



GOALS AND OBJECTIVES OF THE INSTITUTION

1. ACTIVITIES REFLECTING THE GOALS AND OBJECTIVES OF THE INSTITUTION:

Keeping in mind the goals and objectives of our college, we had hosted the *INTERNATIONAL ECONOMICS CONVENTION* in the month of December with participation from an International University and colleges from Mumbai. The cultural fest '*AKARSHAN*' was conducted in December. The fest saw participation from colleges across Mumbai. As a part of social initiatives the college NSS unit conducted several activities like blood donation camp in August, street plays and a seven day residential camp in Panvel. The BMM unit of the college held photography session '*Colours of Life*' in the month of September.

2. NEW ACADEMIC PROGRAMS INITIATED (UG AND PG):

Our strategic alliance with CMTE continued this year as well.

3. INNOVATIONS IN CURRICULAR DESIGN AND TRANSACTION:

Last year we introduced case studies in various subjects at the F.Y.BCOM and T.Y.BCOM level. This year we introduced at the S.Y.BCOM level as well, keeping in mind the Credit Based Semester and Grading System.

4. INTER-DISCIPLINARY PROGRAMS STARTED:

N/A

5. EXAMINATION REFORMS IMPLEMENTED:

The Credit and Grading system was introduced in the academic year 2011-12. The same criteria are applicable in 2013-14. The Examination Committee was separated into internal exam committee and external exam committee. The Internal Exam Committee introduced online test based on information technology platform for conducting the internal examination for all levels of B.COM.

6. CANDIDATES QUALIFIED: NET/SLET/GATE ETC.

During the current academic year 2013-14 there are no candidates who have appeared for the said examinations as 98% of the faculty are already qualified with regard to NET/SET.

7. INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAMME:

The following faculty participated in various seminars, workshops and conferences (2013-2014)

a) PROF. (MRS.) GIRIJA NACHNANI – ECONOMICS DEPARTMENT

Awarded Two Years-UGC sponsored *Faculty Development Programme* for completion of her PhD from Mumbai University.



b) PROF. (MRS.) ASHA BHAT – MATHS/STATS. DEPARTMENT

- ❖ Attended two days State Level Seminar on “**Impact of Indian Mathematicians on the World of Mathematics**” at Patkar College of Arts & Science on 10th and 11th January 2014.
- ❖ Presented a paper at a National Conference on “**Migration: Causes & Impacts in the 21st Century**” at Vivek College of Commerce, Goregaon (w) on 15th February 2014.

c) MS. LIGIMOL BENNY – LIBRARIAN

- ❖ Presented a paper titled “**Attitude of Academic Librarians towards Face book**” in a National Conference on Digital Libraries at Tolani College of Commerce, Andheri on 16th & 17th Jan. 2014.
- ❖ Presented a paper titled “**Application of Cloud Computing in Libraries**” at 5TH National Research Conference on Library: A Temple of Learning & Knowledge House at GNIMS, Mumbai, on 1st February 2014.

d) PROF. SHREEKUMAR MENON – COMMERCE DEPARTMENT

- ❖ Attended State Level Seminar on “**Reforms in Banking and Insurance**” at Swami Hansmuni Maharaj College on 8th February 2014.
- ❖ Attended UGC sponsored National Conference on “**Development of Capital Markets in India in Current Scenario: Challenges and Opportunities**” at Vikas College on 29th January 2014.
- ❖ Presented a paper on “**Rural Banking in India: Issues and Challenges**” at Lala Lajpatrai College on 10th January 2014.

e) PROF. (MRS.) CHIPPY SUSAN BOBBY – BUSINESS COMMUNICATION DEPARTMENT

- ❖ Presented a paper on “**Translation – Issues and Perspectives**” at Maharishi Dayanand College, Parel in collaboration with IDOL on 21ST September 2013.

f) PROF. (DR.) MEGHA SOMANI – COMMERCE DEPARTMENT

- ❖ Attended one day workshop on “**Revised Syllabus in M.COM**” at Nagindas Khandwala College, August 2013.
- ❖ Attended one day workshop on “**Revision in Syllabus in Business Management**” at Tolani College, August 2013.
- ❖ Presented a paper on “**Economic Analysis of Interlinking of Rivers**” at Xavier’s College of Commerce on 28th and 29th September 2013 in a two day National Seminar.

g) PROF. VISHAL.R.TOMAR- COMMERCE DEPARTMENT

- ❖ Presented a paper on “**Rural Banking in India: Issues and Challenges**” at Lala Lajpatrai College, Mumbai on Emerging Trends in Service Sector on 10th January 2014.



- ❖ Presented a paper on “**E – Banking Services**” at University of Mumbai in an International Seminar held on 7th February 2014.
- ❖ Attended State Level Seminar on “**Reforms in Banking and Insurance**” at Swami Hansmuni Maharaj College on 8th February 2014.
- ❖ Attended UGC sponsored National Conference on “**Development of Capital Markets in India in Current Scenario: Challenges and Opportunities**” at Vikas College on 29th January 2014.

h) PROF. (DR.) SANDEEP SAHU - COMMERCE DEPARTMENT

- ❖ Presented a paper on “**Shopping Malls in India**” at University of Mumbai in an International Seminar held on 7th February 2014.

