. We are truly grateful to everyone, especially our HSNC board Management and Trustees who have been our constant pillars of support. With our new motto of Atmanirbhar MMK, we continue our journey together towards paving the path for quality enhancement and sustenance to provide a better future for the generations to come.

At this juncture, I seek the support and partnership of all our stake holders, especially our parents and students as we move into the new era of online education. In the words of Dr.A.P.J.Abdul Kalam, "Education is the most powerful weapon which you can use to change the world" and "The purpose of education is to make good human beings with skills and expertise". I believe that together, we can achieve this goal of nurturing our students to become good human beings and better citizens of tomorrow.

Yours,

Dr. CA Kishore S Peshori  
(I/C Principal)



## MMK: GALLERY









# MMK: LIFE





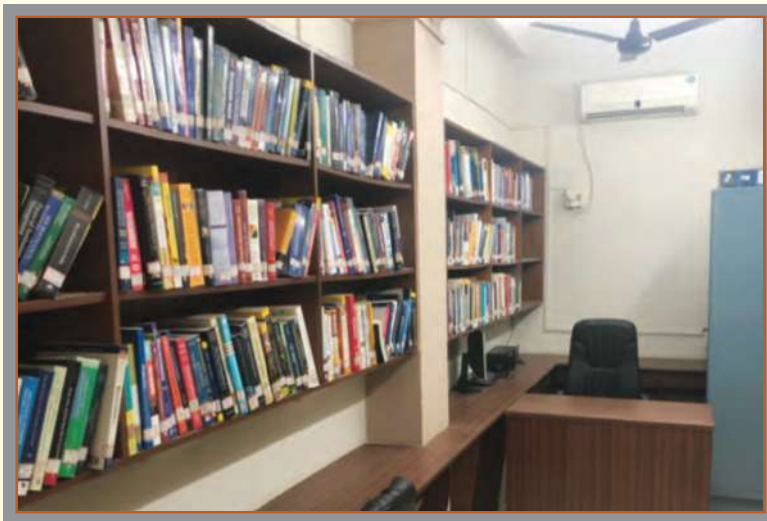








# STATE OF THE ART INFRASTRUCTURE





# **PROGRAMS OFFERED**

## **1. Undergraduate: Junior College**

- F.Y.J.C.
- S.Y.J.C

## **2. Graduate Level**

- Bachelor of Commerce (B.Com)
- Bachelor of Commerce[ (Accounting And Finance) [B.Com (A&F)]
- Bachelor of Management Studies (BMS)
- Bachelor of Art In Multimedia And Mass Communication (BAMMC)
- Bachelor of Commerce (Banking And Insurance) [B.Com (B& I)]
- Bachelor of Commerce (Financial Markets) [B.Com (FM)]

## **3. Post Graduate Level**

- Master of Commerce [M.Com. (Accountancy)]:

## **4. Skill Development And Value Added Courses:**

- Moocs (Swayam Skill Enhancement Course)
- Certificate Course in Soft Sakills
- Certificate course in Economics of International Trade and business
- Certificate course in GST
- Advanced Microsoft Excel
- Certificate course in Basic Sindhi
- Diploma course in Accounting and Taxation

## **5. Doctoral Research (Ph.D): Ph.D. In Commerce (Business Policy & Administration- University of Mumbai)**

## A. GRADUATE LEVEL:

### 1. Bachelor of Commerce (B.Com)

Bachelor of Commerce is a traditional B.Com offered by the University of Mumbai. Course has duration of 3 years.

**Intake capacity: 720-F.Y.B.Com, 600-S.Y.B.Com**

**Subjects:**

F.Y.B.Com -Sem – I		F.Y.B.Com -Sem - II	
1	Commerce Paper-I: Introduction to Business	1	Commerce Paper-II: Service Sector
2	Business Economics-I	2	Business Economics-II
3	Accountancy and Financial Management- I	3	Accountancy and Financial Management- II
4	Foundation Course-I	4	Foundation Course-II
5	Environmental studies –I	5	Environmental studies –II
6	Mathematical and Statistical Techniques-I	6	Mathematical and Statistical Techniques-II
7	Business Communication-I	7	Business Communication-II

S.Y.B.Com -Sem - III		S.Y.B.Com -Sem - IV	
1	Commerce Paper- III	1	Commerce Paper- IV
2	Advertising	2	Advertising
3	Business Economics-III	3	Business Economics-IV
4	Business Law-I	4	Business Law- II
5	Foundation course-III	5	Foundation course-IV
6	Accountancy and Financial Management-III	6	Accountancy and Financial Management-IV
7	Introduction to Management Accounting OR Business Management: Marketing Management	7	Auditing OR Business Management: Marketing Management

TYBCOM			
SEMESTER V		SEMESTER VI	
DISCIPLINE RELATED ELECTIVE(DRE) COURSES			
1) Commerce V – Marketing		1) Commerce VI – Human Resource Management	
2) Business Economics V: Macro Economic Aspects of India		2) Business Economics VI: International Economics	
DISCIPLINE SPECIFIC ELECTIVE(DSE) COURSES			
Group: Accountancy	Group: Business Management	Group: Accountancy	Group: Business Management
3) Financial Accounting and Auditing VII - Financial Accounting	3) Business Management Paper - I	3) Financial Accounting and Auditing IX - Financial Accounting	3) Business Management Paper – III
4) Financial Accounting and Auditing VIII - Cost Accounting	4) Business Management Paper - II	4) Financial Accounting and Auditing X - Cost Accounting	4) Business Management Paper - IV
ABILITY ENHANCEMENT COURSES (AEC)			
Group: Accountancy	Group: Business Management	Group: Accountancy	Group: Business Management
5) Direct & Indirect Taxation Paper – I 6) Export Marketing Paper - I	5) Psychology of Human Behaviour at work Paper – I	5) Direct & Indirect Taxation Paper –II 6) Export Marketing Paper - II	5) Psychology of Human Behaviour at work Paper – II
OR	6) Computer systems & Applications Paper -I	OR	6) Computer systems & Applications Paper -II
5) Direct & Indirect Taxation Paper – I 6) Psychology of Human Behaviour at work Paper - I		5) Direct & Indirect Taxation Paper – II 6) Psychology of Human Behaviour at work Paper - II	
OR		OR	
5) Direct & Indirect Taxation Paper – I 6) Computer systems & Applications Paper -I		5) Direct & Indirect Taxation Paper – II 6) Computer systems & Applications Paper -II	

**Intake capacity (T.Y.B.Com): 480 aided and 120 unaided. Management reserves the right over allocation of subjects.**

## 2. Bachelor of Commerce[ (Accounting and Finance) [B.Com (A&F)]

Course Co- coordinator: Ms. Afsha Kirkire

Intake capacity: 60

F.Y.B.A.F. Sem I		F.Y.B.A.F. Sem II	
1	Financial Accounting (Elements of Financial Accounting - I)		Financial Accounting (Special Accounting Areas - II)
2	Cost Accounting (Introduction and Elements of Cost - I)		Auditing (Introduction and Planning - I)
3	Financial Management (Introduction to Financial Management - I)		Taxation - I (Indirect Taxes - I)
4	Business Communication – I		Business Communication - II
5	Commerce (Business Environment - I)		Business Law (Business Regulatory Framework - I)
6	Business Economics – I		Business Mathematics
7	Foundation Course – I		Foundation Course - II

S.Y.B.A.F. Sem III		S.Y.B.A.F. Sem IV	
1	Financial Accounting (Special Accounting Areas - III)	1	Financial Accounting (Special Accounting Areas - IV)
2	Cost Accounting (Methods of Costing - II)	2	Management Accounting (Introduction to Management Accounting)
3	Auditing (Techniques of Auditing and Audit Procedures - II)	3	Auditing - III
4	Information Technology in Accountancy - I	4	Information Technology in Accountancy - II
5	Business Law (Business Regulatory Framework - II)	5	Business Law (Company Law - III)
6	Business Economics – II	6	Research Methodology in Accounting and
7	Foundation Course in Commerce (Financial Market Operations - III)	7	Foundation Course in Management (Intro To Management - IV)

T.Y.B.A.F. Sem V		T.Y.B.A.F. Sem VI	
1	Financial Accounting – V	1	Financial Accounting - VII
2	Financial Accounting – VI	2	Project Work - II
3	Cost Accounting – III	3	Cost Accounting - IV
4	Financial Management – II	4	Financial Management - III
5	Taxation - IV (indirect Taxes - II)	5	Taxation - V (Indirect Taxes - III)
6	Management - II (management Applications)	6	Economics Paper - III (Indian Economy)

YouTube link: <https://www.youtube.com/watch?v=2HsMnGU9fFo>



### 3. Bachelor of Management Studies (BMS)

Course Co-ordinator: Dr. Sheetal Chaddha

Intake capacity: 120 students- Course specialisation Marketing and Finance

Subjects:

F.Y.BMS-Sem I		F.Y.BMS-Sem II	
1	Business Law	1	Principles of Marketing
2	Foundation of Human Skills	2	Industrial Law
3	Foundation Course - I	3	Business Mathematics
4	Business Statistics.	4	Business Communication-II
5	Business Communication - I	5	Foundation Course-II
6	Introduction to Financial Accounts	6	Business Environment
7	Business Economics - I	7	Principles of Management

S.Y.BMS-Sem III		S.Y.BMS-Sem IV	
1	Information Technology in Business Management I	1	Information Technology in Business Management II
2	Business Planning and Entrepreneurial	2	F. C. (Ethics & Governance) IV
3	F. C. (Environmental Management) III	3	Business Economics - II
4	Strategic Management	4	Business Research Methods
5	Accounting for Managerial Decision	5	Production and Total Quality Management
	<b>Finance :-</b>		<b>Finance :-</b>
6	Corporate Finance	6	Corporate Restructuring
7	Equity & Debt Market	7	Financial Institutions And Markets
	<b>Marketing :-</b>		<b>Marketing :-</b>
8	Advertising	8	Integrated Marketing Communication
9	Consumer behaviour	9	Rural Marketing

T.Y.BMS-Sem V		T.Y.BMS-Sem VI	
1	Logistics & Supply Chain Management	1	Operation Research
2	Corporate Communication & Public Relation	2	Project Work
	<b>Finance :-</b>		<b>Finance :-</b>
3	Investment Analysis & Portfolio Management	3	Strategic Financial Management
4	Risk Management	4	International Finance
5	Wealth Management	5	Indirect Taxes
6	Direct Taxes	6	Project Management
	<b>Marketing :-</b>		<b>Marketing :-</b>
7	Service Marketing	7	Brand Management
8	E- Commerce & Digital Marketing	8	Retail Management
9	Sales & Distribution Management	9	International Marketing
10	Strategic Marketing Management	10	Media Planning & Management

