1. Activities reflecting the goals and objectives of the institution:
   Conducted a two day UGC sponsored National Level seminar for teachers. Topic: Corporate Generosity for social cause going the Philanthropic way on 20\textsuperscript{th} & 21\textsuperscript{st} January 2012.

2. New academic programs initiated (UG and PG):
   Our strategic alliance with CMTE continued this year as well.

3. Innovations in curricular design and transaction:
   Last year we have introduced case studies in different subjects in F.Y.Bcom & T.Y.Bcom. This year we introduced it to S.Y.Bcom as well, keeping in mind CBG System.

4. Inter-disciplinary programs started:
   --

5. Examination reforms implemented:
   The Credit and Grading system was introduced in the academic year 2011-12. This year, for the first time, we introduced online tests for the internal assessment and evaluation of students.

6. Candidates qualified: NET/SLET/GATE etc.
   Sana Dhanani, BMS faculty, passed the NET exam in June 2011 and joined the college in August 2012.
7. **Initiative towards faculty development programme:**

The following faculty participated in various seminars, workshops & conferences (2012-13)

1) **MRS. MARY ROSALINE EDWARD - Environmental Studies.**
   - Participated, Western Naval Command, Mumbai 33rd Annual Seminar of the Maritime History Society (MHS) on Sea Power and presented a paper on ‘Colonization of North America ‘ at the Mumbai on 30th and 31st Oct 12.

2) **MRS. CHIPPY SUSAN BOBBY – Business Communication**
   - Participated in the refresher course in English from UGC academic staff college, Shimla, Himachal Pradesh University from 11th June 2012-30th June 2012 .Topic- Rethinking Literature- theory connection.
   - Attended the syllabus revision workshop in the subject of Business Communication held at Nagindas Khandwala College on 4th July 2012

3) **MS. LIGIMOL BENNY - Librarian**
   - Participated the UGC sponsored refresher course in Library and Information Science at K.G. Joshi College of Arts & N.G. Bedekar College of Commerce, Thane from 24th August to 13th Sept. 2012.

4) **MR. SANDEEP R. SAHU – Commerce Department**
   - Presented paper on Retail Sector in India in UGC sponsored Seminar organized by Uran College of Commerce, Raigad on 21st April 2012.

5) **DR. ANJALI VERMA - Business Communication**
   - Participated in the Refresher course in English at Mumbai University conducted between 22nd Oct 2012 -10th Nov 2012.
   - Attended the syllabus revision workshop in the subject of Business Communication held at N M College on 27th June2012

6) **MEENA KUMARI – Accounts Department**
   - Attended a “One day seminar in Revised Schedule VI of Companies Act” organized by the Board of Studies in Accountancy, University of Mumbai, at L.S. Raheja College of Arts and Commerce on 14th July 2012.
Participated in Refresher Course in Business Studies, conducted by the Academic Staff College, University of Mumbai at KPB Hinduja College, from 26th December 2012 to 15th January 2013.

7) PROF. AASHISH JANI
   - Participated in the refresher course conducted by UGC Academic Staff College, January 2013.

8) SHRINIVAS AIYAR – Accounts Department
   - Admitted in PhD Course in Commerce at Swami Ramanand Teerth Marthwada University, Nanded.
   - Attended a “One day seminar in Revised Schedule VI of Companies Act” organized by the Board of Studies in Accountancy, University of Mumbai, at L.S. Raheja College of Arts and Commerce on 14th July 2012.

9) MANIKANDAN N IYER – Economics Department
   - Attended Orientation Programme at ASC, Shimla, and Himachal Pradesh University conducted during April-May 2012.
   - Attended Syllabus revision workshop in the Subject of Business Economics-I, Business Economics-II, Economics of Global Trade (M.COM-I) at L.S. Raheja College, Santacruz and KPB Hinduja College respectively.
   - Admitted in PhD course in Economics at Swami Ramanand Teerth Marthwada University, Nanded.
   - Written study material for Business Economics-I and Business Economics-III for University of Mumbai IDOL students

10) Dr. Narinder Kaur - Environmental Studies
    - Attended one day workshop on Revised Syllabus in Foundation Course –II at N.S.S college of Commerce and Economics, Tardeo, Mumbai in association with Board of Studies Foundation Course, University of Mumbai on 4th August, 2012

