



# **AIQA REPORT 2010-11**

***Smt. M.M.K. College of Commerce & Economics,  
Bandra (W), Mumbai-400050.***

## **Goals and Objectives of the Institution**

In keeping with vision of the college to become a premier institute in the city of Mumbai providing excellence in education at the undergraduate and post-graduate levels in the fields of Commerce and Economics, with specialisation in the Accountancy, Management, International Business and other emerging areas, the following goals and objectives were outlined in 2010-12 and measures taken up

1. To start Bachelor program in Financial Markets (BFM) and the same was started in 2010-11.
2. Started a tie up with Centre for Management and Technical Education (CMTE) offering MBA of Karnataka State Open University.
3. Initiatives will also be taken to start the following courses in 2011-12.
  - a. Certificate Course in Fashion Designing.
  - b. Certificate Course in Jewellery Designing
  - c. Certificate Course in Retail Management.
4. The existing language Lab will be further strengthened with the assistance BMM, I.T & BMS Department.

### **1. Activities reflecting the goals and objectives of the institution:**

Again in keeping with the goals and objectives of the institution, we have strengthened, curricular, co-curricular activities. In this regard BMS, BBI, BAF & BMM have made good progress in the areas of campus recruitment, visiting faculty & industrial linkages. Industrial Visits have been organised to various industries by different departments of the college. The following table gives details of the same:



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<i>Sr. No.</i>	<i>Department</i>	<i>Place of Visit</i>	<i>Name of Company</i>
1	BMS	Goa	Meta copper Alloy, united
2	BAF	Bagalore,Silvassa, Chandigarh	Karnataka soaps & Detergent Ltd., Cripps Power Components, Nissan Copper Ltd.
3	BBI	Goa	Bharat Gas, Kingfisher
4	BMM	Bangalore, Mysore	Printing Press- Branch of Hindu
5	B.Com	Silvassa	Alok Textiles, Sudhir Generators, Parle Biscuits
		Andheri-Mumbai	Indian Institute of Packaging

## **2. New academic programmes initiated (UG and PG):**

In the year 2010-11 we started the Bachelors Program in Financial Markets and we had phenomenal response for the program and we could fill up the entire intake capacity for the same. College also took the initiative of having a strategic tie up with Center for Management and Technical Education (CMTE) which offers MBA program of Karnataka State Open University recognized by UGC, DEC and MHRD (Government of India). The above program offers specialisation in Information Technology, Retail Management, Human Resource Management, Financial Management, Marketing Management and Banking. The College acts as a study center for the above program offered by CMTE.

In the year 2011-12 we have plans to start the B.C.A. Program under the same tie up with CMTE.

## **3. Innovations in curricular design and transaction:**

Nil

## **4. Inter-disciplinary programmes started:**

The college has not started any inter-disciplinary course/program but plans to start following certificate programs in the next academic year. –

- 1) Fashion designing
- 2) Jewellery designing
- 3) Retail Management



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In our existing B.Com program, in the subject of foundation course, projects, assignments are given on inter disciplinary topics.

## **5. Examination reforms implemented:**

The examination reforms introduced in 2007-08 have been continued as follows.

- ❖ A new system of giving code numbers to the answer papers was introduced at the FYBCOM and SYBCOM level for the purpose of keeping secrecy of the Roll numbers of the candidates. New stationery for this purpose was printed.
- ❖ Supervisors were given the code numbers and roll numbers of the candidates were masked before handing them over to examiners.

## **6. Candidates qualified: NET/SLET/GATE etc.**

During the current academic year 2010-11 there are no candidates who have appeared for the said examinations. As 98% of the faculty are already qualified with regard to NET/SET.