You tube link: <https://www.youtube.com/watch?v=JEzddHV0W7E>





#### 4. Bachelor of Art in Multimedia and Mass Communication (BAMMC):

Course Coordinator: Ms. Aarti Ahuja

Intake capacity: 60 students

The stream wise weightage to be given is as under:

Arts	Commerce	Science
50	25	25

**BAMMC (Choice based) Semester - I & II Revised Syllabus to be Sanction & Implemented from 2019 - 20.**

Note: Interpretation of course code: BAMB

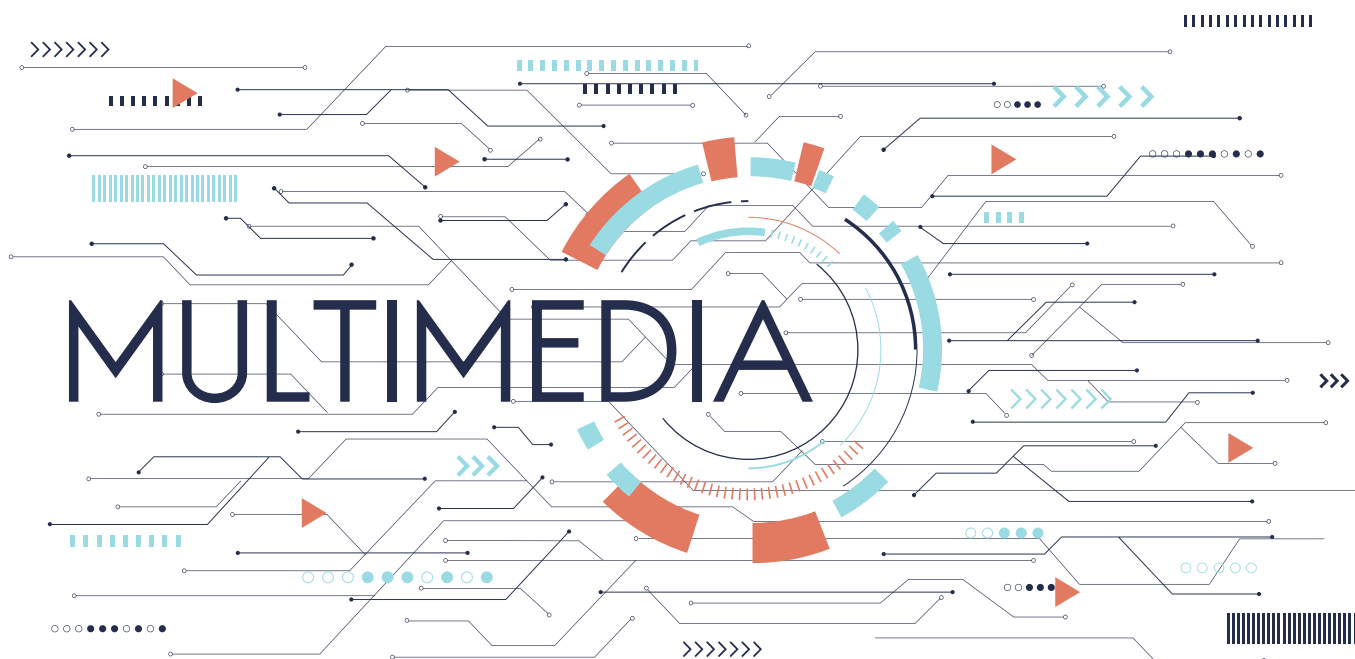
(BA in Multimedia); FC - (Foundation course); 101 - (Semester 1 and serial no. 01)

F. Y.BAMMC -Sem I		F. Y. BAMMC-Sem II	
Course	Course Name	Course code	Course Name
BAMB CEC-101	Effective communication - I	BAMB ECS-201	Effective Communication - II
BAMB CFC-102	Foundation course - I	BAMB FC-202	BAMMFC-202 Foundation Course - II
BAMB VC-103	Visual communication	BAMB CW-203	Content Writing
BAMB FMC-104	Fundamentals of mass communication	BAMB ID-204	Introduction to Advertising
BAMB CA-105	Current Affairs	BAMB IJ-205	Introduction to Journalism
BAMB HM-106	History of Media	BAMMM GC-206	Media, Gender & Culture

S. Y.BAMMC Sem III		S. Y.BAMMC Sem IV	
Course	Course Name	Course code	Course Name
BAMMC TMC-3012	Theatre and Mass Communication - I	BAMMC TMC-4012	Theatre and Mass Communication - II
BAMMC CCPR-302	Corporate Communication and Public Relations	BAMMC WEM-402	Writing and Editing for Media
BAMMC MS-303	Media Studies	BAMMC MLE-403	Media Laws and Ethics
BAMMC IP-304	Introduction to Photography	BAMMC MMR-404	Mass Media Research
BAMMC FCO-305	Film Communication - I	BAMMC FCO-405	Film Communication - II
BAMMC CMM-306	Computer Multimedia - I	BAMMC CMM-406	Computer Multimedia - II

T. Y.BAMMC Sem V Advertising		T. Y.BAMMC Sem V Journalism	
1	Copy Writing	1	Reporting
2	Media Planning & Buying	2	Editing
3	Consumer Behaviour	3	Journalism & Public Opinion
4	Brand Building	4	Features & Opinion
5	Advertising in Contemporary Society	5	Indian Regional Journalism
6	Advertising Design (Project Paper)	6	Newspaper & Magazine Making (Project Paper)

T. Y.BAMMC Sem VI Advertising		T. Y.BAMMC Sem VI Journalism	
1	Financial Management for Mkt. & Advt.	1	Press Laws & Ethics
2	Contemporary Issues	2	Internet & Issues in Global Media
3	Agency Management	3	Broadcast Journalism
4	Advertising & Marketing Research	4	Business & Magazine Journalism
5	Legal Environment & Advertising Ethics (law)	5	News Media Management
6	Principles & Practice of	6	Contemporary Issues
7	Direct Marketing Digital Media	7	Digital Media



You Tube link: <https://www.youtube.com/watch?v=Sxk0yb6O2wl>



## 5. Bachelor of Commerce (Banking and Insurance) [B.Com (B& I)]:

Course Coordinator: Dr. Aashish Jani

Intake capacity: 60 students

Subjects:

F.Y.B.B.I- Sem I		F.Y.B.B.I- Sem II	
1	Environment & Management of Financial Services	1	Principles & Practices of Banking & Insurance
2	Principles of Management	2	Business Law
3	Financial Accounting - I	3	Financial Accounting - II
4	Business Communication - I	4	Business Communication - II
5	Foundation Course - I	5	Foundation Course - II
6	Business Economics - I	6	Organisation Behaviour
7	Quantitative Methods - I	7	Quantitative Methods - II

S.Y.B.B.I- Sem III		S.Y.B.B.I- Sem IV	
1	Financial Management	1	Financial Management – II
2	Management Accounting	2	Cost Accounting
3	Risk Management	3	Wealth Management
4	Information Technology In Banking & Insurance- I	4	Information Technology In Banking & Insurance - II
5	Foundation Course – III (An Overview of Banking Sector)	5	Foundation Course – IV (An Overview of Insurance Sector)
6	Financial Markets	6	Corporate & Securities Law
7	Direct Taxation	7	Business Economics - II

T.Y.B.B.I- Sem V		T.Y.B.B.I- Sem VI	
1	Strategic Management	1	Marketing in Banking & Insurance
2	Financial Reporting & Analysis	2	Security Analysis and Portfolio Management
3	Business Ethics & Corporate Governance	3	Human Resource Management in Banking & Insurance
4	Financial Services Management	4	Turnaround Management
5	International Banking & Finance	5	Central Banking
6	Research Methodology	6	Research Based Project Work

You Tube link: <https://www.youtube.com/watch?v=PfLGSKQEyoA>



## 6. Bachelor of Commerce (Financial Markets) [B.Com (FM)]

Course Coordinator: Ms. Harsha Hardasani

Intake capacity: 60 students

Subjects:

F. Y: BFM- Sem I		F. Y: BFM- Sem II	
1	Financial Accounting - I	1	Financial Accounting - II
2	Introduction to Financial System	2	Principle of Management
3	Business Mathematics	3	Business Statistics
4	Business Communication - I	4	Business Communication - II
5	Business Environment	5	Computer Skill - I
6	Business Economics – I	6	Environmental Science
7	Foundation Course - I	7	Foundation Course - II

S. Y: BFM- Sem III		S. Y: BFM- Sem IV	
1	Business Law – I	1	Business Law – II
2	Management Accounting	2	Corporate Finance
3	Computer Skill – II	3	Business Economic - II
4	Foundation Course in Financial Markets FC - III (Money Market)	4	Foundation Course in Financial Markets FC - IV (Forex Market)
5	Equity Markets – I	5	Equity Markets- II
6	Debt Markets- I	6	Debt Markets – II
7	Portfolio Management	7	Personal Financial Planning

T. Y: BFM- Sem V		T. Y: BFM- Sem VI	
1	Financial Derivatives	1	Risk Management
2	Business Ethics and Corporate Governance	2	Project Work
3	Technical Analysis	3	Mutual Fund Management
4	Equity Research	4	Corporate Restructuring
5	Direct Tax	5	Indirect Tax
6	Business Valuation	6	Venture Capital & Private Equity



You Tube link: <https://www.youtube.com/watch?v=xg5Kls1aeWg>



## B. POST GRADUATE LEVEL:

### Master of Commerce [M.Com. (Accountancy)]:

Course Coordinator: Dr. Megha Somani

#### Eligibility:

Bachelor of Commerce (three years / Six Semester integrated course) or the B.Com (Old Course) or the other Semester based Programmes i.e. Bachelor of Commerce (Banking & Insurance) or Bachelor of Commerce (Accounting & Finance) or Bachelor of Commerce (Financial Markets) or Bachelor of Management Studies (B.M.S.) of this University, or an examination of any other University recognized as equivalent thereto.

Duration of course: 2 years

Intake capacity: 80

Semester: 4

#### Subjects:

M.Com I: Sem I		M.Com I: Sem II	
1	Cost and Management Accounting	1	Corporate Finance
2	Economics for Business Decision	2	E-Commerce
3	Business Ethics and Corporate Social Responsibility	3	Research Methodology
4	Strategic Management	4	Economics for Business Decision

M.Com II: Sem III		M.Com II: Sem IV	
1	Advanced Financial Accounting	1	Indirect Tax (GST)
2	Direct Tax	2	Corporate Financial Accounting
3	Advanced Cost Accounting	3	Advanced Financial Management
4	Project Work	4	Project Work

#### Salient features:

1. Workshop on preparation of NET/SET examination
2. Guest lectures
3. Lectures in morning session

## C. Skill Development and Value Added Courses: (SDVA)

### Certificate Course in Soft Skills:

Course Coordinator: Ms Sana Dhanani

The College has been conducting a training course in Soft Skill development to prepare the students for the placement cycle that runs in our institute from January to March. Students go through rigorous training in soft skills & learn how to present themselves effectively in interviews, prepare resumes, group discussions & dos & don'ts in interviews.