11) JAYESH RANA – Accountancy
    - Attended a “One day seminar in Revised Schedule VI of Companies Act” organized by the Board of Studies in Accountancy, University of Mumbai, at L.S. Raheja College of Arts and Commerce on 14th July 2012.
8) **Total number of seminars/workshops conducted:**

**I) B.Com:-**

- **FOUNDATION COURSE II - S.Y.B.COM.**
  Keeping objectives of the subject in mind, initiative was taken by department faculties at S.Y.B.Com. Level conducted Orientation Programme for promoting Environmental Awareness in association with OASIS: A Regd. NGO. Around 90 students at S.Y.B.Com. level has participated in this orientation programme.

**II) BMS:-**

- The academic year 2012-13 saw a number of activities, being conducted by the BMS Department. The FYBMS students were welcomed by the department with an ‘**Orientation Programme**’ on 12th July 2012.
  - **Seminars and Workshops**
  - To enhance financial awareness, representatives from ICICI Bank visited the students and conducted a seminar on 16th August.
  - Representatives from **University of Georgia** and Kings College (London) met the students and informed them about the opportunities and courses available to Indian students and apprised them of the methods of education followed in the US and London respectively.
  - On behalf of the BSE, Lotus Knowledge Pvt. Ltd. conducted a session on Capital Markets, with the aim of increasing the financial quotient of students.
  - A workshop, ‘Cracking AATMA’, was held by the department to facilitate the students on methods to approach various management entrance exams.
  - Students of TYBMS were sent for a seminar on ‘Digital Marketing’. The event was presided by the CEO of mouthshut.com’, Mr. Faisal Farooqui.
  - An opportunity was given to the students to meet and interact with the Police Commissioner in a workshop organized by Mumbai Police. Issues relating to terrorism and women’s security were discussed.
  - BMS students in collaboration with NSS went for a Peace March to highlight issues relating to women security.
  - Seminar conducted by Kraft Education Society about the benefits provided by Canada to overseas students.

**III) BBI:-**

- An industrial Visit for BBI students was organized in the month of November 2012 to Pune-Mahabaleshwar. Students visited Mapro Garden, Wai to understand the processes of manufacturing and packaging of products.
IV) BMM:-

- The year began with the Orientation Program on the 19th of June 2012 for the First Year Bachelor of Mass Media Students where the Second and Third year students explained the intricacies of the BMM course.
- WIFT (Women in Film and Television) had a session with the BMM students giving them an overview of Cinema over the years. MET Bandra visited the college and gave the students an overview of careers in media after BMM.
- Balaji Telefilms Pvt. Ltd. Visited the college and gave the students an overview of options in the media industry and invited students over to the studio to have a firsthand feel of movie making and all that goes with it.
- Cine Vista visited the college and conducted auditions for a new TV serial they were coming up with. A large number of students tried their hand at acting for the auditions.
- L’Oreal Professional conducted a session on Hairdressing as a Career as part of the concept of Careers Out of the Box initiative for the students of the college.
- The TYBMM students undertook awareness programs on various issues that affect our society. They conducted one week kiosks and awareness campaigns on Corruption, Domestic Violence, Environmental Issues, Women’s Empowerment, and other social problems.
- On the occasion of World Cancer Day (4th February) the Nargis Dutt Memorial Charitable Trust had a Cancer Awareness Session.
- The SYBMM students as part of their Culture Studies Project work conducted a one day kiosk in the college campus. They displayed the features of various cultures beginning with a presentation and skit on the Sindhi culture. This was followed by various other topics like Puppetry in India with a professional puppet show presentation, Indian Art display, Indian Architecture and its features, and Technology in India over the years.

V) BAF:-

- NIIT conducted an Aptitude Test for all the Third Year students. This test gave the students an opportunity to gauge their strengths and weaknesses in logical, mathematical and verbal reasoning abilities.
- An Industrial Visit was organized for second & the third year students of BAF to production units in Panchgani, Mahableshwar and Kerala. The first year students also went for an Industrial Visit to Saputara, Nashik and Ikatpuri which they enjoyed immensely.