## **7. Initiative towards faculty development programme:**

The following faculty participated in various seminars, workshops & conferences (2010-11)

- 1) Dr. A.C.Vanjani-Principal & H.O.D. of Commerce Department.  
Participated in the 'Indo-American summit on higher education 30<sup>th</sup> & 31<sup>st</sup> July, & 1<sup>st</sup> August 2010 at Grand Hyatt, Mumbai.
  - ❖ Participated in 2-day Workshop on "Autonomy to Colleges in Maharashtra States" sponsored by UGC on 27<sup>th</sup> – 28<sup>th</sup> April 2011 at Birla College, Kalyan.
- 2) Prof (Mrs.). Mary R. Edward- H.O.D.- Environmental Studies Department.
  - ❖ Participated in the Bombay Geographical Association's XVIIth Annual conference on 5<sup>th</sup> March, 2011. The theme of the conference was advances in Geography, Concepts, and Techniques & Research.
  - ❖ Participated in a workshop on "Topographical Maps" organized by INCA (Indian National Cartographic Association), Mumbai Chapter, on 25<sup>th</sup> April, 2011, at Kirti M. Doongursee College, Dadar, Mumbai 28.
  - ❖ Participated in 2-day Workshop on "Autonomy to Colleges in Maharashtra States" sponsored by UGC on 27<sup>th</sup> – 28<sup>th</sup> April 2011 at Birla College, Kalyan.
- 3) Prof. (Mrs.) Girija Nachnani – Economics Department  
Participated in 2-day Workshop on "Autonomy to Colleges in Maharashtra States" sponsored by UGC on 27<sup>th</sup> – 28<sup>th</sup> April 2011 at Birla College, Kalyan.



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- 4) Mr. Shreekumar Menon-Commerce Department.
- ❖ Published Research Article on Job Stress at workplace & Recession ‘A study among employees of selected banks in Mumbai’ in Indian Journal of Management, December, 2010
  - ❖ Presented a paper at Smt. B.M. Ruia college, Grant Road on E-Banking in India, in a seminar held on 12/03/2011. It was National Seminar on ‘Emerging trends in Indian E-Commerce’.
- 5) Dr. (Mrs.) Megha Somani-Commerce Department.
- ❖ Presented a paper on ‘Retailing of Small Cars in India – A close view by application of Michael porter Analysis’ at Sydenham College of Commerce on 10<sup>th</sup> & 11<sup>th</sup> February, 2011
- 6) Mr. Sandeep Sahu-Commerce Department.
- ❖ Attended orientation programme conducted by UGC Academic Staff College between 2<sup>nd</sup> December 2010 to 30<sup>th</sup> December 2010.
- 7) Mr. Aashish Jani – Commerce & Law Department.
- ❖ Presented a paper at N.K.College of Commerce, Malad on ‘Education Interface-opportunities & challenges in a seminar held on 28<sup>th</sup> & 29<sup>th</sup> January,2011. It was an international conference organized by IGNOU & Mumbai University on “Contemporary Scenario in higher education: Employability, Values, Opportunities & Challenges.”
  - ❖ Presented a paper at Smt. B.M.Ruia Girls College Grant Road on ‘E-banking initiative in India’ in a seminar held on 12.03.2011. It was UGC sponsored one day national level seminar on “Emerging trends in Indian E-Commerce.”
  - ❖ Participated in one day workshop at Nirmala College on 26.07.2010 on revised syllabus & paper pattern in Export Marketing, T.Y.B.Com.
  - ❖ Participated in one day workshop at Guru Nanak College on ‘Use of statistical tools in Research work in Commerce’ dated 28.09.2010.
  - ❖ Attended orientation programme conducted by UGC Academic Staff College, University of Mumbai between 1<sup>st</sup> February to 28<sup>th</sup> February 2011 in commerce and was awarded ‘A’ grade.



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8) Mr. Mehul Raithatha –Accountancy Department.

- ❖ Attended orientation programme conducted by UGC Academic Staff College between 6<sup>th</sup> October 2010 to 2<sup>nd</sup> November 2010 and was awarded ‘A’ grade.
- ❖ Presented Research paper at IIM Ahmedabad in an International Conference organized by AIMS international in the area of finance between 1<sup>st</sup> January 2011 to 4<sup>th</sup> January 2011.

9) Mr. Shrinivas R. Aiyar – Accountancy Department

- ❖ Attended orientation programme conducted by UGC Academic Staff College between 1<sup>st</sup> Feb.2011 to 28<sup>th</sup> Feb.2011 & was awarded ‘A’ grade.

10) Mrs. S.C. Gupta – Maths & Stats Department.

