SYBAF Sem-III
Oct-2018

Time: 2:30 Hours   Marks:75

Note: All question are compulsory
        From Q2 to Q4.Attempt either "A" and "B" OR "C" and"D"
        From Q5 do Either"A" or "B"

Q 1 A) Multiple Choice Questions (Any 8)   8
   1) Short cut key for Slide Show is_____

   (a) F8   (b) F9 (c) F5 (d) F2

   2)BCC stand for_____

   (a) Business Cyber Crime   (b) Blind Cryptography

   (c) Blind Carbon Card   (d) Blind Carbon Copy

    3)Which of the following refers to dangerous programs that can be caught by opening email
    attachments and downloading software from internet.

   (a) Hardware (b) Utility (c) Virus (d) Spam

   4) Web address is also called a _____.

    (a) URL (b) ULR (c) RLU (d) LUR

   5) C2B stand for_____.

    (a) Consumer to Business (b) Business to Government (c)Commoner to Business (d) None.

   6) Batch processing and Multiprogramming was introduced in _____ generation.

    (a) First   (b) Second (c)Third   (d)Fourth.

   7) _____ command is used to save an existing document.

    (a) Close   (b)Save As   (c)Save   (d) Exit

   8) Slide Sorter of powerpoint is available on _____ menu.

    (a)Insert   (b)View   (c)File   (d)Edit

   9) HTML programs are save with _____ extension.

    (a) .httm (b) .htlm (c) .html (d)none

   10) Which of the following is used to write web pages ?

    (a) HTML (b) HTTP (c) FTP (d) URL

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Q.1)B)State the Following as True or False(Any 7) 7

1) B2B e-commerce is transaction between two business entities.

2) Amazon is a Business Portal.

3) EFT stand for Electronic Fund Transfer.

4) Hyperlink refers to online commercial transaction.

5) Sniffing refers to listening to conversation.

6) Availability is protection against unauthorized data disclosure.

7) GPS device can help us find our destination correctly.

8) To draft a mail in e-mail is called as creation.

9) CTRL+F is used to search word in Ms-word.

10) HTML is used to establish a link between hypertext and webpage .

Q.2)   A) List and Explain Input devices of Computer. 8

B) Explain Strategies for Marketing Sales and Promotion. 7

OR

C) Define Software? Explain types of Software. 8

D) Explain Data Storage Management Tool. 7

Q.3)   A) Explain the following terms. 8

1) Data   2) Virus   3) Database   4) Hardware

B) List and Explain different Threat on Ecommerce. 7

OR

C) Define Ecommerce. Explain Advantages and disadvantages of Ecommerce. 8

D) Explain Auto-Fill and Auto-Complete feature in MS-Excel. 7

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Q.4) A) Explain the following with examples.   8

(1) B2C   (2) C2B   (3) C2C   (4) B2B

B) Explain Customer Relationship Management (CRM)   7

OR

C) Define Computer. Explain parts of Computer   8

D) What is EDI and Benefits of EDI.   7

Q.5) A) Explain the following terms   15

(1) WWW (2)Internet (3) Homepage (4) Webpage (5) Website

OR

Q.5) B) Write Short Notes on (any 3)   15

(1) Mail Merge

(2) Peer -to-Peer Architecture

(3) E-mail

(4) Sniffing Attack.

(5) Web browser

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