i) PROF. (DR.) AASHISH JANI – LAW DEPARTMENT

- ❖ Presented a paper at Elphinstone College, Mumbai on “**Tourism in Gujarat – Effectiveness of Gujarat Tourism Ad Campaign: “Kushboo Gujarat Ki”** Dated: 14th and 15th Feb 2014 in National Conference On “Frontiers in the Field of Science, Technology and Sustainability”.
- ❖ Presented a paper a Prahladrai Dalmia Lions College of Commerce, Malad – West, Mumbai on “**Changes in Higher Education**” Dated: 24th and 25th Feb 2014 in a UGC Sponsored National Conference on “Higher Education and Challenges of Communication”.

j) PROF. MANIKANDAN .N. IYER – ECONOMICS DEPARTMENT

- ❖ Presented a paper on “**A research Study to Uncover the Fact of Execution of Financial Inclusion in ‘MAKABO’ of Mumbai**” at Lala Lajpat Rai College, Mahalaxmi, Mumbai on 10th January 2014.
- ❖ Jointly presented a paper on “**Impact on Women of Self Help Groups**” at B.L. Amlani College of Commerce and Economics, M.R. Nathwani College, Ville Parle in a one day International Seminar on 25th January 2014.

k) PROF. (DR.)MEENA KUMARI – ACCOUNTS DEPARTMENT

- ❖ Presented a paper titled “**Microfinance – Progress & Prospects**” at 5th National Conference on Inclusive growth held on 1st March, 2014 at Allana Institute of Management Studies.

l) PROF. JAYESH RANA– ACCOUNTANCY DEPARTMENT

- ❖ Presented a paper on “**Role of Entrepreneurship in Changing Global Scenario**” at People’s College, Nanded, on 26th and 27th July 2014 in a UGC Sponsored National Conference and awarded for presenting best paper.
- ❖ Presented a paper on “**A Study in Finance: Money Laundering**” at K.M. Agarwal College of Arts, Commerce and Science in a UGC Sponsored two days Seminar, dated 23rd and 24th August 2013.
- ❖ Presented a paper on “**Role of FDI in Indian Economy Development**” at Smt. Janakibai Rama Salvi College on 14th September 2013 in a one day National Seminar.



- ❖ Jointly presented a paper on “**Impact on Women of Self Help Groups**” at B.L. Amlani College of Commerce and Economics, M.R. Nathwani College, Ville Parle in a one day International Seminar on 25th January 2014.
- ❖ Attended one day Seminar on “**Development of Capital Market in India in Current Scenario**” at Vikas College of Arts and Commerce, Vikhroli on 29th January 2013.
- ❖ Attended State Level Seminar on “**Reforms in Banking and Insurance**” at Swami Hansmuni Maharaj Degree College of Commerce, Ulhasnagar on 8th February 2014.

m) PROF. (DR.) NARINDER KAUR -ENVIRONMENTAL STUDIES

- ❖ Presented a paper on “**Land use/Land cover Changes: Measuring Man’s Impact**” at First International Conference of Association of Punjab Geographers on Disasters, Natural Resource Management and Socio-economic Development held on 4th and 5th October, 2013 at Department of Geography, Kurukshetra University, Kurukshetra.

n) PROF.KESIA VERGESE – ECONOMICS DEPARTMENT

- ❖ Presented a paper on “**Women Entrepreneurship: Gate way to Inclusive Growth**” at Ghanshyamdas Saraf College, Malad on 30th January 2014 in a National Conference on Inclusive Vision for Growth in India”

8) TOTAL NUMBER OF SEMINARS/WORKSHOPS CONDUCTED:

a) M.COM:

- ❖ One day workshop on “How to Crack NET/SET Exam was organized on 2nd December, 2013.

b) BMS:

- ❖ In the month of July a seminar on ‘*Derivatives and Capital Markets*’ by Nitin Nachnani, an analyst with ‘Geojit Finance’. A workshop was held on ‘Career Guidance’ was conducted by CPLC.
- ❖ A ‘*Mock Court*’ on the Nirbhaya Rape Case was held for the FYBMS students, which was chaired by the Principal of Advani Law College in the month of August.
- ❖ A seminar on ‘*Marketing Management*’ by Kumar Luthra, Brand Manager, ABP News.
- ❖ Management Games were conducted for the SY and FYBMS students on the subject of ‘*Excellence & Leadership*’ in the month of January. The CPLC team had partnered with the BMS department for the same. A delegate from the Ministry of Corporate Affairs conducted a workshop on ‘Investor Awareness’ for the BMS students.

c) BBI:

- ❖ BBI department organized a one day workshop on ‘Women Self Defense’ in collaboration with an NGO where a Swiss trainer demonstrated live skills for self-defense. More than 50 students participated in the workshop.
- ❖ A workshop on career plans in Commodity Market by Reliance Commodities was organized for students.



- ❖ On 22nd February, a one day workshop on designing insurance products was organized.

d) BAF:

- ❖ BAF department organized a workshop on Professional Grooming & Etiquette.
- ❖ Seminars on consumer awareness and their rights in telecom industry jointly with Consumer Guidance Society of India were organized.

e) BFM:

- ❖ A seminar on ‘Derivatives and Capital Markets’ by Nitin Nachnani, an analyst with ‘Geojit Finance’.
- ❖ A delegate from the Ministry of Corporate Affairs conducted a workshop on ‘Investor Awareness’ for the BFM students.
- ❖ A workshop was organized by the Consumer Guidance Society of India on “Financial Management”.