- ❖ One day inter collegiate seminar conducted by Malini kishor Sanghavi College of Commerce & Economics in a seminar held on 28/8/10 relating to Application of Mathematics & Statistics.
- ❖ One day Workshop organized by J.M.Patel College of Commerce to collect feedback on the current syllabus of Mathematical & Statistical Techniques of F.Y.B.Com & need for revision in the syllabus in the light of new credit system on Saturday 25<sup>th</sup> September 2010.
- ❖ Two days Workshop organized by Institute of Chemical Technology on Mathematical Modeling & free Mathematical Software on 26<sup>th</sup> & 27<sup>th</sup> February,2011.

11) Mrs. (Dr.) Anjali Varma –Business Communication

- ❖ Completed Orientation Programme conducted by Academic Staff College, University of Mumbai from 2/12/2010 to 30/12/2010.

12) Mrs. Chippy Susan Bobby – Business Communication

- ❖ Attended Refresher Course in English-Contemporary concerns in English & Media Studies- at college, University of Mumbai from 27/12/2010 to 15/01/2011.



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13) Mr. Manikandan Iyer-Economic Department.

- ❖ Attended a seminar conducted by BSE specially for faculties of various colleges. This seminar had a detailed discussion on the various courses that can be conducted in the college premises in association with BSE.

14) Ms. Afsha Kirkire-Department. of BAF

- ❖ Attended a seminar on 'Academic Leadership' organized by S.P.Jain Institute of Management & Research.
- ❖ Attended a seminar for T.Y.BAF revised syllabus organized by Hinduja College jointly with the members of Board of studies, Mumbai University.
- ❖ Presented a Research Paper "Green Marketing & Ethical Issues" at the 63<sup>rd</sup> All India Commerce Conference held at Goa University on 1<sup>st</sup>-3<sup>rd</sup> October,2010.

15) Dr. Sheetal J. Chaddha – Department. of BMS (Co-ordinator)

- ❖ Research paper published in Indian Economic Journal, July-September 2010 on India's Trade in services.
- ❖ Attended a seminar organized by Bhartiya Vidya Bhavan in association with S.P.Jain Institute of Management on the theme 'Qualities of an Academic Leaders' on 28<sup>th</sup> February,2011.
- ❖ Attended Prof. Brahmananda Memorial Lecture series, organized by RBI & addressed by Prof. Stanley Fisher, Governor of the Bank of Israel on ' Central Bank lessons from the Global crisis' on 11<sup>th</sup> February,2011.

16) Ms. Sharon Menezes-Department of BMM

- ❖ Presented a paper on 'Goan Christian Musicians & their contribution to the music Industry in Mumbai' at UGC sponsored National Seminar on Antiga Goa, E Nov A Goad r. 22/1/11.
- ❖ Attended faculty Orientation Workshop at Malini Kishor Sanghvi College of Commerce & Economics on:13/08/2010.

### **8. Total number of seminars/workshops conducted:**

#### **I) BAF Department:-**

- ❖ Organized an Inter Collegiate seminar titled "the Gourmet of Finance'- Financial insight" for B.A.F. students on 31<sup>st</sup> August, 2010.



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- ❖ One day workshop was held on 27<sup>th</sup> November titled “How to be a smart Investor? “ in collaboration with Consumer Guidance Society of India.

## **II) BMS Department.**

- ❖ Following Seminars & Workshops are organized by BMS Department.

Sr.No.	Theme	Date	Tuest Speakers
1.	‘How to perform in Group Discussions & Personal Interviews’.	12-06-2010	Mr. Chitale, CEO, CPLC India
2.	‘Resume Building for success’.	16-12-2010	From CPLC India
3.	‘The Impact of Stress on Skin’.	22-12-2010	Doctor from Kaya Skin Clinic
4.	‘Education Loans for Studying Abroad’.	15-01-2011	From HDFC Credilla
5.	‘The Secrets of Success’.	16-01-2011	Mr. Deven Arora (Ex.vice President of General Electric)

## **III) BFM Department:-**

- ❖ Organized a stress Management talk where the star cast of Tere Bin Laden interacted with the students of BFM.
- ❖ An Inter Collegiate seminar on ‘How does the BSE Works’ was organized by Smt. M.M.K.College for the BFM Students. Guest speaker was Mr. Kevin D’souza Chief GM BSE.
- ❖ An inter Collegiate Seminar on ‘Insights to stock & Commodity Markets’ By Mr. Vijay Bhambhwani, Technical Analyst was organized on 26.02.2011.
- ❖ A Seminar on ‘How to be a smart investor’ was organized by BSE in the college campus.