This is a program spread over 10-12 hours & a certificate is awarded to students post mock interviews & grooming sessions.

Online session in Soft Skills training: "Finest Foot Forward" - Given the current Pandemic situation the college also conducted an online course in soft skills training on google meet. 600 students registered in this program spread over 3 days & were enlightened on various tricks & techniques to tackle video interviews & questions in the world of online human resource placements.

**MOOCs (SWAYAM skill enhancement course)****Course Coordinator: Dr. Shreekumar Menon**

From the academic year 2018-19, college has encouraged student's academic enhancement through enrolments in E-course under MOOC (Swayam). Two batches of students have completed their certificate courses hosted on swayam platform and received their e-certificate. The focus today is more on online education and knowledge enhancements, enrolments under Government sponsored MOOC will undoubtedly help the students to make value additions to their teaching and learning

**Certificate course in Economics of International Trade and Business (Online Course)****Course Coordinator: Prof. M.N.Iyer (Vice Principal)****Certificate course in GST****Course Coordinator: Ms. Afsha Kirkire****Advanced Course in Microsoft Excel****Course Coordinator: Ms Prachi Raut****Diploma course in Accounting and Taxation****Course Coordinator: Ms. Afsha Kirkire****Course in basic Sindhi****Course Coordinator: Ms Shobha Bhambhani****D. Ph.D. Centre:****Ph.D. IN Commerce (Business Policy & Administration- University of Mumbai)****Coordinator: Dr Ashish Jani**

Smt. M.M.K.College Research Center is operational from 2017 in the subject of Commerce (Business Policy & Administration).

Dr.Aashish S. Jani is granted recognition as a teacher to Guide student for the Ph.D. Degree in the subject of Commerce (Business Policy & Administration) through this Research Center.






PHD facilities:

- Provision of Reading Room for Research Scholars in the Library.
- Wi-Fi facility in the Library/Campus.
- Around 120 periodicals, 30 online journals and one database subscribed by the Library.
- Scanning and printing facilities.
- The Library's Internet Facility Centre provides free-of-cost internet facility for the faculty and students.
- Official online blog, video channel, and photo archive.
- Our faculty members, alongside teaching, are also constantly engaged in research.



# M.M.K.Star Toppers: Photos

## List of Toppers 2018-19

Sr. No.	Name	Class	Percentage	Overall College Result	Photo
1	Dhanani Suman Jagdish Laxmi	M.Com	86.06 % in M.Com Part I & II	M.Com Part I and M.Com Part II: 100%	
2	Bhatia Nikita Ajay Manisha	T.Y.B.Com	81.25 % Sem V & V	Sem V: 89.07% (University pass percentage: 57.11%) Sem VI: 97.33%	
3	Chainani Saniya Pradeep Jaya	T.Y.BMS	86.92 % in Sem V & VI	Sem V: 98% Sem VI: 99%	
4	Singh Shraddha Subhash	T.Y.BBI	78.67 % in Sem V & VI	Sem V & Sem VI: 100 %	
5	Sharoff Simran Suresh Anusha	T.Y.BAF	85.50 % in Sem V & VI	Sem V & Sem VI: 100 %	
6	Chaurasiya Shreya Sanjay Indu	T.Y.BMM	77.15 % in Sem V & VI	Sem V: 96.88% Sem VI: 98.43%	
7	Negi Prabha Bhuwan	T.Y.BFM	80.67 % in Sem V & VI	Sem V: 100% Sem VI: 98%	

**\*Result of 2019-20 not yet declared due to pandemic**

## ADMISSION GUIDELINES

### Important Note:

Smt. M.M.K. College is a Linguistic (Sindhi) Minority College, administered under the provisions of the Indian Constitution, to promote the welfare of the Minority community. As per the Judgment dated 12 October 2017 of the Honorable Bombay High Court vide Writ Petition No. 1726 of 2001, Minority Colleges do not need to set aside seats for Backward Classes.

This is reiterated by the University of Mumbai Circular (No.Aff./Recog.I/Admission/(2018-19)/10/of 2018), dated 30th May, 2018. This college is recognized as minority Institution as per Government Order – Serial : 2008 / 152 / (98) / Order no.. 351 / 2008/ No. 1, Dated: 4 February, 2010 This Judgement renders null & void the Directives regarding Reservation of Seats given by the University of Mumbai vide Circular No. Spl. Cell / (68) / 218 / 2005 dated 3rd June, 2005 [i.e., SC (13%) / ST (7%) / DT(A) (3%) / NT(B) (2.5%) / NT(C) (3.5%) / NT(D) (2%) / OBC (19%) / SBC (2%)].

### Eligibility Criteria:

#### A. Bachelor of Commerce (B.Com)

A candidate for being eligible for admission to the three year degree course leading to Bachelor of Commerce must have passed the Higher Secondary School Certificate (Std. XII) examination conducted by the different divisional Boards of the Maharashtra State Board of secondary and Higher Secondary Education.

#### B. Self-financing Courses- Bachelor of Commerce

For the Self Financing Courses, the student should have passed XII std Examination of the Maharashtra Board of Higher Secondary Education or its equivalent and secured not less than 45% marks in aggregate at first attempt (40% in case of reserved category)

Following is the eligibility criterion for admission to:-

- I) Those who have passed the Higher Secondary School Certificate Examination (Std. XII) Conducted by the Maharashtra State Board of Secondary and Higher Secondary Education in the following subjects:
  - i) English
  - ii) Any one of the Modern Indian Languages or Modern Foreign Languages taught in the College.
  - iii) Four other subjects from among the other subjectsOR  
Three subjects from among the subjects mentioned below and one subject from among the remaining optional subjects for the Higher Secondary Certificate Examination. (I) Economics (ii) Book- Keeping and Accountancy (iii) Organization of Commerce (IV) Co-operation.
- (II) Those who have passed an examination of another University/Board or Body recognized as equivalent thereto.

**Admission to 1<sup>st</sup> Year, 2<sup>nd</sup> Year and 3<sup>rd</sup> Year will be done online, for more detail please visit college website**

## FEE STRUCTURE

FEES STRUCTURE SUMMARY FOR THE ACADEMIC YEAR: 2020-2021.

Sr. No.	STREAM	ANNUAL FEES	
		GENERAL	RESERVE
1	<b>BACHELOR IN COMMERCE ( B.COM)</b>		
2	F.Y.B.COM	5,735	2,315
3	S.Y.B.COM	5,115	2,315
4	T.Y.B.COM+D.I.T.+IP+EXPORT	5,665	2,865
5	T.Y.B.COM+ D.I.T.+A/C+IP	8,365	5,565
6	<b>T.Y.B.COM (UN-AIDED) with IT+DIT</b>	14,565	9,565
7	<b>BACHELOR IN MANAGEMENT STUDIES ( B.M.S. )</b>		
8	F.Y.BMS	17,935	2,315
9	S.Y.BMS	16,915	2,315
10	T.Y.BMS	17,665	3,065
11	<b>BACHELOR IN BANKING &amp; INSURANCE ( B.B.I. )</b>		
12	F.Y.BBI	19,235	2,315
13	S.Y.BBI	17,215	2,315
14	T.Y.BBI	17,965	3,065
15	<b>BACHELOR IN ACCOUNTANCY &amp; FINANCE ( B.A.F. )</b>		
16	F.Y.BAF	18,235	2,315
17	S.Y.BAF	17,615	2,315
18	T.Y.BAF	17,965	3,065
19	<b>BACHELOR IN MASS MEDIA ( B.M.M. )</b>		
20	F.Y.BMM	17,935	2,315
21	S.Y.BMM	17,315	2,315
22	T.Y.BMM	17,665	3,065
23	<b>BACHELOR IN FINANCE &amp; MANAGEMENT ( B.F.M. )</b>		
24	F.Y.BFM	18,235	2,315
25	S.Y.BFM	17,615	2,315
26	T.Y.BFM	17,965	3,065
27	<b>MASTER IN COMMERCE (M.COM)</b>		
28	M.COM – I	14,835	3,310
29	M.COM – II	13,860	3,760

***Mode of payment of fees: Fees will be accepted online through college website. Please visit for the payment of fees and other details***

### **Rules for Refund of Fees:**

Students who have taken admission in under graduate courses may request for refund of fees after applying in writing for cancellation of their admission to the course.

The refund of fees as applicable shall be made on or before 30th day after the date of cancellation and thereafter. The percentage of fee for the course shall be refunded to the candidate after deducting the charges as follows:

Sr. No.	Particular	Amount of deduction
1	Prior to commencement of the academic term and instruction of the course	Rs. 500/- lump sum
2	Up to 20 days after commencement of academic term of the course	20% of the total amount of fees
3	From 21st day up to 50 days after commencement of the academic term of the course	30% of the total amount of fees
4	From September 1st to September 30 <sup>th</sup>	80% of the total amount of fees shall be deducted
5	After September 30th	100% of the total amount of fees shall be deducted

Note:

- The fee charged towards group insurance and all fee components to be paid as University share (Including Vice Chancellor fund, University fee for sports and cultural activities, E-charge, disaster management fund, exam fee and enrolment fee) are non refundable if payment is made by the college prior to the date of cancellation.
- Fee collected for Identity card and Library card, admission form and prospectus, enrolment and any course specific fee are not refundable after the commencement of the academic term.
- Application for the refund of College deposit must be made within one year of the applicant ceasing to be a student of the College, failing which the deposit amount is liable to be forfeited.

