

[Time: 3 Hours]

[ Marks: 100]

- N.B:** 1. All questions are compulsory.  
2. Figures to the right indicate full marks.

1. (a) Fill in the blanks with suitable options given below: (any 10) 10
- (1) Mining and Oil exploration are the examples of \_\_\_\_\_ industries.  
(primary , construction , extractive)
  - (2) \_\_\_\_\_ concept of business is concerned with customer satisfaction.  
(Modern , Traditional , Profit making)
  - (3) Survival and growth are the \_\_\_\_\_ objective of business.  
(social , organic , economic)
  - (4) Suppliers form a part of \_\_\_\_\_ environment.  
(internal , micro , macro)
  - (5) Business and its environment are \_\_\_\_\_ .  
(separable , unrelated , inseparable)
  - (6) \_\_\_\_\_ is a trading bloc consisting of European countries.  
(EU, ED, EC)
  - (7) Feasibility report is prepared \_\_\_\_\_ feasibility studies.  
(alongwith , after, before)
  - (8) \_\_\_\_\_ act as a reference guide during the execution of the project.  
(legal report , feasibility report , project report)
  - (9) Proximity to market of a plant is required in case of \_\_\_\_\_ products.  
(perishable , durable, luxury)
  - (10) \_\_\_\_\_ is an entrepreneur within an existing organisation.  
(manager , intrapreneur , leader)
  - (11) Entrepreneurs need to take \_\_\_\_\_ decisions.  
(proactive , reactive, hasty)
  - (12) \_\_\_\_\_ is one of the qualities of entrepreneurs.  
(laziness , creativity , impatience)

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1. (b) State whether following statements are True or False : (any 10) 10
- (1) Industry is an integral part of business.
  - (2) Business firms have social responsibility only towards employees.
  - (3) India's exports reduced due to globalisation.
  - (4) Business environment is dynamic in nature.
  - (5) Business organisation can control its external environment.
  - (6) GATS is an agreement of WTO.
  - (7) Project Planning provides guidelines for completion of a project within a certain time frame.
  - (8) Government does not provide any financial incentives and assistance to entrepreneurs.
  - (9) A business unit has to follow legal provisions before starting the operations.
  - (10) Only economic factors contribute to the growth of entrepreneurs .
  - (11) The primary motive of a manager is innovation.
  - (12) Social entrepreneurs are profit oriented.
2. Answer the following (any two) 15
- (1) Define business and explain its main functions.
  - (2) Explain briefly the human and national objectives of business.
  - (3) What is turnaround strategy? Explain the steps in turnaround strategy.
3. Answer the following (any two) 15
- (1) What is business environment ? Explain its importance.
  - (2) Explain the components of internal business environment.
  - (3) Explain the impact of trading blocs on Indian business.
4. Answer the following (any two) 15
- (1) Distinguish between project report and feasibility report.
  - (2) State the factors determining location of a business unit.
  - (3) Discuss the filing of returns and other documents of a business unit.

5. Answer the following (any two)

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- (1) Define entrepreneur. Describe the main features of entrepreneurship.
- (2) State the competencies (qualities) necessary for successful entrepreneurship.
- (3) What are the problems faced by Indian women entrepreneurs?

6. Write short note on: (any four)

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- (1) Globalisation
- (2) Merger strategy
- (3) Educational environment
- (4) WTO
- (5) Role of government in promotion of business unit
- (6) Intrapreneur

(मराठी रुपांतर)  
(3 तास)

एकूण गुण : १००

- सूचना : १) सर्व प्रश्न अनिवार्य आहेत.  
२) उजवीकडील अंक प्रश्नाचे गुण दर्शवितात.  
३) इंग्रजी प्रश्नपत्रिका मूळ मानावी.

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१. (अ) कंसामधील योग्य पर्याय निवडून गाळलेल्या जागा भरा. (कोणत्याही दहा)

- (१) खाणकाम व तेल शोधन ही ----- उद्योगाची उदाहरणे आहेत.  
(प्राथमिक , बांधकाम, उत्खनन)
- (२) व्यवसायाची ----- संकल्पना, ग्राहक समाधानाशी निगडित आहे.  
(आधुनिक, पारंपारिक , नफा प्राप्ती)
- (३) टिकून राहणे आणि वाढ ही व्यवसायाची ----- उद्दिष्ट्ये आहेत.  
(सामाजिक , मूलभूत , आर्थिक)
- (४) पुर्वठादार हे ----- पर्यावरणाचा भाग आहेत.  
(अंतर्गत , सूक्ष्म, स्थूल)

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