## **IV) BMM Department:-**

- ❖ A Photography Exhibition ‘Colors of life’ was held at the college premises on 28<sup>th</sup>, 29<sup>th</sup> & 30<sup>th</sup> October 2010 to showcase the talent of our students.
- ❖ A Seminar on career counseling by MET Bandra was organized by the T.Y.B.M.M. students to give them an insight on the opportunities available after graduation.
- ❖ A Seminar on Education abroad GEEBEE education was organized.



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- ❖ A Seminar by Everonn Education Ltd was organized for the students.
- ❖ A Seminar by Mr. Deven Arora (Ex. Vice President GE) on Marketing Techniques was held for BMM Students.
- ❖ A Seminar on Marketing by Prof. Honavar was held for students of the BMM Department on 7<sup>th</sup> February, 2011.

## **V) B.Com:-**

- ❖ Department of Business Communication:-  
Workshop on Body language & Communication Techniques was organized on 23<sup>rd</sup> August 2010.
- ❖ Department of Business Economics:-  
The 18<sup>th</sup> International Economic Convention hosted by HSNC Board was held at Smt. C.H.M.College, where our college was assigned the topic 'Restructuring of Asian Economics-Bangladesh'. Dated: 17<sup>th</sup> & 18<sup>th</sup> December, 2010.
- ❖ Department of Commerce & Accountancy:-  
Organised the seminar on 'Current issues in H. R. & Investment Avenues for potential investor' on 17<sup>th</sup> July, 2010.

## **9. Research Projects**

### **a) Presented:**

- 1) Dr. (Mrs.) Megha Somani presented a paper on 'Retailing of small cars in India- A close view by Application of Michael Porter Analysis on 10<sup>th</sup> & 11<sup>th</sup> February, 2011.
- 2) Prof Mehul Raithatha presented a paper at IIM Ahmedabad in an International Conference organized by AIMS international in the area of Finance between 1<sup>st</sup> January 2011 to 4<sup>th</sup> January 2011.
- 3) Prof. Aashish Jani presented a paper on 'Education Interface Opportunities and Challenges on 28<sup>th</sup> & 29<sup>th</sup> January,2011.
- 4) Prof. Aashish Jani presented a paper on 'E-Banking Initiative in India' on 12<sup>th</sup> March,2011
- 5) Prof. Afsha Kirkire presented a paper on 'Green Marketing and Ethical Issues' on 1<sup>st</sup>-3<sup>rd</sup> October,2010.





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## **b) Research Publications:**

- 1) Prof. Shreekumar Menon published an article on 'Job stress at workplace and Recession: A study of stress among Employees of selected Banks in Mumbai'. In Indian Journal of Management, December 2010
- 2) Prof. Sheetal J. Cheddha published a Research paper India's Trade in services, Indian Economic Journal, Vol.58, July-September 2010, P.P.44-62

## **c) Research Guide:**

Nil

## **10. Patents generated, if any:**

Nil

## **11. New collaborative research programmes:**

Prof. (Mrs.) Mary R. Edward from the department of Environmental Studies has undertaken a Research Programme in association with the Maritime History Society (MHS) of Western Naval Command of Indian Navy.

## **12. Research grants received from various agencies:**

Prof. Mary R. Edward received a grant of Rs. 1,50,000/- for her project on 'Maritime Heritage of Kutch, Kathiawad and Gujarat: sponsored by Maritime History Society, Western Naval Command of Indian Navy.

## **13. Details of research scholars:**

- 1) Prof. Mehul Raithatha is pursuing his Ph.D. in Finance from IIT, Mumbai.
- 2) Prof. Sandeep Sahu is pursuing his Ph.D. in commerce from Mumbai University.
- 3) Prof. Meena Kumari is pursuing her Ph.D. from Osmania University, Hyderabad.

The following teachers are engaged in minor Research projects:-

## **Research Completed:**

Prof. (Mrs.) Mary R. Edward completed a project on "Maritime Heritage of Kutch, Kathiawad and Gujarat" sponsored by Maritime History Society of Western Naval Command of Indian Navy. Publication is in progress.