**Above dates may change due to pandemic**

### Free ship and Scholarships:

- Free ship:

Students can avail any of these freeship schemes by meeting the eligibility criteria

Sr. No.	Freeship	Documents required	Date of application
1	The Government of India Scholarship to • Scheduled Caste • Buddhist • Other Backward Caste Special Backward Caste • Vimukta Jati & Nomadic Tribes • Scheduled Tribes • Economically Backward Class (E.B.C.) (Students whose parents Annual Income is below Rs. 2 Lakh)	a) Caste Certificate b) Domicile Certificate c) Income Certificate by Tahasildar d) Non Creamy Layer (Not for S.C.) e) Ration Card f) Aadhaar Card g) Fee Receipt h) All Marksheet i) XII Leaving Certificate j) Photocopy of Student Bank Account Passbook (Nationalised bank only) (Details available on website <a href="https://mahadbtmahait.gov.in">https://mahadbtmahait.gov.in</a> )	As per Government notification
2	The Government of India Freeship to • Scheduled Caste • Buddhist • Other Backward Caste • Special Backward Caste • Vimuktha Jati & Nomadic Tribes • Scheduled tribes (Students whose parents annual income is Rs. 2 Lakh and Above)	Same as above	As per Government notification
3	Freeship to the children of Primary School Teachers (PTC) and Secondary School Teachers (STC)	a) Signature of the Principal of the School. b) Area Officer's Signature, Certificate of Eligibility to be obtained from the competent authority. c) Marksheet d) Ration Card e) Aadhaar Card f) Photocopy of Student Bank Account Passbook (Nationalised bank only)	Within 30 days of admission



4	Freeship to the children of Freedom Fighters	a) Freedom Fighter's proof b) Aadhaar Card c) Ration Card d) All Marksheet e) Photocopy of Student Bank Account, Passbook (Nationalised bank only) (Details available on websites:- <a href="https://mahadbtmahait.gov.in">https://mahadbtmahait.gov.in</a> )	As per Government notification
5	Freeship to the children of Wives & Widows of Defence Services Personnel	Same as above	As per Government notification
6	Scholarship for Handicapped students	a) Handicap Certificate b) Domicile Certificate c) Ration Card d) All Marksheet e) Fee receipt f) Aadhaar Card g) Photocopy of Student Bank Account, Passbook (Nationalised bank only)	As per Government notification
7	Scholarship for Indian Nationals domiciled in Maharashtra State, belonging to: •Muslim •Buddhist •Christian •Sikh •Parsi Community •Jain	Details available on websites:- 1. <a href="https://nsp.gov.in">https://nsp.gov.in</a> 2. <a href="https://mahadbtmahait.gov.in">https://mahadbtmahait.gov.in</a>	As per Government notification
Eligibility for availing above freeships:		<ul style="list-style-type: none"> <li>• That the applicant is regular in attendance in accordance with the conditions governing the respective scholarship.</li> <li>• That his/her conduct and progress is satisfactory.</li> <li>• That he/she is not absent without prior permission.</li> <li>• After the expiry date of the submission, the application for the above Scholarships/Free ships will not be accepted.</li> <li>• Students should not apply for more than one freeship in the year.</li> <li>• Contact Mr. Amit B for more details in College Office.</li> </ul>	

## • Scholarship

- To motivate students to excel in academics as well as extra-curricular and co-curricular activities the college has instituted various scholarships.
- Students who are overall toppers and subject toppers in FY, SY and TY of the traditional B.Com as well as Self-financed courses are awarded these scholarships.
- Students are felicitated with trophies, cash awards and certificates.
- Best Student of the Year trophies are awarded to Best T.Y. Students in traditional B.com and self-financed Course.
- M.M.K Star Award trophies in the Best male and female category from all streams.
- Scholarships are partly sponsored by the college management and partly by ex-teaching and ex-non-teaching staff and also by the present staff of our college including the Principal.

### Sponsorship of Annual Prize Distribution Event 2019-20

Sr. No.	Sponsorship by HSNB Board Management	Recipients	Amt (Rs.)
1	Smt. Mithibai Motiram Kundnani Scholarship	T.Y.B.Com Stream Toppers	4,500
2	Smt. Jotu Khushiram Kundnani Scholarship	S.Y.B.Com Stream Toppers	2,000
3	Principal Khushiram Motiram Kundnani Scholarship	F.Y.B.Com Stream Toppers	2,000
4	Smt. Mithibai Motiram Kundnani Scholarship	T.Y.B.Com Subject Toppers	10,500
		S.Y.B.Com Subject Toppers	7,500
		F.Y.B.Com Subject Toppers	5,000
		Sindhi Toppers in All Streams	10,000
		Best Student Award	2,000
		Boys/Girls Athletic Champion	1,000
		Active Participation in L&D	500
5	Smt. Mithibai Motiram Kundnani Scholarship	<b>Self-financed Courses</b>	
		M.Com Stream Toppers	3,500
		B.M.S Stream Toppers	3,500
		B.B.I Stream Toppers	3,500
		B.A.F Stream Toppers	3,500
		B.M.M Stream Toppers	3,500
		B.F.M Stream Toppers	3,500
	<b>Sponsorship by Ex-faculty, Ex-Non-teaching and Present Faculty</b>		
6	Mrs. Ligimol Benny Scholarship	Best Reader	500
7	Dr. A. C. Vanjani Scholarship (Former Principal)	Active Participation in N.S.S	1,500
8	Mrs. V. G. Wadhvani Scholarship (Ex-Registrar)	Active Participation in N.S.S	500
9	Dr. Sandeep R. Sahu Scholarship	Active Participation in N.S.S	500
10	Shri Chandru Nachnani	Best Non Teaching Staff	1,000
11	Prof. S. G. Shah Scholarship	F.Y. B.Com Topper in A/Cs	600
12	Prof. T. G. Naranswamy Scholarship	F.Y. B.Com Topper in Maths	300
13	Prof. Chippy Susan Bobby Scholarship	F.Y. B.Com Topper in B.C	500
14	Dr. Anjali Verma Scholarship	F.Y. B.Com Topper in B.C	500
15	Prof. Sushant Damodare Scholarship	F.Y. B.Com Topper in EVS	1000
16	Prof. (Late) B. H. Vyas & Dr. Aashish Jani Scholarship	S.Y. B.Com Topper in B. Law	1000
17	Prof. K. B. Karia Scholarship	T.Y. B.Com Topper in A/Cs	1000
18	Prof. Afsha Kirkre Scholarship	T.Y.B.A.F Topper in A/Cs	1,000
	<b>Total</b>		<b>75,900/-</b>

## EXAMINATION RULES

### Choice Based Credit System (CBCS)

- UGC has introduced Choice Based Credit System (CBCS) with the objectives of enhanced learning opportunities, improvement in educational quality and excellence and standardization of educational programmes in India. CBCS allows the learner to select their choice of specialization.
- Choice Based Credit and Grading System was introduced by the University of Mumbai for F.Y.B.Com in the academic year 2016-17 in place of Credit Based Grading and Semester System. It is applicable uniformly to F.Y.B.Com, S.Y.B.Com and T.Y.B.Com from the academic year 2018-19.
- The three year undergraduate course of B.Com is divided into six semesters, with two semesters per year. Semester end exams are conducted on behalf of University of Mumbai and in accordance with the rules prescribed from time to time. Students are evaluated and results declared after every semester.

### THE SCHEME OF EXAMINATION:

#### Bachelor of Commerce

##### A. Foundation Course

Internal Assessment (Project) 25 marks

Semester End Examination 75 marks

##### B. Other Subjects

Semester End Examination 100 marks

### BMS/BAF/BBI/BFM/BMM

The performance of the learners shall be evaluated in two components:

- Internal Assessment (Class Test/Projects) 25 marks
- Semester End Examination 75 marks

### PASSING STANDARD

The learners shall obtain minimum of 40% marks in the Internal Assessment and 40% marks in Semester End Examination separately to pass a course

### PERFORMANCE GRADING:

The grading of the learners shall be on the TEN point ranking system as under:

Grade	Mark	Performance
O	80 and above	Outstanding
A+	70- 79.99	Excellent
A	60-69.99	Very Good
B+	55- 59.99	Good
B	50-54.99	Above average
C	45-49.99	Average
D	40-44.99	Pass
F	Less than 40	Fail

**ALLOWED TO KEEP TERMS (ATKT):**

- a. A learner shall be allowed to keep term for Semester II irrespective of number of courses of failure in the Semester I.
- b. A learner shall be allowed to keep term for Semester III if he/she passes each of Semester I and Semester II

OR

A learner fails in not more than FOUR courses of Semester I and Semester II taken together with not more than TWO courses at each of Semester I & Semester II.

- c. A learner shall be allowed to keep term for Semester IV irrespective of number of courses of failure in Semester III.
- d. A learner shall be allowed to keep term for Semester V if he/she passes Semester I, Semester II, Semester III and Semester IV

OR

A learner shall pass Semester I and Semester II and fails in not more than FOUR courses of Semester III and Semester IV taken together with not more than TWO courses at each of Semester III & Semester IV.

- e. A learner shall be allowed to keep term for Semester VI irrespective of number of courses of failure in the Semester V
- f. The learner can appear for the semester VI examination subject to 9d & 9e above but the result of Semester VI shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV and Semester V.

**Candidates are eligible for the award of maximum 10 grace marks provided they have:**

- Participated in the N.S.S. programme and have satisfactorily completed 120 hours of social service comprising time spent in at least 2 types of projects as certified by the Principal.
- Reached at Quarter final stage at inter-collegiate sports competitions or have secured one of the eight places in order of merit in individual sports event conducted by the University or have represented the University in sports events either at the inter-state, zonal national, or at the international level and have produced the necessary certificate
- Member of the Students' Councils constituted under Section 40 (2) (a) or Section 40 (2) (b) or under Section 40 (4) of the Maharashtra Universities Act 1994 and have actively participated in various schemes, programmes and attended functions of the University during the academic year



**Note:**

The benefit of 10 grace marks to candidates would be available only in any one of the activities mentioned above, at their option subject to their fulfilling the following conditions:

1. That in case of failure in one or more heads of passing an examination, the benefit of grace marks shall be granted to the extent of 5% of the maximum marks allotted to the subject.
2. That the grace marks will be granted for the purpose of claiming exemptions in a subject/s, provided it shall not exceed 5% of the maximum marks allotted to the subject.
3. That the maximum of 10 grace marks shall be granted for the purpose of enabling a candidate for the award of class and / or distinction, in the examination.
4. That the maximum 10 grace marks will be added to the grand total, if the benefit of grace marks is not claimed in any of the above (1) and (3)

**POST GRADUATE COURSES**

Under the Credit based semester and grading system from the academic year 2012-13, the duration of the M.Com. programme shall be 2 years, consisting of 4 semesters. The examination for semester I will be held in the second half of the academic year in which the learner was admitted. Semester II examinations will be held in the first half of the calendar year.

These examinations would carry 60 marks each and in each semester 40 marks will be Internal Assessment.

The learners will have to obtain a minimum of 40% marks in aggregate to qualify each course where the course consists of Internal Assessment & Semester End Examination.

However, the learners shall obtain minimum of 40% marks i.e. 16 out of 40 in the Internal Assessment and i.e. 24 out of 60 in Semester End Examination separately.

