SYBMM Sem IV April 2019

Paper / Subject Code: 78702 / Print Production & Photography

Time: 2 1/2 Hours

Note: All Questions Are Compulsory.

All questions carry equal marks. Internal options are available. Marks: 75

	Draw suitable diagrams wherever necessary to support your answer.		
Q.1	Define the concepts: Any Five		15
	Α	Zoom Lens	
	В	Process colours	
	C	Signature	*
	D	Exposure	
	E	Lens: 70~200mm f'-1:2.8 ED, IF; Ø72mm	
	F	Metering Modes	
Q.2	A	Compare Depth of Field & Bokeh. Comment on the factors responsible for Depth of field.	80
30 I	В	What is 'Exposure Compensation?' What are the situations where it is necessary to use?	07
		OR	
	С	What is 'Composition?' Describe with diagrams any six rules of composition.	15
Q.3	A	Explain 'Three point Lighting'. Why lighting is necessary? Discuss any two lighting techniques.	80
	В	What is 'Synchronisation?' Discuss on applications of Slow Sync. OR	.07
	С	Explain 'Gravure printing' process & comment on the technology, quality, cost & limitations of gravure printing. Diagram necessary.	08
	D	What is 'Perspective?' Discuss types of perspective & give two examples.	07
Q.4	Α.	Discuss various techniques to achieve 'Motion Blur.' Comment on Degree of blur.	80
	В	What is 'Colour Temperature?' Explain its relation to 'White Balance'. Explain all presets of White Balance in camera. OR	07
	С	What is 'Quality of Light'? What are the factors it depends on? Discuss various light modifiers.	15
Q.5	Write short notes on Any Three of the following.		15
	Α	Exposure Modes	•
	В	Silk Screen Printing	
	C	LPI & Screen angle	
	D	Exposure Triangle	
	F	Halftone	

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