## **Research in Progress:**

- 1) Prof. Mehul Raithatha is pursuing his Ph.D. in Finance from IIT, Mumbai.
- 2) Prof. Sandeep Sahu is pursuing his Ph.D. in commerce from Mumbai University.
- 3) Prof. Meena Kumari is pursuing her Ph.D. from Osmania University, Hyderabad.



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## 14. Citation index of faculty members and impact factor:

None

## 15. Honors/Awards to the faculty:

None

## 16. Internal resources generated:

The organisation of Inter-Collegiate festivals like 'Akarshan' and 'Lakshya' enables the college to generate internal resources for development.

## 17. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc. assistance/recognition:

None

## 18. Community services:

The college has contributed to the services of the community through its NSS unit. A number of activities were organized throughout the year. Details of these are listed below-

### ✓ **'May I help You' – Help Desk 28<sup>th</sup> – 30<sup>th</sup> June, 2010**

NSS volunteers put up a 'Help Desk' in the college to guide students and parents on the admission procedure to F.Y.B.Com Students

### ✓ **NSS 1<sup>st</sup> Meeting 24<sup>th</sup> July, 2010**

The 1<sup>st</sup> NSS Meeting with new volunteers was conducted on 24<sup>th</sup> July, 2010.

### ✓ **Orientation of NSS 2<sup>nd</sup> August, 2010**

An orientation session was held to ensure that all the new students would be aware of all the activities and projects to be held in the NSS unit.

### ✓ **Education & Recreation Project:**

In a 40 hour project NSS volunteers went to Petit Municipal School (Bandra-W) for 9 days and organized a number of activities such as Sports, Quiz, Yoga etc. for the students of the school.

### ✓ **Peace Rally for Hiroshima Nagasaki 6<sup>th</sup> August, 2010**

A rally was held from Azad Maidan to Hutatma Chowk from 2.30-3.30pm. A pledge was taken for peace for those who lost their lives in one of the worst disasters in Japan.



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✓ **Hi-tech Family Enrichment Foundation 13<sup>th</sup> August,2010**

On this day 1000 flags, made by mentally challenged children were distributed by NSS volunteers to the citizens to commemorate our Independence Day. The Flags were provided by Hi-tech Foundation.

✓ **Independence Day 15<sup>th</sup> August, 2010:**

Independence Day celebration began with the Flag Hosting by our Principal Dr. A.C. Vanjani. NSS volunteers performed a skit and dance based on a patriotic theme.

✓ **Blood Donation 3<sup>rd</sup> September,2010:**

NSS organized a Blood Donation camp in collaboration with Mahatma Gandhi Seva Mandir Blood Bank. 95 bottles of blood donated by teachers and students. This was the highest number of bottles collected in the last 3 years.

✓ **Maintaining Blood Donation Directory**

We continue maintaining a blood donors directory containing their name and blood group.

✓ **NSS Day celebration 24<sup>th</sup> September,2010**

The NSS committee along with the student volunteers cut a cake and celebrated the day with great enthusiasm.

✓ **Malaria Trap 25<sup>th</sup> - 27<sup>th</sup> October,2010**

NSS volunteers actively participated with BMC (H Ward) to create awareness amongst the people of Nargis Dutt Nagar, Bandra (W) regarding causes and preventive measures for the disease.

✓ **BECC Project 9<sup>th</sup> – 19<sup>th</sup> November,2010**

During the 40 hours project our volunteers participated in the Bandra East Community Center project. NSS also started 'UMEEED - a ray of hope' by donating in kind books, blankets and other educational accessories to the street children who were rescued by BECC.

✓ **NSS Residential Camp 8<sup>th</sup> – 14<sup>th</sup> January 2011:**

NSS organized a 7 day Residential Camp at Maharashtra Nature Park in Sion. Such a camp develops team spirit among the volunteers and also strengthens them to adapt to different situations.

✓ **Republic Day Celebration 26<sup>th</sup> January, 2011:**

On this day our students assembled in the college to hoist the National Flag.



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## 19. Teachers and officers newly recruited:

None

## 20. Teaching – Non-teaching staff ratio:

Aided – 1:1.47

Unaided – 1:3.2

## 21. Improvements in the library services:

Bar-coding system is introduced.

More cupboards are added.

Old computers replaced by new ones.

Organised an Exhibition cum Sales of Books on 30<sup>th</sup> Nov. & 1<sup>st</sup> Dec. of 2010.