A learner who has kept terms satisfactorily for semester I shall be permitted to keep terms for semester II notwithstanding he/she may not have appeared for Semester I examinations or failed there at. A learner who has declared to be passed in Semester I / Semester II will not be allowed to reappear for the Semester I and Semester II examinations for improvement of his/her results.

## UNFAIR MEANS

### Broad categories of unfair means and quantum of punishment for each category

Sr. No.	Nature of Unfair means	Quantum of Punishment
1	Possession of copy material	Annulment(cancellation) of the examination of student in full (both Theory and Practical) Note : this punishment shall also apply to Sr. No.2 to Sr. No. 12
2	Actual copying from copying material	Sr. 1 + Exclusion of the student from one additional examination
3	Possession of another student's answer book	Sr.1 + Exclusion from one additional examination for both the students
4	Possession of another student's answer book with actual evidence of copying	Sr.1 + Exclusion from two additional examination for both the students
5	Mutual/ mass copying	Sr.1 + Exclusion from two additional examination for both the students
6	a. Smuggling out or smuggling in of answer book as copy material	Sr.1 + Exclusion from two additional examination for both the students
	b. Smuggling in of written answer book based on the question paper set at the examinations	Sr.1 + Exclusion from three additional examination for both the students
	c. Smuggling in of written answer book and forging signature of Jr. Supervisor	Sr.1 + Exclusion from four additional examination for both the students
7	Attempt to forge signature of the Jr. Supervisor on the answer book or supplement	Sr.1 + Exclusion from four additional examination for both the students
8	Interfering with or counterfeiting of institutional seal or answer books or office stationary used in the examinations	Sr.1 + Exclusion from four additional examination for both the students Sr.1 + Exclusion from four additional
9	Answer book, main or supplement written outside the examination hall or any other insertion in the answer book	examination for both the students Sr.1 + Exclusion from four additional examination for both the students
10	Insertions of currency notes to bribe or attempting to bribe any of the person connected with the conduct of examination	Sr.1 + Exclusion from four additional examination for both the students
11	Using obscene language/ violence threat at the examination centre by the student at examination to Jr./Sr. Supervisors/ Chief Conductors	Sr.1 + Exclusion from five additional examination for both the students
12	a. Impersonation at the examination	Sr.1 + Exclusion from five additional examination for both the students
	b. Impersonation by a student at S.S.C./ H.S.C / any other examinations	Sr.1 + Exclusion from five additional examination for both the students
13	Revealing identity in any form in the answer written or in any other part of the answer book by the student at the examination	Annulment of the performance of the student at examination in full
14	Found written on palms or on the body or on the clothes in examination	Annulment of the performance of the student at examination in full
15	All other malpractices not covered in above categories	Annulment of the performance of the student at examination in full and severe punishment depending upon on the gravity of the offence

16	If on previous occasion disciplinary action was taken against a student with respect to malpractice used at examination and he is caught again for the malpractice used at the examination	<ul style="list-style-type: none"> <li>• Student shall be dealt with severely.</li> <li>• Enhanced punishment can be imposed which may be extended to double the punishment</li> </ul>
17	Practical/ dissertation/ project report examination	Shall be dealt with as per the punishment provided for the theory examination
18	In addition to the above mentioned punishments may impose	a fine on the student declared

## RULES & REGULATIONS FOR STUDENTS

**In charge: Dr. Shreekumar Menon**

### (1) DISCIPLINE:

- Students are expected to be on their best behaviour in the college, especially in the class room, courteous to all and polite to teachers.
- Students should avoid loitering in the corridors, sitting on staircases converging at the corners. Care should be taken not to damage the furniture and belongings of the college.
- College premises, building as well as classes must be kept neat and tidy. Edibles (including chewing gum or mouth fresheners), drinks other than water, smoking and spitting are strictly prohibited in the college premises.
- Eatables and drinks are permissible in the College canteen.
- Students should strive to maintain the secular and harmonious atmosphere of the college by refraining from indulging in any type of religious, communal or political activities in the college premises. If a student's behaviour is found to be detrimental to the best interest or discipline of the college. The Principal may direct such a student to leave the college without assigning any reason. The Principal's decision in this matter is final and binding on the defaulter.
- Insubordination, use of unbecoming language of any kind and violation of any code of conduct of the educational institution will be considered as enough and sufficient cause for the expulsion of the student
- Use of mobile or cellular phones in the premises of the college other than the college canteen and open space outside building is strictly prohibited as per the circular issued by the University of Mumbai No. UG/552 of 2004 dated 31st Dec. 2004

### (2) ATTENDANCE: (Ordinance)

- Regular attendance in the College is compulsory.
- If a student is absent from the College continuously for more than 20 working days without any valid prior written intimation to the Principal or Vice-Principal (Degree College), the student is liable to have his/her name deleted from the Roll Call and General Register. Generally, no re-admission is granted to such students. The minimum attendance

necessary for being eligible to appear for examination is 75% of the working days of each term taken separately, day's attendance means attendance in all lectures, tutorials, and practical's

- A student, whose attendance does not meet the above requirement of 75%, is liable to be debarred from the examination. Parents will be called as and when to answer for the shortfall in attendance of their ward. It is compulsory for parents of defaulting students to be present during the filling of examination forms.

### **(3) EXAMINATION:**

It is Mandatory that every student fills up an examination form for ever class test Unit and Semester exam. This will be as per the Instructions display on the college notice board at least 10 days prior to the commencement of the exam. Students defaulting in attendance are required to bring their parents at the time of filling the examination form.

### **(4) IDENTITY CARD:**

- The College issues Identity & Library Cards to each and every bonafide student in the beginning of the academic year, which is valid only for that particular academic year.
- If a student cancels the admission from the college, these cards and any other document or books belonging to the college must be surrendered along with the receipt, before applying for the leaving certificate.
- If a student misplaces or loses the Identity Card this must be brought to the notice of the Principal immediately. If reasons for the loss are found excusable a duplicate Identity Card is issued to the student on a written request. Such students are levied a fine of Rs. 100/-for it. If deemed necessary the student may be required to inform the Police Department about the loss.
- Students are requested to wear the Identity Card around their neck, every day, in the college premises. This is not only a valid document for the entry to the college, but also for the examinations. Library, laboratory, and classrooms and in fact anywhere in the college campus.
- Students are required to produce the identity card for random checking and verification by the staff members of the college. If asked for, the student must even surrender the identity Card to them courteously. Identity card must be complete in all respects otherwise it will be treated as invalid.



#### **(5) CODE OF CONDUCT TO BE OBSERVED BY STUDENTS:**

1. The Campus must be kept clean. All garbage/waste must be thrown in the dustbins.
2. No smoking, spitting, eating or chewing gum anywhere in the college premises. Eating is exceptionally allowed in the college canteen.
3. Resting feet on the wall is prohibited.
4. No loitering around in the corridors when the lectures are on.
5. Identity cards must be worn around the neck at all times while on the campus.
6. Students bearing in valid identity cards will be considered as non Bonafide.
7. Total silence must be observed in the library.
8. Sitting on cars or vehicles parked in the college campus is prohibited.
9. Students shall do nothing either inside or outside the college that will in any way interfere with its orderly conduct and discipline.
10. No student shall collect any money or contribution for picnic trip, education visit to some place, get together, and study notes, charity or any other activity without prior sanction of the Principal.
11. Students should not take part in any intercollegiate events without the prior permission of the Principal.
12. No student shall communicate any information or write about matters dealing with the college administration to the press/media without prior permission of the principal.
13. Matters not covered by the existing rules will rest at the absolute discretion of the Principal/Head of the institution.
14. Students are expected to come decently dressed.
15. Students are strictly prohibited from bringing any outsider to the college campus without prior written permission.
16. Students should observe and read information displayed on Notice Boards on a regular daily basis in order to be informed/updated about instructions and information displayed for their benefit.
17. Students should deposit any lost property found by them in the college office. Owners of lost property should claim the same from the office counter with proper \ identification the very next day.
18. Use of mobile phone in class room /laboratory /corridor strictly prohibited. Strict disciplinary action will be taken against defaulting students which shall include confiscation of the, mobile, fine and any other punitive measures as decided from time to time by the college administration.
19. As per the Supreme Court ruling,
  - a. Ragging in any form would be met with exemplary punishment.
  - b. A student, it found guilty of ragging, would be expelled from the college.
  - c. A student, it found guilty of ragging earlier, would not be admitted.Note: Any violation of the code of conduct will entail strict disciplinary action against the student.
20. Any other instruction issued from time to time by the college authorities.

## CODE OF CONDUCT FOR ATTENDING ONLINE LECTURES

### Attendance:

- Students have to log in to their class with their password
- Faculty will track the students' activities online and they will be marked present accordingly.

### Code of conduct for Microsoft Team Classes:

Students have to strictly adhere to following code of conduct while attending lectures online:

### Preparation

- **DO NOT** attempt to enter the class fraudulently by using other students' identity
- **DO NOT** attempt to attend the lecture that is not part of your regular lecture.
- **DO NOT** share your class meeting Ids with anyone.

### Participation

- Student should not involve in offensive or inappropriate language/ obscenities/ Verbal or physical abuse / intimidation, harassment, or threatening/ ragging in any form of communication
- Students have to arrive for the lecture on time.
- Students should attend the lecture properly groomed and dressed.
- Student's full face must be visible in the camera frame.
- Student should not chat among themselves while attending lecture.
- Student should attend lecture with courtesy and respect.

### Disciplinary Action for Unacceptable Behaviour:

- Strict disciplinary action (amounting to suspension/ cancellation of admission) will be taken if students are found involved in unacceptable behaviour
- Disruptions to a class will lead to the removal of the student from the session.

## ANTI RAGGING

### **In charge: Prof. Srinivas Aiyer**

The college has a zero tolerance policy towards ragging. The college conforms to all the guidelines on Anti-Ragging issued from time to time from UGC and government. College has full operational anti ragging committee to address the issue of ragging if any in the premises.