VI) BFM:-

- To enhance financial awareness, representatives from ICICI Bank visited the students and conducted a seminar on 16th August.
- Representatives from Kings College (London) met the students and informed them about the opportunities and courses available to Indian students and apprised them of the methods of education followed in the US and London respectively.
Students of SYBFM were sent for a seminar on ‘Capital Market’ which was headed by the people from NSE.

An opportunity was given to the students to meet and interact with the Police Commissioner in a workshop organized by Mumbai Police. Issues relating to terrorism and women’s security were discussed.

BFM students went for a Peace March in Bandra to protest against the issues related to the women’s security.

On behalf of the BSE, Lotus Knowledge Pvt. Ltd. conducted a session on Capital Markets, with the aim of increasing the financial quotient of students.

9) Research Projects

<table>
<thead>
<tr>
<th>Name of funding Agency</th>
<th>Title of research project</th>
<th>Major/Minor Research</th>
<th>Name of Researcher</th>
<th>Status (Ongoing/Completed)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UGC</td>
<td>Job stress at workplace: An analytical Study of Stress among Employees of selected banks in Mumbai</td>
<td>Minor</td>
<td>Shreekumar menon</td>
<td>Completed</td>
</tr>
<tr>
<td>Mumbai university</td>
<td>Challenges of Teaching oral skills to undergraduate Commerce students</td>
<td>Minor</td>
<td>Dr. Anjali Verma</td>
<td>Ongoing</td>
</tr>
<tr>
<td>UGC</td>
<td>FDI in India</td>
<td>Major</td>
<td>Dr. Megha Somani</td>
<td>ongoing</td>
</tr>
</tbody>
</table>

10) Patents generated, if any:

Nil

11) New collaborative research programmes:

Nil
12) Research grants received from various agencies:

<table>
<thead>
<tr>
<th>Name of funding Agency</th>
<th>Amount of funds Received in 2012-2013 (in Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UGC</td>
<td>2,17,923</td>
</tr>
<tr>
<td>Mumbai University</td>
<td>25,600</td>
</tr>
</tbody>
</table>

13) Details of research scholars:

1) Prof. Mary R. Edward is pursuing her Ph.D. in Geography from Mumbai University.
2) Prof. Girija Nachnani is pursuing her Ph.D. in Economics from Mumbai University.
3) Prof. Sandeep Sahu is pursuing his Ph.D. in Commerce from Mumbai University.
4) Prof. Shrinivasan Aiyer is pursuing his Ph.D. in Commerce from Swami Ramanand Teerth Marathwada University, Nanded.
5) Prof. Aashish Jani is pursuing his Ph.D. in Commerce (Banking & Finance) from Mumbai University.
6) Prof. Meena Kumari is pursuing her Ph.D. from Osmania University, Hyderabad.
7) Prof. Manikandan Iyer is pursuing his Ph.D. in Economics from Swami Ramanand Teerth Marathwada University, Nanded.
8) Prof. Jayesh Rana is pursuing his Ph.D. in Commerce from Swami Ramanand Teerth Marathwada University, Nanded.

Research Completed:

Prof. Mehul Raithatha has completed his Ph.D. in Finance from IIT, Mumbai.

14) Citation index of faculty members and impact factor:

Prof Mary R Edward


Prof Chippy Susan Bobby
• “ Resistig Patriarchy-A Study Of The Women in the God of Small things” published in International Journal- Language in India, volume12, October 2012

Dr.(Mrs.) Anjali Verma


Prof. Meena Kumari


Mrs.Ligimol Benny, Librarian


15) Honors/Awards to the faculty:

Prof. Aashish Jani has been awarded by OASIS Foundation (NGO at Bandra) in association with Marico, for being Proactive in conserving the environment.

16) Internal Resources Generated:

The organization of Inter-Collegiate festivals like ‘Akarshan’ and ‘Lakshya’ enables the college to generate internal resources for development.

17) Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc. assistance/recognition:

None

18) Community services:

(A) NSS unit:-

The college has contributed to the services of the community through its NSS unit. A number of activities were organized throughout the year. Details of these are listed below-

i. NSS Orientation (25th July 2012):-
On 25th July, 2012 an introductory session for all the new volunteers was held in the conference hall. This session highlighted the need, importance of social service in today’s helpless world of the down trodden and helpless sections of the society. Volunteers were geared up to conduct various interesting activities throughout the year.

ii. Municipal School (30th July to 9th August):-
The very first activity for the academic year 2012-2013 was a 7day visit, filled with laughter, joy, entertainment, recreational activities etc. with the students of Tanklin Municipal School, Santacruz (w). Students were thankful to the NSS Unit for lending and spending precious time with them.

iii. Peace Rally (6th August, 2012):-
A peace rally was held at Azad Maidan in memorial of Hiroshima and Nagasaki bomb blast. Volunteers actively participated in the rally and conveyed the message of peace with the help of posters prepared by highlighting the importance of peace and harmony among people across nations.

iv. Blood Donation Session by Dr. Kishore Jha:-
On 13th August 2012 Dr. Kishore Jha spread the awareness of donating blood by freely speaking to the volunteers regarding the significance of donating blood.

v. NSS Day Celebration (14th August 2012):-
14th August 2012 was a day filled with fun and fabric as it was a day set apart for the volunteers of NSS. Teachers also joined in the celebration of NSS Day.

vi. Independence Day (15th August 2012):-
Volunteers gathered at 7:30am on 15th August 2012 to pay respect to great personalities who long ago fought for the establishment of freedom in our country.

vii. Blood Donation Day (24th August 2012):-
On 24th August, 2012 all the volunteers assembled at 6:45am to get all the things set up for the day. Every volunteer got themselves engaged in various activities and made it a successful event. Overall we were very joyful and proud for having collected 242 bottles of blood. A hearty thanks to all for generously donating blood for a good cause.

viii. BECC PROJECT (28th October, 2012 to 10th November 2012):-
During the 40 hours project our volunteers had a great time in BECC (Bandra East Community Centre) in Bandra (East). This was for 12 days from the end of October. All the volunteers participated in project according to their capabilities. N.S.S. also started ‘UMEED - a ray of hope’ by donating in kind to the street children who were rescued by BECC.

ix. SADHU VASWANI MISSION (24th November, 2012 to 25th November, 2012):-
N.S.S. Volunteers in co-ordination with SADHU VASWANI MISSION, Organized and installed booths in the college premises on 24th November & 25th November 2012, to take pledge from college students & teachers to remain Meatless on 25th November 2012.

x. SPORTSDAY (1st December 2012):-
Our college annual sports day was celebrated on 1st December 2012 at Wellingdon
Gymkhanna Ground, Santacruz. Some of the N.S.S. Volunteers actively participated on this day.

xi. **AIDS RALLY (1ST DECEMBER, 2012):**
MDACS had organized AIDS RALLY on 1st December, 2012 in which many colleges participated along with us. The rally was from Dr. Ambedkar College to MDACS. They had also organized a play on HIV/AIDS awareness.

xii. **N.S.S UNIT'S STREET PLAYS HELD IN KHERWADI AREA (3RD December 2012):**
Programme of Street play was decided by N.S.S. Programme Co-ordinator Prof. Sandeep R. Sahu & panel of Secretary, Joint – Secretary & P.R.O. We selected two current issues for our street play and the topics were Global Warming and AIDS Awareness. Global Warming was written & Directed by Harsha Paul & Sanjana Ayatathil (Secretary & Jr. Secretary) & AIDS Awareness play was written & directed by Avinash Sharma & Riya Wadhwa (P.R.O & Jr. Secretary). There were 3-4 meeting taken on this issue for finalizing the Script, dialogues & Characters. There were many procedures in conducting. The panel of secretary, Joint-secretary & P.R.O had to visit B.E.C.C (BANDRA EAST COMMUNITY CENTRE) to meet Mr. Cyril D’Souza the area coordinator. Mr. Cyril D’Souza allotted us two different localities for two different plays on 3rd December 2012. All our N.S.S volunteers actively participated in the street play. We N.S.S volunteers got a good response from the people of the slum locality (Siddhart nagar & Gyaneshwar nagar).

xiii. **PROTEST RALLY AGAINST DELHI RAPE CASE (5TH January, 2013):**
From our M.M.K. College to Carter Road & Return. Nearly 350 students participated in this Rally.