## 22. New books/journals subscribed and their value:

No. of Books added (2010-11)	: 2615
Amount Spent	: Rs.10,17,112/-
New Journals subscribed (2010-11)	: 4
Amount Spent	: Rs. 4200/-
Total No. of Journals/periodicals Subscribed	: 110
Amount Spent	: Rs.1,28,178/-
E-resources	: N-LIST (INFLIBNET)
Amount Spent	: Rs.5000/-

## 23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

The college has an effective system of feedback in all the programmes. Through this system the college seeks the students' observations on academic, administrative and extra-curricular activities of the college. After the compilation and analysis of the feedback, necessary steps are taken in the best interest of students.

## 24. Unit cost of education:

Unit cost of education for the academic year 2009-10

a. Including the salary component : Rs.8,750/- (16116662/1842)

b. Excluding the salary component : Rs.1,625/- (2994154/1842)

## 25. Computerization of administration and the process of admissions and examination results, issue of certificates:

All administrative, admission and examination processes have been computerized



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## **26. Increase in the infrastructural facilities:**

The college in the year 2010-11 renovated the Canteen and terrace, besides the campus also has a snacks & soft drinks kiosk. The terrace is used for small collegiate functions. The campus also has a Xerox cum stationery center which is the great convenience to our students and faculty.

## **27. Technology up gradation:**

1. Purchased new computer, old laboratory upgradations.
2. Purchased 5 Laptops, 4 LCD's, for various unaided departments and 1 Off-set printing machine for the examination departments

## **28. Computer and internet access and training to teachers and students:**

All computers in the lab have internet facility. Students can avail the facility with teacher's permission in the laboratory. Staff room has a computer with internet facility for teachers.

## **29. Financial aid to students:**

Afshaan Bhasha – M.Com fees paid by the college. SC-ST students fees are collected as per Government norms. Scholarships are awarded to academic achievers as well as those who excel in extra curricular activities. Scholarships worth Rs. 68,350/- were awarded in 2010-11.

## **30. Activities and support from the Alumni Association:**

Some of our Alumni have assisted us by generously contributing towards development, improvement & up gradation of the Infrastructural facilities in the College. The Alumni also provides placement opportunities to our final students.

## **31. Activities and support from the Parent-Teacher Association:**

Parents Meetings are called from time to time to help the college in various areas such as:-

- ❖ Attendance
- ❖ Improvement of results
- ❖ Performance evaluation of wards.



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## **32. Health services:**

The NSS unit of our College the following health programme:-

- ❖ Organised blood donation camp on 3<sup>rd</sup> September 2010.
- ❖ Organized Malaria Trap (25<sup>th</sup> & 27<sup>th</sup> October,2010) among the people of Nargis Dutt Nagar, Bandra (W), Khar Danda, Gazdhar, Bandh.
- ❖ Organised street plays on Global Warming and Aids awareness on 23<sup>rd</sup> December, 2010.

## **33. Performance in sports activities:**

Smt. M.M.K. has a feather in its cap as it hosted, the West zone and All – India Inter University Hockey Tournament for Men 2010-11 on behalf of the University of Mumbai. Smt. M.M.K. made history as it was the 1<sup>st</sup> college to have hosted such a mega event for the University. The tournament was spread over 14 days-3<sup>rd</sup> January to 16<sup>th</sup> January, 2011. Smt. M.M.K. provided hospitality, transportation and every comfort needed by the 48 participating teams. Mumbai University won against Kurukshetra University. We express our gratitude towards the main sponsors of the event Ms. INK Infrastructure.

### **A) Participation in Inter University Events**

- ❖ Nine Girls Represented Mumbai University and in All India Inter University Hockey Tournament held at Indore
- ❖ Abhijeet Aroskar Of S.Y.B.M.S. Represented Maharashtra and Mumbai University in Basketball
- ❖ Players Represented Mumbai in Junior Nationals and Mumbai University in the Inter –University Hockey Tournament.

Tanaz Mohammed of F.Y.B.Com

Megha Desai of T.Y.BAF

Meenakshi Agarwal of T.Y.B.Com

- ❖ Afshaan Bhasha of M.Com-I Represented Mumbai University in Inter-University and Maharashtra in Women's National Hockey Tournament.
- ❖ Merwyn Fernandes Of M.Com-II Represented Mumbai University in All India Inter-University Football Tournament.