### **Ragging coverage:**

1. Word spoken or written which results in teasing, handling with rudeness
2. Indulging in undisciplined activities which has hardship, physical, psychological harm.
3. Any act asked to do which will not be in ordinary course and that generates shame, \ embarrassment to student.
4. Disrupts regular academic activity of student
5. Financial extortion on student
6. Physical abuse (Sexual, homosexual, stripping, obscene, lewd act etc) to student
7. Any other act that may come under the ambit of ragging under UGC, government and court of law guidelines

### **Action against ragging:**

Following action may be taken by the college against students involved under ragging-

1. Suspension from attending classes
2. Withholding scholarship/ freeship
3. Withholding of result
4. Cancellation of admission
5. Prosecuted for Criminal Action
6. Institutions have been asked to file FIR with local police against those who Rag / Abet Ragging
7. Any other punishment prescribed by the UGC, University, Government, court of Law from time to time

### **Are You Ragged ?**

Call Immediately the UGC Anti-Ragging Helpline: 1 800-1 80-5522 (24x7 Toll Free)

or

Send an e-mail to [helpline@antiragging.in](mailto:helpline@antiragging.in)

For more details visit: [www.ugc.ac.in](http://www.ugc.ac.in) & [www.antiragging.in](http://www.antiragging.in)

### **Librarian: Ms Ligimol Benny**

- The College library is located on the 3rd floor
- Separate reading room facility to students and teachers.
- Collection of more than 51 000 books on a range of subjects.
- periodicals including e- journals.
- The library subscribes to NLIST from INFLIBNET which allows access to more than 6000 e- journals and 31,35,000 e-books.
- The users can access the catalogue through Web OPAC in the library as well as through the college website.
- The College Library is automated with SLIM21 standard library software and it provides Web OPAC facility.
- The library provides Book Bank facility to underprivileged B.Com students.
- Internet and reprographic facilities to the users.
- Open access system to both staff and students.
- The Best Reader Award has been instituted to promote reading habits among the students.
- Extra Library cards will be issued to studious and slow learners
- A suggestion box for valuable suggestions

### **Library Rules**

- The library timings are from 8am to 4.30pm for all days except on Sundays and Public Holidays
- No student is allowed to enter the library without a valid identity-card
- A bonafide student of MMK can become a member of the Library without any membership fees.
- A student can apply for a library card by producing their valid identity card and submitting a photograph for each card. Number of Library Cards varies for different classes.
- One book can be borrowed by one library card for a period of 7 days. Two reissues are allowed provided there is no claim for the same. Reservation facility is allowed for issued out items.
- A fine will be charged for late return as per the rule.
- If a library item is lost/damaged by the user, the user has to replace the same item.





**Library**



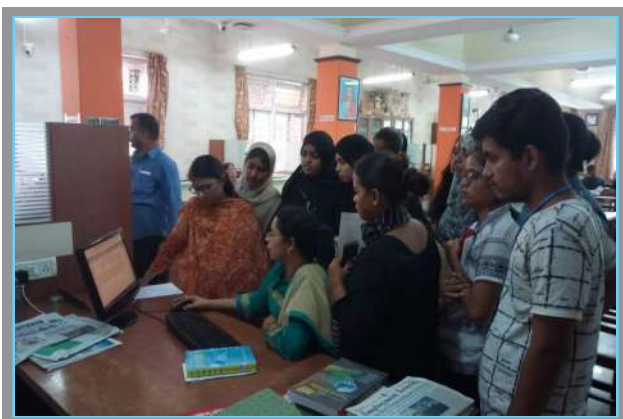
**Library Reading Room**



**Magazine Display**



**New Arrivals Display**



**Library Orientation**



**Book Talk**



**Books Exhibition**

**Placement Officer: Ms Sana Dhanani**

The placement season at SMT M.M.K College of Commerce & Economics starts in the month of January & goes on till June every year as the organizations start off their hiring process in the month of January generally.

Some of the companies that have been visiting our college since the last few years & continue their patronage include Deloitte, P3 architectural solutions, Endurance International, Media.net, Vito Altor, ICICI prudential life Insurance etc.

Students are encouraged to take up internships in the first & second year of college.

MMK Entrepreneurs network "Atmanirbhar MMK Udyog": initiative by for college alumnus and present students by providing them platform to student entrepreneurs.

**Remedial coaching and mentoring of students:**

Mentoring:

Developing overall personality and making students ready for the job market is the prime objective of the college. In line with this, college designates faculty members as mentors for the students to strengthen their knowledge skills and attitudes. A student possesses necessary KSAs (knowledge, skills, and abilities) to be successful, but fail in properly utilizing them for academic enhancement. Such students remain in the average learner's category even though they should be in advanced learners' category. Mentoring is extended to such average learner and fast learner. Faculty members are approachable and help in advancing the academic and professional goals through sharing guidance, experience and expertise.

Remedial Coaching:

Remedial coaching helps in preparing slow learners for college and competitive exams. Students from the weaker sections and minorities are benefited from this. Students are identified and lectures are engaged on working days after the regular teaching hours of the college.

**PERSONALITY DEVELOPMENT AND COUNSELING CELL:****Professor Incharge: Ms Sana Dhanani**

- Personality Development includes Time Management, Goal Setting, Observation Skills, Motivation techniques, Memo improvement training, Effective listening and Positive manners and Telephone etiquettes.
- Special attention to inculcate human values and grooming students for bright careers
- Cell provide the students with career guidance and conduct seminars, workshops on personality development and communication skills.

- Counseling Cell renders unwavering services in the area of guidance and counseling.
- Its services have been availed of by a number of students, parents and staff of the college.
- The Counseling Cell provides both group counseling and individual (one-on-one) counseling services, and the sessions are offered in privacy and strict confidentiality.
- Our counselors have experience in handling issues like interpersonal conflicts, (family friends), relationship management, anger management, emotional disturbance, peer pressure and value-based conflicts. We also provide students with academic and career counseling, aided by assessment techniques, in order to help them to take decisions regarding their career.
- Periodic psychometric tests are conducted to interested students in association with professional agencies every year.
- Students who require psychiatric help are referred to practicing professional psychiatrists and therapists, along with their counseling sessions in college.

### **STUDENTS GRIEVANCE INTERNAL COMPLAINT COMMITTEE & CELL:**

#### **Professor in charge: Dr Shreekumar Menon**

- The College has a Student Grievance (S.G.C) Cell & Internal Complaint committee to look into and effectively address the issues and problems brought to it by the Students, Parents, or any other concerned person.
- The S.G.C comprise the Principal as ex-officio Chairman, Vice- Principal as Chairperson, at least one staff member from Degree College and one from Jr. College as teacher representative, one non-teaching staff and five students consisting, one lady representative and one from SC and ST community.

### **National Social Service (N.S.S): "Not me but you"**

#### **Program officer: Asst. Prof. Sushant Damodare**

- The college has an active NSS Unit, Students, who are interested in doing social work can, join the college unit.
- N.S.S unit of college is of 50 students.
- N.S.S actively participates in various social outreach programme along with 7 day residential camp.
- Blood Donation Drive with Rotary Club of Mumbai Iconic and J J Mahanagar Blood Bank
- HEART MARSHAL'S Training with Holy Family Hospital,
- E-Waste Collection Drive with ECO Rocks NGO
- Bottles for Change for recycling of plastic bottles waste with Bisleri International Ltd
- Constitutional Week in collaboration with National Council for Promotion of Sindhi Language (NCPSL) Autonomous Body under MHRD.
- N.S.S. has adopted Khativali village in Shahapur taluka of Thane district.
- Organized financial literacy drive and financial inclusion programmes for local tribals and villagers.









## SPORTS:

### In charge: Prof. Srinivas Aiyar

Our institute takes great pride and honour in claiming ourselves as a fortress in the field of sports. The driving force behind the achievements in the field of sports comes from our esteemed management. At the institute level, we have a very dynamic and sports passionate Sports committee who believes in the holistic development of a student. The committee consists of a Sports Director, who is a national level sports person, Vice- principal who is a sports enthusiast and the gymkhana chairperson, three more committee members who are great practitioners of fitness and sports, all who are ever ready to give their best to our upcoming sports students. As part of the hierarchy we have a students' sports committee which is headed by a student secretary together work under the mentorship of the sports director. This provides them an opportunity to learn and explore administrative and life skills during their education helping them to develop a holistic personality. The most important part of sports at our institute is the team of expert coaches who provide their support in scouting, mentoring and training the students in major sports like football, cricket, basketball and hockey.

We conduct various events throughout the year.

1. "VidyaSagar" Principal K.M. Kundnani and Barrister H.G. Advani Memorial Inter-Collegiate Chess Tournament for Men and Women
2. Dr. L.H. Hiranandani Memorial Inter-Collegiate Football Tournament for Men & Women.
3. Introduced the 1st Khel Mahotsav consisting of indoor activities like Chess, Carom, Table Tennis with Annual athletics meet in 2019-20.

The institute promotes and encourages students to participate in recognised inter-collegiate, inter-university, state, national and international events. This effort can be seen as a result in form of the 15th rank achieved by the institute in the University of Mumbai sports championship 2015-16 and 12th rank in the University of Mumbai sports championship 2017-18 among all participating colleges. Our college has produced many state, national and international sports persons, which is mentioned in detail on roll of honour in the college gymkhana. Few of the renowned sports personalities from our institute are,

**Mr. Viren Rasquinha** Former Indian Hockey team captain,

**Ms. Sakshi Arora** international Basketball player,

**Mr Samson Sandhu** former Junior India Basketball player,

**Mr. Armaan Bhatia** international Lawn tennis player,

**Mr. Raynier Fernandes**, Current India international football player.

As, an initiative to promote sports culture, the institute provides sports facilities to promising and upcoming students under certain criteria like attendance for training and participation, scholarships, travelling and daily allowance for representing college, medical aid and academic support.







## CO-CURRICULAR AND EXTRA CIRCULAR ACTIVITIES: CULTURAL COMMITTEE:

### Cultural Head: Dr Vishal R Tomar

- College Cultural committee organizes two college festivals- Enthusia- Intra college festival and Funkiria- inter college.
- Funkiria:
  1. Funkiria provides all the students to explore their skills.
  2. Activities: Poster Making Competition, Teachers Day, traditional day, black and white day, retro and chocolate day, rose and tie & saree day, master chef
  3. Online inter collegiate cultural competition during lockdown where more than 150 students from 28 colleges have participated in the event.
- Enthusia:
  1. Students from various colleges compete to win the title trophy of Enthusia over a period of three days.
  2. Enthusia celebration of culture and knowledge.
  3. Enthusia events comprises of Fine Arts, Performing Arts, Literary Arts, Informals and Corporate Events .
  4. The presence of Bollywood and television personalities in the events



**Allaya Furniturewala (Jawani Deeawani fame) in college festival**



**Divya Khosla Kumar with Principal & Vice-Principal in Enthusia**















## **STUDENTS' COUNCIL :**

### **In charge: Dr Shreekumar Menon**

The College has an active Student's Council with 15 members from all streams. The Council comprises the General Secretary heading the Council, the student council is a representative structure through which the students are involved in conducting the various programs of the College. The council provides opportunity to students to get into structured partnership with all stakeholders in operations and management of the institution. Our college thrives because of the students being dedicated and committed to their work.

## **WOMEN AND GENDER DEVELOPMENT CELL UNDER SECTION 14 (8) OF MAHARASHTRA UNIVERSITY ACT 1994 :**

### **In-charge: Ms Ravneet Syan**

The aim of the cell is to build a gender sensitive campus and to address the concerns of gender discrimination.

