

Duration 2.5 hours

Marks 75

N.B 1. All questions are compulsory
2 Figures on right indicate marks

Q1 prepare a script for News Channels of 3-5 minutes in Audio / video timeline format on any one of the following. 15

1. kangana ranavat and her latest hit films like Queen and manikarnika

OR

2. Virat kohli- as a wisden Cricketer of the year

Q2 A prepare a radio script of 3-5 min on the political propaganda of any one of the following 8

i) Rahul Gandhi

ii) Narendra Modi

Q2 B . Explain the various programs broadcasted on private FM stations for youth. Give examples 7

OR

Q2 C Discuss the organisational structure of AIR 7

Q3A Discuss the content, format, presentation of news of any two regional tv news channels in India 15

OR

Q3 B Explain the growth of community radio in India. Discuss it's role in promoting education for masses 15

Q4 a) What is Prasar Bharati Act and its Objectives? 8

Q4 b) Discuss the history of television journalism in india 7

OR

Q4 c) Convergence of content in the form text, video, audio is a new trend in broadcast journalism. Explain 15

Q5 Write short notes on any three of the following 15

1 CNN

2 BBC Tv

3 Web radio

4 Talk shows on tv

5. Zee News