xiv. **7 DAYS RESIDENTIAL CAMP (25TH January, 2013 to 31ST January, 2013):**
NSS UNIT had organized a 7 days residential camp at “YUSUF MEHERLY CENTER”, PANVEL from 25th January, 2013 to 31th January, 2013. It helped in developing the personality of each NSS Volunteer. They also realized the strength in unity and cooperation of work & to adjust yourself in any difficult situation. Our College was declared one of the best out of 123 colleges till date.

xv. **COMMUNAL HARMONY PEACE RALLY (30TH JANUARY, 2013):**
All the N.S.S. volunteers assembled at Kali na University Santacruz, for ‘MISSION MANAVTA RALLY’ organized by Mumbai Sarvodaya Mandal in Collaboration with Mumbai Vidyapeeth.

(B) **Nature Club:**
The college has also contributed to the services of the community through its Nature Club activities. More than 90 students of S.Y.B.COM. level of our college had volunteered for OASIS FOUNDATION, NGO situated at Bandra, Mumbai. Students got practical exposure as well as contributed significantly by conducting various activities to promote environment awareness specifically; “Evolve your project” by giving presentations at schools.

Our students have completed the entire project successfully by giving presentations at Municipal Schools and Podar International School, and received testimonials and certificates.
Some excellent performers won certificates, medals and awards at Marico Amphi theatre, Carter Road, programme on “E-nough of E-waste”.

19) **Teachers and officers newly recruited:**
None.

20) **Teaching – Non-teaching staff ratio:**
Aided – 1:1.47

Unaided – 1:3.2

21) **Improvements in the library services:**
Library services are extended to MBA students of CMTE.
Information about library activities and events put up on the college website regularly.
Library computers have been upgraded.
Classification of documents with DDC23 (latest ed.)
Organised an Exhibition cum Sales of Books on 13\textsuperscript{th} & 14\textsuperscript{th} of Dec. 2012.

22) **New books/journals subscribed and their value:**

<table>
<thead>
<tr>
<th>No. of Books added (2012-13)</th>
<th>2248</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount Spent</td>
<td>Rs.9,93,789/-</td>
</tr>
</tbody>
</table>

| No. of books added to Book bank (2012-13) | 440 |
| Amount Spent                          | Rs.33,340/- |

| New Journals subscribed (2012-13) | 1 |
| Amount Spent                       | Rs. 900/- |
| Total No. of Journals/periodicals | 96 |
| Subscribed                         | |
| Amount Spent                       | Rs. 1,18,639/- |

| E-resources                        | N-LIST (INFLIBNET) |
| Amount Spent                       | Rs.5000/- |

23) **Courses in which student assessment of teachers is introduced and the action taken on student feedback:**

a) **Bachelors in Accounting in Finance : (BAF)**
Interaction with the students on one-on-one basis help to assess on different parameter including feedback of various faculty members of the programme in general.
Students’ satisfaction on the parameters has helped the programme grow and achieved new heights.

b) Bachelors in Mass Media : (BMM)
As part of Teacher Evaluation the BMM Department follows an open door policy where the students are free to express their views about the teachers appointed for the various subjects. As the department has a majority of Visiting Faculty the students report to the coordinator in case of any grievances and immediate action is taken.

24) Unit cost of education:

Unit Cost of Education for the Academic Year 2011-12

a) Including the salary component : Rs.16,609 (3,01,45,516 / 1815)
b) Excluding the salary component : Rs.2,357 (42,77,866 / 1815)

25) Computerization of administration and the process of admissions and examination results, issue of certificates:

All administrative, admission and examination processes have been computerized.

26) Increase in the infrastructural facilities:

There are 11 LCDS in 11 different classrooms.

27) Technology upgradation:

Data Bank Software has been installed in the Administrative Office which helps in finding out:

- The number of cancellations
- For assigning the Roll Numbers
- For assigning the Divisions
- Finding out the subject options
- Free Ships
- Reserve Categories

28) Computer and internet access and training to teachers and students:

- There are two computer labs with internet connections. Our student computer ratio is 1:1.
- Our Library has computers with internet connections.
- Administrative Office & all other departmental Offices also have computers with internet connections.
- Our Staff Common Room has a computer with internet connection.