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## **B) Participation in State Events**

- ❖ Thirteen of our girls represented Mumbai in the Junior National's Hockey Tournament held at Pune. This is the first time in 28 years, that Mumbai team qualified for the quarter finals.
- ❖ Princeton Agoucha represented Maharashtra in the Junior National Basketball tournament.
- ❖ Players represented Mumbai North in junior State Basketball tournament.

## **C) Participation in Inter Collegiate Events**

- ❖ MMK won the University Hockey Championship for Women's. This is also first time in the History of MMK.
- ❖ Football
- ❖ Basketball
- ❖ Boxing
- ❖ Table Tennis
- ❖ Cricket
- ❖ Badminton
- ❖ Volleyball
- ❖ Handball
- ❖ Lawn Tennis
- ❖ Athletics
- ❖ Chess

## **D) Organisation of Tournaments/Competitions**

Golden Jubilee Celebrations brought much Gold for MMK Sports and ranked 10th in the University in Sports and Games. Our College has participated at various levels in different Games and Sports such as Football, Hockey, Basketball, Boxing, Badminton etc.

### **Tournaments Organized By MMK**

Smt. M.M.K. has a feather in its cap as it hosted, the West zone and All – India Inter University Hockey Tournament for Men 2010-11 on behalf of the University of Mumbai. Smt. M.M.K. made history as it was the 1<sup>st</sup> college to have hosted such a mega event for the University. The tournament was spread over 14 days-3<sup>rd</sup> January to 16<sup>th</sup> January,



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2011. Smt. M.M.K. provided hospitality, transportation and every comfort needed by the 48 participating teams. Mumbai University won against Kurukshetra University. We express our gratitude towards the main sponsors of the event Ms. INK Infrastructure.

Vidyasagar Principal – K M Kundnani and Barrister H G Advani Memorial Intercollegiate Chess Tournament for Men and Women for the past eighteen years.

Smt. M.M.K. Intercollegiate Basketball Tournament for Men and Women for the past six years.

### **34. Incentives to outstanding sportspersons:**

- ❖ Scholarships are awarded to students who excel at National, State, Inter-University and Inter-Collegiate level.
- ❖ Free ships are also given to needy Sports achievers.
- ❖ The College provides track suits, shoes, kit bags & sports material to participants in various tournaments. Their traveling, lodging & boarding expenses are also covered by the college.
- ❖ Special subject coaching is provided to deserving sports persons.

### **35. Student achievements and awards:**

- 1) BMS students organized the annual BMS festival ‘ Lakshya’ in the August 2010 and participated in Inter collegiate festivals namely ‘Talaash’ and ‘Tsunami’ where they won the 1<sup>st</sup> & 2<sup>nd</sup> prizes respectively.
- 2) Smt. M.M.K. College organized the West Zone and All India Inter University Hockey Tournaments for Men with 48 Universities participating. Mumbai University won the tournament.
- 3) BMM students participated in a number of college festivals & won prizes.  
Polaris (Wilson College) – 2<sup>nd</sup> Prize for photo calendars  
Blitz Krieg – (K.C.College) – 3<sup>rd</sup> Prize for Dance  
Detour (Jai Hind College) – 3<sup>rd</sup> Prize for Fashion Show  
Student, Saba won the best female Model award.
- 4) BBI , BFM & BAF students participated in Entourage – 2011 hosted by Jain Hind College and emerged as overall winners.
- 5) Economics Convention – Our students won prizes for Best Innovative ideas  
Best Overall content developer and Best Speaker.





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## **36. Activities of the Guidance and Counseling unit:**

The counselor has worked with students on stress management, time management, relationship management i.e. how to have healthy relations with family and friends, saying no to negative peer pressure, drugs, goal setting, decision – making study skills, upholding values, how to improve concentration, career choices etc.

The techniques and devices used in counseling are as follows:

The students were taught Pranayams and Mudras, Self Hypnosis, Emotion Freedom techniques, and Graphotherapy. The counselor also used other techniques like Conservative behaviour Therapy, Neuro linguistic programming, Behaviour counseling and Reiki feeling.