9) RESEARCH PROJECTS:

Name of the Funding Agency	Title of the Research Project	Major/Minor Research	Name of the Researcher	Status (Ongoing / Completed)
Mumbai University	Challenges of E-resource development in academic libraries of under graduate colleges (with special reference to Mumbai university)	Minor	Mrs. Ligimol Benny	Ongoing
Mumbai University	FDI in multi brand retail	Minor	Prof. Vishal Tomar	Ongoing
UGC	FDI in India	Major	Dr. Megha Somani	Ongoing

10) PATENTS GENERATED, IF ANY:

N/A

11) NEW COLLABORATIVE RESEARCH PROGRAMMES:

N/A

12) RESEARCH GRANTS RECEIVED FROM VARIOUS AGENCIES:

Name of Funding Agency	Amount of Funds received in 2013-2014 (in Rs.)
Mumbai University	Rs. 40,000/-
UGC	NIL



13) DETAILS OF RESEARCH SCHOLARS:

- ❖ Prof. Mary R. Edward is pursuing her Ph.D. in Geography from Mumbai University.
- ❖ Prof. Girija Nachnani is pursuing her Ph.D. in Economics from Mumbai University.
- ❖ Prof. Shrinivasan Aiyer is pursuing his Ph.D. in Commerce from Swami Ramanand Teerth Marathwada University, Nanded.
- ❖ Prof. Manikandan Iyer is pursuing his Ph.D. in Economics from Swami Ramanand Teerth Marathwada University, Nanded.
- ❖ Prof. Jayesh Rana is pursuing his Ph.D. in Commerce from Swami Ramanand Teerth Marathwada University, Nanded.

RESEARCH COMPLETED:

- ❖ Prof. Aashish Jani has completed his Ph.D. in Commerce (Banking & Finance) from Mumbai University.
- ❖ Prof. Meena Kumari has completed her Ph.D. from Osmania University, Hyderabad.
- ❖ Prof. Sandeep R. Sahu has completed his Ph.D. in Commerce from Mumbai University.

14) CITATION INDEX OF FACULTY MEMBERS AND IMPACT FACTOR:

a) MS. LIGIMOL BENNY – LIBRARIAN

- ❖ Published a paper titled “**Attitude of Academic Librarians towards Face book**” in a National Conference Proceeding on Digital Libraries at Tolani College of Commerce, Andheri on 16th & 17th Jan. 2014.
- ❖ Published a paper titled “**Application of Cloud Computing in Libraries**” at 5th National Research Conference Proceeding on Library: A Temple of Learning & Knowledge House at GNIMS, Mumbai, on 1st February 2014.

b) PROF (MRS.) CHIPPY SUSAN BOBBY – BUSINESS COMMUNICATION DEPARTMENT

- ❖ Published a paper on “**Translation – Issues and Perspectives**” in a book “Poetry in Translation” Published by Maharishi Dayanand College, Parel in collaboration with IDOL on 21ST September 2013.
- ❖ Published a research paper titled “**Haptic Communication: The Unspoken Dialogue**” in Language in India - International Journal.

c) PROF. (DR) SANDEEP R. SAHU – COMMERCE DEPARTMENT

- ❖ “An Empirical Study of Younger Generations’ behavior in Shopping through Internet in Thane District”, International Journal of Multidisciplinary Research, Jai Hind Education Society Publication, Pune, Vol. II, Issue 9 (II), December 2013.

d) PROF. MANIKANDAN N IYER – ECONOMICS DEPARTMENT

- ❖ Published a paper on “**A research Study to Uncover the Fact of Execution of Financial Inclusion in ‘MAKABO’ of Mumbai**” at Lala Lajpat Rai College, Mahalaxmi, Mumbai on 10th January 2014.



- ❖ Published a combined paper on **“Impact on Women of Self Help Groups”** in a one day International Seminar Proceeding at B.I. Amlani College of Commerce and Economics, M.R. Nathwani College, Ville Parle on 25th January 2014.
- e) **PROF.(DR.)MEENA KUMARI – ACCOUNTS DEPARTMENT**
 - ❖ Published a research paper titled **“Factors Influencing the Performance of Venture Capital Funds in India”** in Radix International Journal of Research in Economics and Business Management, 10th April 2014.
- f) **PROF. JAYESH RANA– ACCOUNTANCY DEPARTMENT**
 - ❖ Published a paper on **“Role of Entrepreneurship in Changing Global Scenario”** in a UGC Sponsored National Conference Proceeding at People’s College, Nanded, on 26th and 27th July 2014 and awarded for presenting best paper.
 - ❖ Published a paper on **“A Study in Finance: Money Laundering”** in a UGC Sponsored two days Seminar Proceeding at K.M. Agarwal College of Arts, Commerce and Science, dated 23rd and 24th August 2013.
 - ❖ Published a paper on **“Role of FDI in Indian Economy Development”** in a one day National Seminar Proceeding at Smt. Janakibai Rama Salvi College on 14th September 2013.
 - ❖ Published a combined paper on **“Impact on Women of Self Help Groups”** in a one day International Seminar Proceeding at B.I. Amlani College of Commerce and Economics, M.R. Nathwani College, Ville Parle on 25th January 2014.

15) HONORS/AWARDS TO THE FACULTY:

- a. Best Research Paper awarded to Prof. Jayesh Rana, paper titled **“Role of Entrepreneurship in Changing Global Scenario”** in a UGC Sponsored National Conference at People’s College, Nanded, on 26th and 27th July 2014.
- b. Dr. Anjali Verma was awarded ***E-Teacher Scholarship*** by *US Department of State* to complete 10 Week online course on **“Critical Thinking and Language Teaching”** from University of Oregon, USA

16) INTERNAL RESOURCES GENERATED:

1. Organisation of internal festivals like “Aakarshan”, “Lakshya” and “Freedom” enable the college to generate internal resources.
2. *Internal resources also generated by renting college premises:-*
 - ❖ For conducting MH-CET, ICWA, UPSC & MPSC examination.
 - ❖ To CMTE (Centre for Management & Technical Education) offering MBA, BCA, MCA of Karnataka State Open University
 - ❖ College is a centre of NET SET and ICWA examination through which it’s able to generate resources
 - ❖ To Bharati Senior Citizens, Senior Citizens of Greater Bombay & Brahmavidya Sadak Sangh for yoga, meditation etc.



