Duratio	on 2 !	∕₂ hours			Max marks: 75	
		NOTE:	i. ii iii	Eio	questions are compulsory. gures to the right indicate full marks. aw neat and clean diagram whenever necessary.	
Q1. Ch	oose	çorrect alterna	tives. (Any	(8)	8 Marks	
		•		0 (***)	ffic entering your computer networks.	
1.	Α_	Firewall	ors an or m	b)	Antivirus	
		01 1 1 1		.11	Nona of these	
2.	A_	is def	ined as a "	grou	p of computers connected together to share the resources" b) Modem	
	a)]	T - t l -		4)	None of these	
3.	C) I	is a type	of internet	frau	d that seeks to acquire a user's credentials by deception.	
٥,	a)	Phishing		6)	spam	
	c)	virus			worm	
4.			eturns the		rest rate for an annuity. Rate	
	,	IPMT Sum		b)	None of these	
5.	c)	refer to the	ne applicat	ion o	f computes and communication technology to office functions.	
٥,						
	`	D		41)	Executive Information system None of these	
6.	C)	is a colle	ection of w	eb pa	ges maintained by a single person or organization that are linked	
0.	with					
		other to form a	single body	of i	nformation.	
		/eb page			website web client	
7.	c) W	eb server	dicies that	gove	rn the operation of a computer system.	
7.	a)	Procedure	, notes that	b)	people	
8.		is the ger	neric term	for a	collection of private computer networks within an organization.	
		Intranet Ultra net		d)	None of these	
9.	C)	are style	s that can b	oe ap	plied to text to create a visual effect.	
٠.		lignment		b)	Indent	
		1 A A		d)	None of these	
10.		is basic	cally a jour	nai ti	hat is available on the web. m -commerce	
	a) c)	Web blog Website		d)	web page	
	C)	Website		/		
					ments are True or False (Any 7) 7 Marks	
Q1.B	Stat				ments are reactor raise (rais)	
,	1.				basic information system based on data input.	
	2.	-			arates computer networks together.	
	3.	Gmail is Goog				
	4.	Facebook, sim	ply a blog,	is ba	sically a journal that is available on the web.	
	5.					
	6. A pivot table is way to present information in a report format.					
	7.	Word press is	world's mo	ost po	opular platform used by websites	
	8.	EPS is electronic	payment syst	em		
					Page 1 of 2	
53451						

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Paper / Subject Code: 80301 / Information Technology in Business Management I

Artificial intelligence is the area of computer science 10. The term open source refers to something people can modify and share because its design is publicly accessible. Q2. A. Compare management information system with executive information system. 8 Marks B. What is Operating System? Explain different Operating Systems in detail? 7 Marks Q2. A. explain the concept of database in detail. 8 Marks B. What is Information technology? Discuss any five reasons why IT is successful in India.7 Marks Q3. A. What is IP Address? How is it assigned? 8 Marks B. Difference between B2B and B2C E-commerce with example. 7 Marks OR Q3. A. Explain RATE, PPMT and PV financial functions with proper examples. 8 Marks B. Explain the difference Between VLOOKUP and HLOOKUP. 7 Marks Q4. A. Explain in brief Business Model based on Revenue? 8 Marks B. Write a short note on bulk Email software. 7 Marks OR Q4. A. Compare LAN, MAN and WAN in detail. 8 Marks B. Explain the Concept of Bridges & Routers 7 Marks Q5. A.-What is Risk Mitigation? Explain its Strategies 8 Marks B. What is Hosting? What are types of Hosting? 7 Marks OR Q5. Write Short Notes (Any 3) 15 Marks

- 1. Linux Operating System
- 2. Electronic payment system(EPS)
- 3. Trojan horse
- 4. Digital Organization
- 5. Hub

Page 2 of 2

53451

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