## **37. Placement services provided to students:**

Placement services provided to students:

The Placement Cell plays an important role in shaping the careers of students from their induction and orientation, and right up to their final placements. The Placement Cell also undertakes various academic and non-academic initiatives so that the students are well equipped to meet the industry requirements. The Placement Cell also networks with the Institute's Alumni for creating more career opportunities. This year has been quite a success of Campus Placements as leading corporates like A.C.Nielson Basis, Trevista Financial Services, Tata Consultancy Services, IDBI, Edelweiss Capital Ltd., Jet Airways, Directi and many more have come to our campus for recruitment. Students were absorbed for a CTC of approx. 2.5 lakhs to 3 lakhs per annum.

## **38. Development programmes for non-teaching staff:**

Since the college was preparing for NAAC re accreditation the college could not organize any development programme for its non teaching staff.

## **39. Healthy practices of the institution:**

**The NSS Unit of our College adopted the following healthy practices:-**

- ❖ Help Desk- May I help you (28<sup>th</sup> June-30<sup>th</sup> June 2010) by NSS unit.
- ❖ Education and Recreation project (3<sup>rd</sup> August – 11<sup>th</sup> August 2010) with Municipal School in Bandra (W) for 9 days by NSS unit.
- ❖ Peace Rally for Hiroshima Nagasaki (6<sup>th</sup> August, 2010) by NSS unit.



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- ❖ S.Y.B.Com Nature Club students of our College visited the Ceramic Design Studio called 'KUPRKABI'. It is a combination of an NGO as well as an Artistic Ceramic Studio specializes in consultancy and spreading of pottery and ceramic awareness along with Social empowerment.
- ❖ Hitech Family Enrichment Foundation (13<sup>th</sup> August, 2010) where flags were made by mentally handicapped students and were sold for Rs. 2/- per flag by NSS unit.
- ❖ Organising regular blood donation camps by NSS unit on 3<sup>rd</sup> September 2010.
- ❖ NSS unit organized Leadership Camp on 4<sup>th</sup> September to 8<sup>th</sup> September 2010.
- ❖ Our teachers have attended Workshop Conferences and Refresher Courses.
- ❖ Our NSS unit organized Malaria Trap (25<sup>th</sup> & 27<sup>th</sup> October, 2010) among the people of Nargis Dutt Nagar, Bandra (W), Khar Danda, Gazdhar, Bandh.
- ❖ Started 'UMEED-a ray of Hope' by donating in kind to street children who were rescued by BECC.
- ❖ Organising street plays on Global Warming and Aids awareness on 23<sup>rd</sup> December, 2010.
- ❖ 7 days Residential camp organized by NSS at the nature club at Sion has been declared one of the best in Mumbai University out of 123 colleges till date.
- ❖ Communal Harmony peace Rally (30<sup>th</sup> January, 2011) at Kalina University.
- ❖ T.Y.B.Com students of our College have participated in academic field visit at Indian Institute of Packaging (IIP), Andheri, for the practical study of export marketing subject.
- ❖ The entire service staff of the college (class iv employees) are provided Mediclaim of Rs. 50000/ each.

#### **40. Linkages developed with National / International, Academic / Research bodies:**

In the current academic year S.P.Jain Center of Management, (Singapore) had invited our Principal Dr. A.C.Vanjani to Singapore at the launch of their Global BBA program. S.P. Jain has offered few scholarships for the above program to our undergraduate students. In this context we are trying to develop linkages with S.P. Jain Institute for faculty exchange and student exchange program in the years to come.



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### **41. Any other relevant information the institution wishes to add:**

In the current year 2010-11 college went for re-accreditation exercise. After months of hectic preparation D day finally arrived. The Peer Team of NAAC visited our college on 29<sup>th</sup>, 30<sup>th</sup> September and 1<sup>st</sup> October 2010. Every department and every faculty left no stone unturned and explore in every direction to achieve excellence in all areas of academic and co-curricular activities by deploying innovative techniques and methods.

The Students, Alumni, Teaching Faculty, Library Staff, Office Staff and the Service Staff put in their 100% in projecting their institution as “Numero Uno” college. The entire exercise of re-accreditation was an enriching one, and in this Golden Jubilee year, we could not have asked for anything better. We have been blessed with “Grade A” by NAAC with a CGPA of 3.29.