17) DETAILS OF DEPARTMENTS GETTING SAP, COSIST (ASSIST)/DST. FIST, ETC. ASSISTANCE/RECOGNITION:
NONE

18) COMMUNITY SERVICES:

(A) **NSS UNIT:** The College has contributed to the services of the community through its NSS unit. A number of activities were organized throughout the year. Details of these are listed below-

❖ **NSS orientation:**

On 25th July 2013 an introductory session for all the new volunteers was held in the conference hall. This session highlighted the need, importance of social service in today's helpless word of the down trodden and helpless sections of the society. Volunteers were geared up to conduct various interesting activities throughout the year.

❖ **Municipal School (1st August To 10th August):**

The very first activities for the academic year 2013-2014 was a 7 days visit filled with laughter, joy, entertainment, recreational activities etc. with the students of PETIT MUNICIPAL SCHOOL , BANDRA (W). Students were the thankful to the NSS unit for lending and spending precious time with them.

❖ **Dengue awareness session by bmc:**

ON 16th August 2013 Dr.Parihar spread the awareness by conducting session on "FIGHT THE BITE "of Dengue – Malaria by freely speaking to the volunteers.

❖ **Blood donation session by Dr. Kishor Jha:**

On 16th August 2013 Dr. Kishor Jha spread the awareness of donating blood by freely speaking to the volunteers regarding the significance of donating blood.

❖ **Independence Day:**

Volunteers gathered at 7:30 am on 15th August 2013 to pay respect to great personalities who long ago fought for the establishment of freedom in our country.

❖ **Blood Donation Day:**

On 23rd August 2013 all the volunteers assembled at 6:45 am to get all the things set up for the day. Every volunteer got themselves engaged in various activities and made it a successful event. Overall we were very joyful and proud for having collected 289 bottles of blood. A hearty thanks to all for generously donating blood for a good cause.

❖ **BMC Dengue Awareness Project (12th September To 17th September):**

NSS unit of the college participated in the dengue awareness campaigning sponsored by the BMC. NSS volunteers went door to door in Bandra and Khar slum areas to spread awareness about the disease and suggest preventive measures.



❖ **NSS Day celebration :**

24th September 2013 was a day filled with fun and fabric as it was a day set a part for the volunteers of NSS. Teachers also joined in the celebration of NSS Day. Volunteers enjoyed eating drinking and dancing.

❖ **BECC Project (15th November To 28th November 2013):**

During the 40 hours project our volunteers had a great time in BECC (Bandra East Community Centre) in Bandra (east). This was for 14 days in the beginning of November. All the volunteers participated in project according to their capabilities. N.S.S. also started 'UMEED - a ray of hope' by donating in kind to the street children who were rescued by BECC.

❖ **Sports Day (30th November 2013):**

Our college annual sports day was celebrated on 30th November 2013 at Khar Willington Gymkhana All the N.S.S. Volunteers actively participated on this day.

❖ **N.S.S Unit's Street Plays Held In Kherwadi Area (3rd December 2013):**

Programme of Street play was decided by N.S.S. programme Officer Prof. Shrinivas Aiyar & panel of Secretary, Joint – Secretary & P.R.O. We selected two current issues for our street play & the topics were Domestic Violence & Aids Awareness.

Domestic Violence was written & directed by Ansel Dsouza & Vishal Oza (Jt.P.R.O & Jt. Secretary) & Aids Awareness play was written & directed by Deekshith Devadiga & Chandni Mankani (Secretary & P.R.O) There were 3-4 meeting taken on this issue for finalizing the Script, dialogues & Characters There were many procedures in conducting .We all the N.S.S volunteer actively participated in the street play. We N.S.S volunteer got a good response from the people of the slum locality (Siddhart nagar & Gyaneshwar nagar).

❖ **Cervical Cancer Awareness (15th January 2014):**

NSS unit and WDC CELL have organized Cervical Cancer awareness with the Collaboration D.S Resarch Centre .

❖ **Communal Harmony Peace Rally (30th January 2014):**

All the N.S.S. volunteers assembled at Kalina University Santacruz.For MISSION MANAVTA RALLY organized by Mumbai Sarvoday Mandal in Collaboration with Mumbai Vidyapeeth.

❖ **7 Days Residential Camp (3rd February To 9th February 2014):**

NSS UNIT had organized a 7 days residential camp at "YUSUF MEHARALLY CENTRE, PANVEL" from 3rd Feb 2014 - 9th Feb 2014. It helped in developing the personality of each NSS Volunteer. They also realized the strength in unity and co-operation of work & to adjust yourself in any difficult situation. Our College was declared one of the best out of 123 colleges till date.



(B) NATURE CLUB: The College has also contributed to the services of the community through its Nature Club activities. Around 50 students of S.Y.B.COM. of our college had volunteered for OASIS FOUNDATION, NGO situated at Bandra, Mumbai. This NGO is associated with our college Nature Club activities from past four years. Every year we are engaging in different activities promoting environment awareness through the active involvement of students.

Like every year, S.Y.B.Com. Students' of our college had shown significant response towards various activities of the project called TRASH TO TREASURE, where students' are going on field work, after their orientation programme, for the newspaper drive and submit their report to college and OASIS.