29) Financial aid to students:
College paid 50% of the fees for M.Com Part II in respect of two students, Ms. Megha Desai and Ms. Roshini Chhabria. Scholarships are awarded to academic achievers as well as those who excel in extra-curricular activities. Scholarships worth Rs. 44,025 were awarded in 2012-13.

30) **Activities and support from the Alumni Association:**

Some of our Alumni have assisted us by generously contributing towards development, improvement & upgradation of the infrastructural facilities in the College. The Alumni also provides placement opportunities to our final students.

31) **Activities and support from the Parent-Teacher Association:**

Parents Meetings are called from time to time to help the college in various areas such as:

- Attendance
- Improvement of results
- Performance evaluation of wards.

32) **Health services:**

The NSS unit of our College conducted the following health programmes:-

- Organized blood donation camp on 24th August 2012 and collected 242 bottles of blood.
- Organized Aids rally on 1st December, 2012 from Dr. Ambedkar College to MADCS. Also organized a play on HIV/AIDS.
- Organized street play on Global Warming Aids awareness on 3rd December, 2012 at Kherwadi, Bandra (East).

33) **Performance in sports activities:**

**A) Participation in Inter-University Events**

- 8 students represented Mumbai University in west –zone inter-University hockey tournament.
- One student represented in west-zone Inter-University basketball tournament.
- M.M.K. team won gold medal in 16th Maharashtra state Inter-University sports festival Krida-Mahotsav 2012 held at Nagpur.
- M.M.K. team participated and reached quarter-finals at Mumbai-University football tournament.

**B) Participation in State Events**

- Won 2nd place in senior state hockey tournament held at Paltan, Satara
- 5 students represented Maharashtra in junior National hockey tournament at various places in India.
- M.M.K. junior girls won district, divisional & state hockey tournament at various places in Maharashtra & 6 of our girls represented Maharashtra, Mumbai at Hyderabad, Pune & Ludhiana.
- 2 junior boys represented Maharashtra at junior national hockey tournament held at Ludhiana.
- 1 student has been selected for All –India basketball tournament.
- One of our students has been selected to attend the state football team selection.
- M.M.K. won 3 gold medals in Maharashtra state athletic meet & represented Maharashtra in junior national athletic meet held in Ethawa (U.P.) & Jalna (Maharashtra).
- Represented Mumbai in state aquatic meet held at Jalna.

C) Participation In Inter-Collegiate Events

- M.M.K. won inter-collegiate hockey tournament for women organized by Mumbai University
- M.M.K. stood 4th in Inter-Collegiate Basketball Tournament.
- Girls won runner-up trophy & boys won inter-collegiate basketball tournament organized by Andrew’s college.
- M.M.K. won 3 medals in inter-collegiate boxing tournament organized by Mumbai University & one of our students won best boxer award in Steven Anderson memorial boxing tournament.
- M.M.K. Degree Boys Cricket Team reached pre-quarter finals in inter-collegiate tournament.
- Won bronze medal in inter-collegiate tennis tournament (Doubles).
- Boys won 2 silver & 2 bronze medals in district & inter-collegiate boxing competition.
- Junior Girls team reached semi-finals in inter-collegiate football tournament.

D) Organization of Tournaments/ Competitions

- Organized Vidyasagar Principal K.M.Kundnani and Barrister H.G.Advani Memorial inter collegiate chess tournament for men.
- Conducted Annual Sports Day at Wellingdon Gymkhana with 175 participants and 36 events.

34) Incentives to outstanding sportspersons:

- Scholarships are given to students who excel at National, State, Inter-Collegiate level.
- Free ships are given to needy sports achievers
- College provides track suits, shoes, kitbags and sports materials to participants in various tournaments. Their travelling, lodging and boarding expenses are also taken care of by the college.