The cell also undertakes various awareness programs on gender sensitization, women rights and women empowerment.

Prominent personalities are called to sensitise students about various contemporary issues. The cell also organises various Health camps and self-defence workshops for women.

## **NATURE CLUB:**

### **In-charge: Dr. Ashish Jani**

The main objectives of Nature Club are to promote Research & Culture pertaining to environment related issues. It also tries to improve our natural habitat through self-governed action by supporting government agencies, NGO's & educational organization in the urban regions. Nature Club tries to co-related the scientific understanding of undergraduate courses for creating better living space, which in turn helps to overcome the grim effect of Global Warming and Climate change. It helps all inhabitants of the planet earth to make small changes which will lead to a gigantic change in the long run through people's participation.

## **LITERARY AND DEBATING SOCIETY**

### **Prof. In-Charge: Ms Ravneet Syan**

The Literary & Debating Society of the College organizes a number of events to infuse in the students the love for the English language and the power of expression. Debates, elocutions, essay writing competitions are conducted to help students enhance their communication, presentation and critical thinking skills.

## SINDHI DEPARTMENT:

### **Prof. In charge: Ms Shobha Bhambhani**

The Sindhi department was formed in our college in 2006. From then, we have been constantly striving to revive the Sindhi language by conducting certificate, diploma and advance diploma courses of NCPSL. We also conduct orientation programmes, seminars and workshops on various occasions. Our Sindhi students have been participating in various intercollegiate competitions. Our students won the first prize for the Sindhi cuisine competition in the Jashn programme at R.D. National College. Every year, the Sindhi department takes initiative to observe the 'Moment of calm'- Forgiveness advocated by Sadhu Vaswani Mission.

### **Gaurav Gaan**

Smt MMK college of Commerce and Economics hosted a unique event on 25th January 2020 on the eve of the Republic Day, this event was named "Gaurav Gaan". The main highlight of the event was Felicitations to eminent personalities of Sindhi community who have achieved great heights in their respective fields, given great service to the country & earned glory for the country and for the Sindhi community.





### **In charge: Prof. M. N. Iyer (Vice- Principal)**

The International Economics Convention is a unique initiative of the H(S)NC Board. Introduce to inculcate research skill among students at the undergraduate level and also to sensitize young minds to focus on important topical issues. The Economic Convention helps to develop analytical reasoning, and presentation and leadership skills. It also boots the self –confidence of the students and builds a spirit of camaraderie among them.

The International Economics Convention has grown to great heights under the leadership and guidance of Late Dr. Ram Tarneja and the enthusiastic and continuous participation of overseas teams from Monash University (Australia) and University of West Georgia (USA) has an interesting perspective to learning and research.

The Economic Convention also aims to get the faculty and students to reflection the latest changes in the national and global business environment. The endeavour is to open a window on the world and encourage students to explore the world and international exposure has helped both faculty and students widen their perception of different topics. The convention draws on expertise from the academia an industry and eminent personalities from diverse fields have been associated with the convention in various capacities.

To motivate students to participate in this event and to enhance the quality of participation, the Board has instituted a number of awards for the following – the Winning Team, the Runner- up Team, the Best Paper, the Best Presentation, the Best Question and Answer, the Best Speaker and the Outstanding Contribution to the Economic Convention. The International Economics Convention is hosted on a rotation basis by different Colleges of the HSNC Board. The XXVII International Economic Convention was hosted by Smt. Mithibai Motiram Kundnani College of Commerce and Economics during December 12th to December 14th 2019. The theme of the XXVII IEC-2019 was, **“Human Capital Development through Higher Education – Lessons for India”**

## MMK: HALL OF FAME- ALUMNI

Smt. Mithibai Motiram Kundnani College of Commerce and Economics has the strong support of alumni. Some of our prominent alumni in the various professions are-

Sr. No.	Names	Position Held
1	<b>ACADEMICS</b>	
	Dr. A. C. Vanjani	Ex- Principal, MMK College
	Prof. S. D. Manghani	Ex-Prof., MMK College
	Prof. Amar Oswal	Ex-Vice Principal, MMK College
	Prof. Roma Wagh	Vice Principal, MMK College
	Prof. Lakshmi Iyer	Associate Professor, R.D. National College
	Dr. Harvind Bhasin	Director of Management Studies, Lala Lajpatrai Institute
	Ms. Vandana Lulla	Director, Poddar Schools
	Mr Hitesh Motwani	North Storm Academy
	Ms Sana Dhanani	Faculty, MMK College
	Ms Afsha Kirkire	Faculty, MMK College
2	<b>BUSINESS &amp; INDUSTRY</b>	
	Mr. Rakesh Diwan	Chairman, HDIL
	Mr. Jagdish Malukani	Entrepreneur, Electrical Industry
	Mr. Samir Kadam	Entrepreneur, Hospitality
	Mr. Vivek Mohanani	Entrepreneur, Builders
	Mr. Kamal Khushlani	Entrepreneur, Fashion Retail
3	<b>POLITICS</b>	
	Mr. Baba Siddique	Ex- MLA & Ex- Minister
	Ms. Priya Dutt	Ex – MP
	Dr. Kirit Somaiya	Ex- MP
	Mr.Suresh Shetty	Ex- MLA
	Mr. Zeeshan Siddique	MLA
4	<b>PROFESSIONAL</b>	
	SCA Russell Parera	Ex-CEO, KPMG
	CA Rajesh Mishra	CEO, UFO Moviez Ltd.
	Mr. Atul Mehra	Financial Consultant
	CA S. R. Dagia	Practising CA
	CA Ashok Gupta	Practising CA
5	<b>ENTERTAINMENT INDUSTRY</b>	
	Mr. Ashok Salian	Photographer
	Ms. Perizad Zorabian	Actor
	Ms. Varsha Jain	Film & Writer
	Mr. Hrishikesh Chury	Playback Singe
	Mr. Mohit Suri	rFilm Director
	Ms. Sangeeta Bijlani	Actress
	Ms. Sneha Ulal	Actress
	Ms Sana Khanna	Assistant Director
	Mr Chirag Jethwani	Illusionist & Magician
	Ms Tanya Sharma	T.V. Actress
	Mr. Jibran Khan	Film actor
6	<b>SPORTS</b>	
	Mr. Viren Rasquinha	Ex-Captain Indian Hockey Team

## ADMINISTRATIVE OFFICE:

**Incharge: Prof. M. N.Iyer (Vice-Principal)**

**Administrative Incharge: Ms. Kajal Devnani**

### **Railway Concessions :**

Bonafide students of the college are eligible for railway concessions for season ticket (pass) between the nearest stations from their residence as in the admission form to Bandra/Khar. Applications for railway concession form will be accepted between 10:30 am to 12:30 pm in the office on all working days in the prescribed railway concession form.

Long journey railway concessions will be granted to bonafide students during vacations to visit their native place, the information about which is specified in the admission form only.

- Please Note: Railway concession is subject to Covid-19 restriction and satisfactory attendance of student

### **Best Bus Concessions :**

Regular students can avail of half fare concession while commuting from home to college and back by BEST buses. This concession is applicable on all working days of the college. The students who wish to avail of this facility must fill in prescribed application form and get it attested by the principal. This form must then be submitted to the nearest BEST bus depot, which in turn issues an identity card to the eligible students. Production of this identity card to the conductor of the bus, enables the student to enjoy half fare concession.

### **Student's Charter**

Office Counter No.	Office Work	Counter Timing
1	Railway Concession	Degree College - 10.45 am to 12.00 noon
2	Junior- College- Inquiry	
3	Degree College- Inquiry	Junior College Commerce - 02.30 pm to 04.00 pm
4	M.Com + M.K.C.L	
5	Degree College Examination	
6	Cash Counter	

Sr. No.	Nature of Document	Duration
1	Bonafide Certificate	2 days
2	Attestation of Documents	1 days
3	Duplicate Mark sheet	7 days
4	Leaving certificate	3 days
5	Transfer certificate	Will be sent to the concerned college within 15 days
6	Transcript	7 days
7	N.O.C	2 days
8	Verification of lower exam results	7 days
9	Railway concession	2 days
10	Air concession	2 days
11	Duplicate ID Card	7 days

### **Right to Information**

Particular	Member	Designation
First appellate officer	Dr. CA Kishore S Peshori	Principal
Public information officer	Mr. M.N.Iyer	Vice- Principal
Asst. Information Officer (II)	Prof. Roma Wagh	Vice-Principal

## DEGREE COLLEGE TEACHING FACULTY

Sr. No.	Name of the faculty	Educational Qualification	Teaching Experience
<b>Dr. CA Kishore S Peshori</b> <b>(I/C Principal)</b>			
<b>Department of Commerce</b>			
1	Dr. Shreekumar Menon (HOD)	Ph.D	21 Years
2	Dr. Megha Somani (Vice Principal)	M.Com, M.M.M., Ph.D.	21 Years
3	Dr. Vishal R Tomar	M.Com, M.Phil., Ph.D.	16 Years
4	Dr. Sandeep Sahu	M.Com, Ph.D.	14 Years
5	Dr. Ashish Jani	M.Com, M.Phil., Ph.D., B.Ed.	13 Years

<b>Department of Business Economics</b>			
1	Mr. M.N.Iyer (Vice Principal & HOD)	M.A (Economics), M.Com (Banking)	13 Years
2	Ms. Ravneet Syan	MBE, M.Phil.	5 Years
3	Ms Prajakta paralkar	M.A.	5Years

<b>Department of Accountancy</b>			
1	Dr. CA Kishore S Kishori	B.Com, MBA, M.Phil., F.C.A., C.F.A., DISA(ICAI), Ph.d	30 Years
2	Mr. Srinivas Aiyar (HOD)	M.Com	13 Years
3	Dr. Meena Kumari Katta	M.Com, M.Phil., Ph.D.	18 Years
4	Dr. Jayesh Rana	M.Com, M.Phil., Ph.D.	12 Years
5	C.A. Sanjay Dagia	MBA, B.Com, F.C.A	30 Years
6	Mr. Nitin Parab	M.Com, D.F.M, GDCA	11 Years

<b>Mathematics and Statistics &amp; Computer System Application</b>			
1	Ms. Asha Bhat	M.Sc. (Statistics)	25 Years
2	Ms. Shaikumari Gupta	M.Sc. (Mathematics)	33 Years
3	Mr. Satya Prakash Pandey	M.Sc (Mathematics)	6 Years
4	Ms. Prachi Raut	M.Com, MCA, B.Ed.	11 Years