Further our college students are actively involved in managing the entire event at *Marico Amphi Theatre*, Carter Road, Bandra on "BRING BACK BLISS" a drama depiction of real life exposures, whereby they learnt about future social challenges and responsibilities of life.

Our students have completed the entire project and event successfully and received Certificates and winning cup for the same.

(C) SINDHI CLASSES:

The College has started Three-Tier Sindhi Language learning Courses of NCPSL (National Council for the Promotion of Sindhi Language) conducted by the Ministry of Education, HRD Department, Delhi. These classes have motivated the students to opt for Sindhi as a second language in Junior College Section.

(D) SENIOR CITIZENS:

The College also allows the usage of the premises for the conducting yoga classes for the senior citizens.

19) TEACHERS AND OFFICERS NEWLY RECRUITED:

TEACHING STAFF

Sr.No.	Names
1	Prof. Jayesh K. Rana
2	Dr. Narinder Kaur
3	Prof. Kesia Varghese (FIP)

NON-TEACHING STAFF

Sr.No.	Names
1	Mr. Vijay Kuvale
2	Mr. Amit Namdeo Budhawlekar
3	Mr. Abhijeet Bagade
4	Mr. Santosh Sheetal Prasad Kori
5	Mr. Pradeep Hirasing Chavan.

20) TEACHING – NON-TEACHING STAFF RATIO:

19:33 (Teaching: Non-teaching ratio)

**21) IMPROVEMENTS IN THE LIBRARY SERVICES:**

- ❖ Information about library activities and events put up on the college website regularly.
- ❖ Library computers were upgraded.
- ❖ Organised an Exhibition cum Sales of Books on 5th & 6th of Dec.2013.

22) NEW BOOKS/JOURNALS SUBSCRIBED AND THEIR VALUE:

No. of Books including CDs added (2012-13)	2452
Amount Spent	Rs. 9,91,169/-
No. of books added to Bookbank (2012-13)	610
Amount Spent	Rs.54,960/-
New Journals subscribed (2013-14)	1
Amount Spent	Rs. 1000/-
Total No. of Journals/periodicals Subscribed	96
Amount Spent	Rs. 1,21,486/-
E-resources	N-LIST (INFLIBNET)
Amount Spent	Rs.5000/-

23) COURSES IN WHICH STUDENT ASSESSMENT OF TEACHERS IS INTRODUCED AND THE ACTION TAKEN ON STUDENT FEEDBACK:

The college has an effective system of feedback in all the programmes. Through this system the college seeks the students' observations on academic, administrative and extra-curricular activities of the college. After the compilation and analysis of the feedback, necessary steps are taken in the best interest of students.

24) UNIT COST OF EDUCATION:

Unit cost of education for the academic year 2013-14

- a. Including the salary component : **Rs. 16,720/-**
(3,01,97,808/1806)
- b. Excluding the salary component : **Rs. 2,531/-**
(45,71,831/1806)

25) COMPUTERIZATION OF ADMINISTRATION AND THE PROCESS OF ADMISSIONS AND EXAMINATION RESULTS, ISSUE OF CERTIFICATES:

All administrative, admission and examination processes have been computerised. As a part of CBSGS undertaken by the University of Mumbai, our college has introduced assessment of students based on Online examination from the academic year 2013-2014 at F.Y.B.COM, S.Y.B.COM and T.Y.B.COM levels.

26) INCREASE IN THE INFRASTRUCTURAL FACILITIES:

- ❖ There are 11 LCDS in 11 different classrooms.
- ❖ One classroom and an office have been built on the ground floor.
- ❖ The college office has been fully air conditioned.



27) TECHNOLOGY UPGRADATION:

- ❖ Software and Hardware of computers have been updated and antivirus has been installed on all the computers.
- ❖ Data Bank Software has been installed in the Administrative Office which helps in finding out:
 - The number of cancellations
 - For assigning the Roll Numbers
 - For assigning the Divisions
 - Finding out the subject options
 - Free Ships
 - Reserve Categories

28) COMPUTER AND INTERNET ACCESS AND TRAINING TO TEACHERS AND STUDENTS:

- ❖ There are two computer labs with internet connections. Our student computer ratio is 1:1.
- ❖ Our Library has computers with internet connections.
- ❖ Administrative Office and all other departmental Offices also have computers with internet connections.
- ❖ Our Staff Common Room has a computer with internet connection.

29) FINANCIAL AID TO STUDENTS:

The college motivates meritorious students by offering scholarships in the year 2013-14. An amount of **Rs: 28,400/-** was given to the students as scholarship.

30) ACTIVITIES AND SUPPORT FROM THE ALUMNI ASSOCIATION:

The college has benefited from the generous contribution by some of our Alumni towards improvements in college infrastructure. Students are also benefited through placement opportunities provided by these alumni.

31) ACTIVITIES AND SUPPORT FROM THE PARENT-TEACHER ASSOCIATION:

College regularly conducts parent teacher meeting to improve:

- ❖ Attendance
- ❖ Improvement of better results
- ❖ Performance evaluation of wards.

32) HEALTH SERVICES:

The NSS unit of our College conducted the following health programmes:

- ❖ Organized blood donation camp on 27th August 2013 and collected 289 bottles of blood.
- ❖ Organized Dengue Awareness at Railway Colony Bandra (W) From 1st Sept 2013 to 5th Sept 2013.
- ❖ Organized street play on Eve teasing, Aids awareness on 3rd December, 2013 at Kherwadi, Bandra (East).