35) Student achievements and awards:

- Sports
  - Junior Nationals
    - Mamta Hulke of S.Y.J.C. (athletic)
- Nimmi Nair of F.Y.B.Com (Hockey)
- Pooja Ajmera of F.Y.B.M.S. (Basketball)
- Tanaz Mohammed of T.Y.B.Com. (Hockey)
- Sharmin Bassha of F.Y.B.Com (Hockey)
- Bhagyaashree Aggrawal of F.Y.B.Com. (Hockey)
- Maurya Yogesh of F.Y.J.C. (Rope-skipping)
- Moses Pullanthara of F.Y.J.C. (Hockey)
- Uzzaib Khan of S.Y.B.Com (Hockey)
- Sahil Bhatt of F.Y.J.C. (Kickboxing)
- Mamta Pasi of S.Y.J.C. (Hockey)
- Anthony Coutinho of F.Y.B.Com (Athletic)
- Goyal Anshul (Squash)

- Jatalika Malhotra (BMS) was honored with the title of “First Runner Up” at Clean and Clear – Times of India Fresh Face Contest, 2012.
- BMS students won Annual BMS festival “Talaash” organized by Jai Hind College.
- BMS students participated in “Tsunami” organized by Lala Lajpatrai College and won Debate Competition.
- One of our T.Y.BFM students Bushra Kambo came third in the university in semester V university examinations.
- Anneka Cardoza of T.Y. BAF was awarded a scholarship for a summer school program by Kings College London and also won the best student award for standing 1st at all semesters (I-V) an for overall participation.
- BAF students stood overall 1st at Colosuem at Mithibai College Festival.

36) Activities of the Guidance and Counseling unit:

The counselor worked with the students on various issues like career concerns & confusion regarding it, relationship issues with parents, friends or lovers, psychiatric issues like OCD Schizophrenia, low confidence & low self-esteem, stress management, time management etc.

Above issues were handled with a bouquet of therapies major of with are Hypnotherapy, Metaphor therapy, T.A., Cognitive behaviour etc.

37) Placement services provided to students:

The following companies visited our college for campus placement and recruited our students:

1. Oberoi Hotels
2. Indus Communications
3. ICICI Bank
4. LG
38) Development programs for non-teaching staff:

None

39) Healthy practices of the institution:

The NSS Unit of our College adopted the following healthy practices:

- **NSS ORIENTATION (25th July 2012):** An introductory session for all the new volunteers highlighting the need, importance of social service in today’s helpless world and sections of the society was held.

- **Municipal School (30th July to 9th August):** A seven days visit with the students of Tanklin Municipal School, Santacruz (w).

- **Peace Rally (6th August, 2012):** A peace rally was held at Azad Maidan in memorial of Hiroshima and Nagasaki bomb blast.

- **Blood Donation Session by Dr. Kishore Jha:** On 13th August 2012 Dr. Kishore spread the awareness and significance of donating blood.

- **NSS Day** was celebrated on 14th August 2012.

- **BECC (Bandra East Community Centre) Project (28th October to 10th November 2012):** NSS started ‘UMEED—a ray of hope’ by donating in kind to the street children who were rescued by BECC.

- **SADHU VASWANI MISSION (24th to 25th November 2012):** Pledge was taken by the college students and teachers to remain meatless.

- **Sports Day (1st December 2012)** was celebrated at Wellington Gymkhana Ground, Santacruz.

- **Aids Rally (1st December 2012)** was organized by MDACS in various colleges. A play on HIV/AIDS awareness was also organized.

- **NSS Unit Street Play on Global warming and Aids awareness** was held in Kherwadi area on 3rd December 2012.

- **Seven Days Residential Camp (25th January to 31st January 2013) at Yusuf Meherly Centre, Panvel** was organized for the personality development of NSS volunteers.

- **Community Harmony Peace Rally (30th January 2013)** for Mission Manavta Rally was organized by Mumbai Sarvodaya Mandal in collaboration with Mumbai Vidyapeeth.
Protest Rally against Delhi Rape Case was organized on 5th January 2013 from MMK College to Carter road.

40) Linkages developed with National / International, Academic / Research bodies:

We have a strategic alliance with Centre for Management and Technical Education which is conducting the following courses in the evenings.

1. MBA
2. BBA
3. BCA

41) Any other relevant information the institution wishes to add:

1. We intend to create a research cell in our premises in 2014-15
2. We intend to start a certificate programme in Fashion Designing.
3. We intend to start certificate programme in Event Management.
4. We intend to start certificate programme in Retail Management.
5. We intend to start value added courses of a short duration on Disaster Management and Stress Management.
6. We intend to start Short term programme in Entrepreneurship and Skill Development.
7. We also desire to start a Diploma in Business Management Studies