<b>Industrial Psychology</b>			
1	Ms Sandhya		

<b>Business Communication</b>			
1	Ms.Chippy Susan Bobby	M.A	22 Years
2	Dr. Anjali Verma	M.A, M.Phil., Ph.D.	13 Years

<b>Environmental Studies</b>			
1	Mr. Sushant Damodare	M.A	7 Years
2	Ms Pooja Sawant	M.Sc, B.Ed.	4 Years

Unaided courses			
1	Ms. Afsha Kirkire (B.A.F. Coordinator)	M.Com, M.Phil.	12 Years
2	Dr. Sheetal Chaddha (BMS)	Ph.D.	9 Years
3	Ms. Harsha Hardasani (BFM)	M.M.S(Finance)	8 Years
4	Ms Sana Dhanani	M.Com, M.M.S	10 Years
5	Ms Aarti Ahuja (BAMMC)	M.A, M.B.A (Marketing & Finance), Bed	7 Years

Librarian			
1	Ms. Ligimol Benny	B.sc, M.Lisc	25 Years

### Non Teaching Office Staff

Sr. No.	Name of the employee	Designation
1	Mrs. Kajal Devnani	Administrative In charge
2	Mrs. Akanksha Talreja	Senior Clerk
3	Mr. Vijay Bhatia	Stenographer
4	Mrs. Sangeeta Khanna	Senior Clerk
5	Mrs. Manju Pandey	Junior Clerk
6	Mrs. Sneha Bankar	Assistant Librarian
7	Mr. Vinod Pawar	Junior Clerk
8	Mr. Anil Pandey	Junior Clerk
9	Mr. Vijay Kuvale	Junior Clerk
10	Mr. Amit Budhwalekar	Junior Clerk
11	Mr. Aashish Singh	Junior Clerk
12	Mr. Gagan Singh	Junior Clerk
13	Mr. Raja Jayakanthan	Junior Clerk
14	Mrs. Shraddha Walavalkar	Junior Clerk
15	Mr. Abhijeet Yadav	Junior Clerk
16	Mrs. Ashwini Mane	Junior Clerk
17	Ms. Shweta Telge	Junior Clerk
18	Mr. Ranjeet Jadhav	Junior Clerk
19	Mr. Dinesh Bhambhani	Junior Clerk
20	Ms. Shital Pawar	Junior Clerk
21	Ms. Madhavi Gaikar	Junior Clerk
22	Mr. Prashant Palekar	Junior Clerk



## Hyderabad (Sind) National Collegiate Board's – HSNB Cluster University

Sr. No.	College	Year of establishment
1	Kishinchand Chellaram College Vidyasagar Principal K.M. Kundnani Chowk 124, Dinshaw Wachha Road, Churchgate, Mumbai - 400 020	1954
2	H.R. College of Commerce & Economics, 123, Dinshaw Waccha Road, Churchgate, Mumbai - 400020	1961
3	Bombay Teachers' Training College Mahakavi Bhushan Marg, Near Regal Cinema, Opp. Apollo Hotel, Colaba, Mumbai - 400039	1969

### Hyderabad (Sind) National Collegiate Board, Mumbai Institutions Managed by HSNB Board

Sr. No.	College	Year of establishment
1	Rishi Dayaram and Seth Hassaram National College and Seth Wassiamull Assomul Science College; Smt. Jotu Kundnani Chowk, Off Linking Road, Bandra West, Mumbai-400050	1949
2	Kishinchand Chellaram Law College; 23, Dinshaw Wachha Road, Vidyasagar Prin. K. M. Kundnani Chowk, Churchgate, Mumbai-400020	1955
3	Smt. Mithibai Motiram Kundnani College of Commerce and Economics, Vidyasagar Prin. K. M. Kundnani campus, Adv. Nari Gursahani Road, T.P.S. III, Bandra (W), Mumbai - 400050	1961
4	Smt. Chandibai Himathmal Mansukhani College Railway Station Road, Opp. Ulhasnagar Railway Station, Thane District, Ulhasnagar, Maharashtra 421003	1965
5	Principal K. M. Kundnani College of Pharmacy Jote Joy Building, Rambhau Salgaonkar Road, Cuffe Parade, Mumbai 40005	1971
6	Prin. K.M.Kundnani Pharmacy Polytechnic, CHM Campus, Ulhasnagar Dist - Thane, Maharashtra - 421003	1971
7	Gopaldas Jhamatmal Advani Law College Barrister Hotchand Gopaldas Advani Marg, Off Linking Road, Bandra (W), Mumbai 400050	1977
8	Watumull Institute Of Electronics Engineering And Computer Technology CHM College Campus, Opposite Ulhasnagar Station (W) Ulhasnagar, Thane Pin: 421003	1981
9	Thadomal Shahani Engineering College P. G. Kher Marg, (32nd Road), TPS-III, Off Linking Road, Bandra (W), Mumbai - 400050	1983

10	Dr. L. H. Hiranandani College of Pharmacy, CHM Campus, Chandibai Himmathmal Mansukhani Road, Opp. Ulhasnagar Railway Station, Ulhasnagar, Maharashtra 421003	2004
11	Nari Gurasahani Law College; Smt. C.H.M. College Campus, Railway Station Road, Ulhasnagar, opp. Railway Station, Thane, Maharashtra 421003	2004
12	Hashmatrai and Gangaram Himathmal Mansukhani Institute of Management, Opp. Ulhasnagar Railway Station, Dist: Thane , Ulhasnagar – 421003.	2005

## CHANGE OF SUBJECT FORM

To,  
The Principal  
Smt. MMK College of Commerce and Economics,  
Bandra

Sir,

I \_\_\_\_\_ student of your College of \_\_\_\_\_  
\_\_\_\_\_, Class, Roll No. \_\_\_\_\_, request to change my subject combination as follows:

Subject mentioned in admission form	Change desired

Reason for seeking subject change being explained as the application will be accepted or rejected subject to validity.

1. I understand as a rule of the College subject change is not allowed as I have given undertaking to that effect at the time of admission.
2. I \_\_\_\_\_ Student I am applying subject change as the reason is listed below as exceptional and following are the justification for the change.

A  
B  
C

3. I \_\_\_\_\_ Parent given to understand that my ward is not allowed subject change as per the rules of the college.
4. However in exceptional circumstances the reasons for the subject change are listed above.
5. We fully understand that the subject change may be granted or rejected by the college. The decision of the subject change committee shall be final and binding.

I am willing to pay Rs.100/- per subject (non-refundable) as administrative charge for the same. I understand that merely filling of this form does not make me entitled for the subject change I have applied for. I shall continue attending the subject in which I have been admitted at the time of admission. I also understand that only after the subject change committee has approved of my subject change, I will attend the new subject.

**Signature of student**

**Signature of parents**

NOTE:

1. The change in subject is subject to availability of seats in that subject.
2. Validity of the reason for seeking subject change
3. Subject change decision on discretion of Principal.

**Anti-Ragging Undertaking Form**  
**As per University Grants Commission Regulations, 2009**

**UNDERTAKING BY THE CANDIDATE / STUDENT**

1. I, \_\_\_\_\_ Son/Daughter of Mr./Mrs./Ms. \_\_\_\_\_ have carefully read and fully understood the law prohibiting ragging and the directions of the Supreme Court and the Central / State Government in this regard.
2. I have received a copy of the UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009, and have carefully gone through it.
3. I hereby undertake that:
  - I will not indulge in any behavior or act that may come under the definition of ragging.
  - I will not participate in or abet or propagate ragging in any form
  - I will not hurt anyone physically or psychologically or cause any other harm.
4. I hereby agree that if found guilty of any aspect of ragging, I may be punished as per the provisions of the UGC Regulations mentioned above and / or as per the law in force.
5. I hereby affirm that I have not been expelled or debarred from admission by any institution.
6. I hereby undertake that I will register my name in Voters List with State Election Commission, Government of Maharashtra as soon as I complete the age of 18 years.

Date: \_\_\_\_\_

Place: \_\_\_\_\_

\_\_\_\_\_  
Signature of student

**UNDERTAKING BY PARENT / GUARDIAN**

1. I, \_\_\_\_\_ Father/Mother/Guardian have carefully read and fully understood the law prohibiting ragging and the directions of the Supreme Court and the Central / State Government in this regard as well as the UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009.
2. I assure you that my son / daughter / ward will not indulge in any act of ragging.
3. I hereby agree that if he / she is found guilty of any aspect of ragging, he / she may be punished as per the provisions of the UGC Regulations mentioned above and / or as per the Law in force.

Date: \_\_\_\_\_

Place: \_\_\_\_\_

Name and Address of parents: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Signature of Parent/ Guardian

## Undertaking to Attendance of Learners as per Ordinance 6086

To,  
The Principal,  
Smt. Mithibai Motiram Kundnani College of Commerce and Economics,  
Adv. Nari Gurshani Raod,  
Bandra (West), Mumbai – 400 050

Dear Sir,

I, \_\_\_\_\_ Parent/Guardian of Mr. / Ms. \_\_\_\_\_ have understood the instructions regarding admission and other disciplinary rules of your college, and have instructed my son / daughter to obey them. I do undertake that my son / daughter will respect and obey all the instructions, rules, and regulations of the college and will attend all classes regularly and sincerely.

I also agree and undertake that if he/she fails to comply with the minimum 75% attendance requirement of University of Mumbai, he / she may be detained and will not be allowed to keep terms and the process of withdrawal of examination forms would be initiated.

### Condition of Minimum Attendance:

I, (name of the student) \_\_\_\_\_, am fully aware that I am required to maintain minimum 75% attendance in all the theory and practical classes during the semester (as per O.6086: attendance of learners, issued by University of Mumbai vide circular no. UG/01 of 2014 dated 5th May, 2014), and I am required to submit the term-work, assignments, etc., as applicable, within the notified time limit. I am also aware that if I fail to maintain the required minimum attendance of 75% and/or fail to submit term-work then I will not be allowed to appear for the end-semester examinations.

Signature of the student: \_\_\_\_\_

Name of the student: \_\_\_\_\_

Signature of the Parent/Guardian: \_\_\_\_\_

Name of the Parent/Guardian: \_\_\_\_\_

Date: \_\_\_\_\_

Pace: \_\_\_\_\_ Bandra (West), Mumbai – 400 050



जन गण मन अधिनायक जय हे

भारत भाग्य विधाता!

पंजाब सिंधु गुजरात मराठा

द्राविड़ उत्कल बंग

विंध्य हिमाचल यमुना गंगा

उच्छल जलधि तरंग

तव शुभ नामे जागे

तव शुभ आशिष मांगे

गाहे तव जय गाथा!

जन गण मंगलदायक जय हे

भारत भाग्य विधाता!

जय हे! जय हे! जय हे!

जय जय जय जय हे!