33) PERFORMANCE IN SPORTS ACTIVITIES:

A. NATIONAL:

- ❖ Mamta Hulke of F.Y.B.COM won 2nd place in 100 meters and 200 meters at Jr. National Athletic meet.
- ❖ Yogesh Mourya of SYJC won silver in **National Rope skipping tournament** and also created ASIA record (skips in 10 sec). He was also selected for the International World Rope Skipping championship in Hongkong. He also won Silver in south Asia Karate Championship.
- ❖ Samson Sandhu attended Junior India camp in Basketball
- ❖ Shakshi Arora of FYJC attended Junior India Camp in Basketball.
- ❖ Ruqqaiya Shaikh attended Junior National Hockey Tournament held at Delhi.

B. INTER UNIVERSITY:

- ❖ Salman Shaikh of T.Y.B.COM represented Mumbai University in the All India Inter University Boxing Tournament held at Varanasi.
- ❖ Mamta Hulke represented MU in All India Inter University athletic meet.
- ❖ Pooja Ajmera of SYBMS represented Mumbai University in the west zone Inter-University Basketball Tournament.

C. STATE:

- ❖ Women's Hockey won Women's championship and represented Mumbai division at State Hockey Tournament.

D. UNIVERSITY (INTER COLLEGIATE):

- ❖ Our girls won the **Intercollegiate Hockey Tournament 7th time in a row.**
- ❖ Men's Hockey team won the 3rd place.
- ❖ Men's Boxing team won overall 3rd place.
- ❖ Men's Athletic team won and created a new record 4*400 meters relay in the Inter-Collegiate Athletic meet.
- ❖ Anish Khamkar and Akshay Chavan won the 3rd place in 400 and 800 meter events respectively.
- ❖ Mamta Hulke won gold in 100 meters and 200 meters.
- ❖ Basketball girls' team won 2nd place in Inter collegiate Basket Ball Tournament.
- ❖ Men's Basketball team won 3rd place in Inter Collegiate Basket Ball Tournament.

E. ORGANISATION OF TOURNAMENTS /COMPETITIONS:

- ❖ Our college organized the "Vidyasagar" Principal K.M.Kundnani and Barrister H.G.Advani Memorial Inter-Collegiate Chess Tournament for men and women on 19th and 20th and July, 2013. There were 100 participants from various colleges and HSNC Board. We have been conducting this tournament for the past 21 years.
- ❖ We also organized the MMK Intercollegiate Basket Ball Tournament for men and women in December 2013 (16th Dec 2013 till 20th Dec 2013) There were 32 men and 10 women teams participated.



34) INCENTIVES TO OUTSTANDING SPORTSPERSONS:

- ❖ Scholarships are given to students who excel at National, State, Inter-Collegiate level.
- ❖ College provides track suits, shoes, kitbags and sports materials to participants in various tournaments. Their travelling, lodging and boarding expenses are also taken care of by the college.
- ❖ Special coaching in Sports and Studies.

35) STUDENT ACHIEVEMENTS AND AWARDS:

- ❖ BMS students won the 1st runner Up Trophy in the annual BMS Festival of Jai Hind College “Talash”
- ❖ Talish Barmare SYBMS won 1st Runner Up CLEAN AND CLEAR FREASH FACE 2013-14 in Mumbai. He won the Man of the Series”, Best Bowler at Dynamic Cricket League Season 3. He won the 1st place in the IC Elocution Competition.
- ❖ BMS Students won the Fashion Show in “Nexus”, Hinduja College Festival.
- ❖ Raghav Seth and Anisha Gwalani , TYBMS were honoured for Academic Excellence and Code of Conduct” by Vivekananda Institute of Management Studies and Research .
- ❖ Bushra Kambo, TYBFM topped the University in Semester VI.
- ❖ BAF Students were Runner Up at “Collsium”, Mithibai Festival, 2013.
- ❖ Nishka Kapila, SYBAF won the Event Manager of the year Award from National Institute of Event Management.
- ❖ Yash Haria, TYBAF Bagged, “MMK Best Outgoing Student of the year” award for 2013-14.
- ❖ Shawna Gomes won Event manager of the year award 2014 (*Event conducted by EMDI*)
- ❖ Students won the 2nd place at the Fashion show held at Papperazzi (Mithibai College) led by Yash and Vedika.
- ❖ Students won the 1st place overall at the BMM Fest Papparazzi (Mithibai College) for editing.
- ❖ Parichay and Pratik Sapkale won first place for the Band Event at Papparazzi (Mithibai College)
- ❖ Students won the 1st place at fashion show held at Polaris (Wilson College) led by Yash Kukreja.
- ❖ 2nd place dance at cutting chai (National College) led by Pratik Joshi and Siddhant Hinde.

36) ACTIVITIES OF THE GUIDANCE AND COUNSELING UNIT:

- ❖ The counseling service for the students of MMK College is provided by **Psychologist Ms. Rajita Ramchandram**. There was an active turn-up in the Academic Year 2013-14. The new counselor was appointed towards the end of the term in February 2014 and all through upto March end, one-to-one sessions were taken on a weekly basis, every Wednesday for about 3 hours, with students who sought active self-help guidance on their problems and approached the counseling cell. In addition, weekly follow-ups were also taken with students to understand the progress chart of each student through each session. The concerns brought into counseling ranged from self-esteem issues, anger problems, academic issues and relationship problems in these two months.



