

T9 Bmm Sem-VI
April 2019

[2½ Hours]

[Total Marks : 75]

Please check whether you have got the right question paper.

- N.B:**
1. All questions are compulsory.
 2. Figures to the right indicate marks.

1. Interim Budget to Narendra Modi's Government is a Political Budget. Do you agree (15)
with this statement? Support your argument with the help of announcements made in
various sectors in Budget 2019

2. (a) Explain the functions of Reserve Bank of India in detail. (15)

OR

2. (b) How is NITI Aayog different from Planning Commission? (08)

- (c) How has technology revolutionized the Indian Banking System? (07)

3. (a) Write a summary on 'Saradha Chit Fund' Scam. (08)

- (b) Explain the functions of Stock Exchange in brief. (07)

OR

3. (c) Travel Journalism has become an extremely happening beat in present time. What do (15)
you think are the reasons behind this?

4. (a) "Women Magazines don't focus much on serious issues related to women and most of (15)
the content is related to fashion and make-up only". What is your opinion about this
statement? Compare the content of any two popular women's magazines.

OR

- (b) "Environment Journalism is still at initial stage in India." Give examples to support (15)
or reject the opinion

5. Write short notes on any three:- (15)

- (a) Nifty and Sensex
- (b) Asian Development Bank
- (c) Health Magazines
- (d) Jan Dhan Yojana
- (e) Sports Journalism