- ❖ The counselor has worked with students on stress management, time management, relationship management i.e. how to have healthy relations with family and friends, saying no to negative peer pressure, drugs, goal setting, decision – making study skills, upholding values, how to improve concentration, career choices etc.
- ❖ The students were taught Pranayams and Mudras, Self Hypnosis, Emotion Freedom techniques, and Graphotherapy. The counselor also used other techniques like Conservative behaviour Therapy, Neuro linguistic programming, Behaviour counseling and Reiki feeling.

37) PLACEMENT SERVICES PROVIDED TO STUDENTS:

The Placement Cell plays an important role in shaping the careers of students from their induction and orientation, and right up to their final placements. The Placement Cell also undertakes various academic and non-academic initiatives so that the students are well equipped to meet the industry requirements. The Placement Cell also networks with the Institute's Alumni for creating more career opportunities.

1. This year has been quite a success of Campus Placements as leading corporates like Oberoi hotel
2. Prems stores- social networking
3. Seventy seven – creatives + conuptualizers
4. Spunkentertainment.com
5. Grunpeace (International NGO)
6. Blink Digital India Pvt. Ltd. – Content writers
7. Four plus media – Editorial Dept.
8. Enterprises social media – Social media Jobs
9. Tisa tech secure Pvt. Ltd – Marketing / Sales Executives
10. Online reputation Management – for pinstorm Technologies.
11. The Next small things – Ad Agency
12. Digital Dubba – Copywriting
13. 27th alphabet creations Pvt. Ltd – comiccon
14. 3 HD Media – Digital Media

Placement –

1. Reliance Infra – BAF and BBI
2. ICICI Prudential – BAF and BBI and many more have come to our campus for recruitment.

38) DEVELOPMENT PROGRAMS FOR NON-TEACHING STAFF:

- ❖ The college has been advancing educational loans for the children of our Non-Teaching Staff.
- ❖ The college also provides festival advance to the employees during the major festivals.
- ❖ The college also provides concession in fees upto 50% for children of our non-teaching staff.



39) HEALTHY PRACTICES OF THE INSTITUTION:

1) EXAMINATIONS:

- ❖ Supplementary examinations are conducted for those students who could not take examinations on medical grounds. The centralized assessment of answer books is done in the College. The College declares results within two months of the examination.
- ❖ A separate examination room with a two Duplex Xerox offset machines installed therein has been provided in the College to maintain secrecy and security of the question papers.
- ❖ A detailed analysis of the academic performance of the students is carried out at the beginning of the academic year. The College strives to make the evaluation process a foolproof system. The Institution has two preliminary examinations at the T.Y.B.COM. level. This has helped to improve the performance of the students.

2) TEACHING – LEARNING PROCESS

- a) The college aims at developing, honing and mastering skills that help the students become life-long learners. The college has introduced new initiatives with the aim of motivating and inspiring the faculty and the students alike and helps them reach for, and realize their full potential as human beings. On account of special attention given to the slow learners and intensive coaching given to the advanced learners, the performance of the students at the undergraduate and postgraduate levels has improved. In the academic year **2012-2013**, the College has been able to procure high percentage of result in University examinations.
- Ms. Agarwal Garima Pawan Kumar secured 89.43% at T.Y.B.COM.
 - Mr. Gazi Maroof Arif secured 89% at T.Y.B.COM.
- In the academic year **2013-2014**, the College has been able to increase the percentage of result in University examinations than the previous year examination.
- Ms. Mithaiwala Sadiya Abdul secured 93.28% at T.Y.B.COM.
 - Mr. Ashtikar Nawaal Hassan secured 86% at T.Y.B.COM.
- b) There is a strong thrust on student participation in academic activities for example the International Economics Convention, Enactus, the Literary and Debating (L and D) activities. This focus has helped our students to do well at inter-collegiate events. Learner centered method like home assignments; projects, presentation, seminars, workshops, feedbacks etc. are extensively used to keep the students ceaselessly engaged. Teaching aids like OHP, Power Point Presentations are used to ensure that students have an effective learning encourages many in house students as well as students from other institutes to enroll for the Masters programme in Commerce.
- c) The annual intercollegiate International Economics Convention, a unique initiative of the H(S)NC Board since 1993, aims at inculcating research skills at the undergraduate level and sensitizing young minds to focus on pertinent issues. The convention encourages and develops analytical, presentation and leadership skills, self confidence and camaraderie among the students.



The enthusiastic and continuous participation of the overseas teams from Monash University (Australia), University of West Georgia (USA) and Union College (USA) gives a new perspective to learning and research. Smt.MMK College was privileged to host this major event on four occasions in the year 1996, 2000, 2007 and 2013. University of West Georgia (USA) was the winner of the XXI International Economics Convention. It was the first time in the history of International Economics Convention that a foreign team has won the competition.

3) **ENACTUS:**

Enactus (Entrepreneurs in Action) formerly known as SIFE (Students in Free Enterprise) is an international non-profit organization that brings together student, academic and business leaders who are committed to using the power of entrepreneurial action to improve the quality of life and standard of living for people in need. It operates in over 39 countries. It was launched in India in the year 2003. It is an innovative educational programme designed to channelize the idealism of university students into a meaningful community focused learning experience. Smt. MMK College of Commerce & Economics has been a part of this organization since the past six years. We have come up with sustainable livelihood programmes some of which greatly impacted the lives of the marginalized.

Enactus has given us real life experience in the business scenario and the problems faced. It has given us knowledge of opportunities that exist in our country and enables us to create newer ones. Our Commitment is a pledge to take action. We commit to apply our passions, talents and ideas to impact as many lives as we can. We do not only hand out help to people in need, but also work side-by-side with them to create opportunity. So every person and community we touch is empowered to live up to their fullest potential.

Since its inception, Enactus MMK has contributed to the community through various projects like 'Futile to Fertile', 'Financial Literacy – the 4th R of Literacy' and 'Hope Interwoven'. These projects have challenged us and enabled us to evolve into a team with a common purpose.

This year we ventured into a project with the 'Koli' community residing at the coastal belt in Mumbai. We visited the Utan coastal area where we met the locals and inquired about the problems the locals were facing. Accordingly our team will be working with the locals, our aim being a better life for them.

We participated in the SIFE Regional and National Competition, at Taj Lands End, where teams from all over India participated such as IIT Delhi, Loyola College Chennai, Shri Ram College of Commerce & Economics Delhi and many more.

4) **THE WOMEN DEVELOPMENT CELL:**

The Women Development Cell of the College promotes the idea of gender equality and sensitizes the students on gender related issues. It monitors effectively cases of ragging and sexual harassment, if any. The WDC cell has organized a series of talks some of which were:



- a) Mrs. Nirmala Sawant Prabhavalkar, Ex-Mayor of Mumbai and Ex-Chairperson of the Maharashtra State Commission for women 2000-04 inaugurated the Women Development Cell of Smt. MMK college on 17th August, 2013.
- b) Cervical Cancer Awareness programme was organised by the WDC of the college alongwith NSS Unit on 15th January, 2014.
- c) The members of the WDC have also participated in various seminars and workshops organized by various institutes related to women development cell.

5) STUDENTS SUPPORT AND PROGRESSION:

- ❖ Each faculty takes attendance in every lecture and a black list is prepared at the end of each month.
- ❖ Remedial coaching is undertaken for the slow-learners.
- ❖ A separate Website for Placements named <http://www.mmkcollege.org/> was devised for the benefit of the student community.
- ❖ A fully equipped state-of-the-art gymnasium is provided for the benefit of the students and the faculty members. Two treadmills are installed in our Gymnasium to help the faculty members and the students maintain their health.
- ❖ An in-house counselor visits the Campus once a week to deal with the personal problems of our students. The college has also appointed an Academic Counselor to deal with higher studies of our undergraduate students.
- ❖ The students are encouraged to write articles in the College Magazine named "BEACON"
- ❖ CCTV cameras are installed in the College Campus as well as all the classrooms to monitor the students' activities.
- ❖ First Aid Kit is made available in the Sports Department and in the Administrative Office.
- ❖ The student's feedback mechanism is adopted by the College.
- ❖ The prominent Alumni of the College are honored by presenting them Trophies and Certificates. This year the students of 1976-1977 Batch organized a thanks giving programme and felicitated the ex-faculty of our college.
- ❖ The college has an effective Grievance Management Forum that includes:
 - a) The Local Management Committee.
 - b) The Women Development Cell
 - c) The Scientifically-designed Feedback Forms
 - d) The Students' Council
 - e) The Suggestion Box
 - f) The Grievance Box
 - g) The Institution has the Open Door Access Policy where the Principal resolves the complaints at the individual level with the parties concerned.
 - h) The Institution has a Grievance Redressal Cell where the Teaching Faculty and Non-Teaching Staff can voice their grievances so far to put on record. The College has a system by which the complaints are settled at the individual level with mutual satisfaction.



- ❖ The Institution offers its student's value based education. The College sensitizes and motivates the faculty and the students to take up projects which inculcate values of life such as Projects on Home for Destitute, Laadli campaign in support of the Girl Child, Projects with Hi-Tech Foundation to support the work of the mentally challenged child, Blood Donation and Thalassaemia camps, Project with BECC (Bandra East Community Center) to support and educate street children.

6) EQUALITY AND COMMUNITY SERVICE PROGRAMMES:

- ❖ The Institution provides equal opportunity to all the communities and sections of society. Through the feedback system the College bring further improvement in its activities.
- ❖ The Institution provides open and unbiased environment to the teaching faculty, the non-teaching staff and the Class IV employees. The Institution has an Employee Grievance Cell.
- ❖ For the effective execution of work, we have several Committees which assign the responsibility. The Principal closely reviews the working of the employees by interacting with them both formally and informally. The Institution felicitates the teaching faculty and non-teaching staff for their valuable contribution to the Institution.
- ❖ The Institution has provided a Group Insurance Scheme to the Class IV employees. The Institution participates in the Ganesh Festival and the Satyanarayana Puja organized by the non-teaching staff.
- ❖ The Alumni have played an important role in the development of the Institution. Through their networking, the College has been able to involve celebrities like Sanjay Dutt, Salman Khan in the cultural activities of the College. The Alumni have also extended tremendous support in the infrastructure development of the College.

40) LINKAGES DEVELOPED WITH NATIONAL / INTERNATIONAL, ACADEMIC / RESEARCH BODIES:

We have a strategic alliance with the *Centre for Management and Technical Education* which is conducting the following courses in the evenings.

1. MBA
2. BBA
3. BCA

41) ANY OTHER RELEVANT INFORMATION THE INSTITUTION WISHES TO ADD:

- ❖ We initiated the creation of research cell in our premises and it will be ready by the academic year 2015-16.
- ❖ We intend to start a Diploma Programme in Retail Management.
- ❖ We intend to start Diploma Programme in Personality Development.
- ❖ We intend to start Diploma Programme in Jewellery Designing.
- ❖ We intend to start Diploma Programme in Fashion Designing.
- ❖ We intend to start value added courses of a short duration on Disaster Management and Stress Management.
- ❖